BEST JOKE RULES & REGULATIONS

1. Agreement: These rules govern the **Best Joke Contest** ("Contest"). The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decisions shall be final and binding upon all entrants.

2. Sponsor: The Contest sponsor is **York Region, a publication of Metroland Media Group Ltd** ("Sponsor").

3. Eligibility: The Contest is open to all residents of York, Ontario who have attained the age of 18, except for employees, their immediate families and anyone living with any employee of the Sponsor or its corporate affiliates, advertising or promotional agencies. Limit of one entry per person.

4. Contest and Judging Criteria: To enter the Contest, submit a joke. To enter, go to www.yorkregion.com and click on What's On, CONTESTS. Fill out the contest form. Contest begins on February 5, 2015 and ends at 5 p.m. February 11, 2015. The joke that gets the most laughs from York Region newsroom staff will be the winner.

Entries will be judged by the York Region newsroom staff. *Odds of winning depend on number of eligible entries received and caliber of entries.* Entries will be judged based upon the following criteria, gets the most laughs from newsroom staff. The decisions of the contest judges are final in respect of any matter relating to this Contest.

The potential winner will be contacted by telephone or email by a representative of the Sponsor, and must reply within 48 hours to maintain eligibility. If the potential winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select another potential winner based on the judging criteria, in which event these provisions shall apply to such other eligible entry.

5. Prize: One (1) winner will receive two (2) tickets to see a performance of I'm Not Just An Italian show at City Playhouse. Winner must come to 50 McIntosh Drive, Unit 115, Markham, ON L3R 9T3 to collect the prize won. If the winner does not claim the prize within seven (7) days of notification, the next eligible entry selected by the judging criteria set out in these rules will be contacted, and the first potential winner will have no further claim to the prize. Sponsor will not mail or courier the prize and is not responsible for unclaimed prizes. In order to be eligible to win a prize, the selected entrant must correctly answer a mathematical skill-testing question without assistance or mechanical or electronic aid.

6. Release, Copyright Assignment and Waiver of Moral Rights: As a condition of being declared a winner and prior to being awarded the prize, the potential winner will be required to show valid photo ID and to sign a declaration of eligibility and release form (i) releasing the Sponsor and its related parties from any and all liability in connection with the Contest and/or the prize (ii) confirming compliance with the rules (iii) consenting to the use of his or her name and photograph, in any and all forms of media, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional agencies and (iv) assigning all intellectual property rights, including copyright, in the photograph and essay to the Sponsor and waiving his/her moral rights in the photograph and essay.

7. Indemnity: By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsor, and its parent, subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies from any and all damages, injuries, claims, causes of action, or losses of any kind (including but not limited to lawyers' fees) arising from your participation in the

Contest, your violation of any term of these Contest rules, your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused damage to a third party.

8. Privacy: We use your personal contact information to administer this Contest, including contacting, announcing and promoting prizewinners. The Contest is run in compliance with the **Metroland Media Group** privacy code, which may be found in full at <u>metroland.com/privacy-policy</u>.

9. Banning: The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes entering false information and entering more than once.

10. Other: This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the website or Contest software, viruses, website disruptions, malfunctions or website down-time, human error or property damage incurred by any Contest entrant. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.