

GEORGINA ADVOCATE READERS' CHOICE CONTEST RULES

1. **Agreement:** These rules govern the Georgina Advocate Readers' Choice Contest (the "Contest"). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of these Contest rules and the decisions of the Sponsor and the Contest judges, which decisions shall be final and binding upon all entrants.
2. **Sponsor:** The Contest Sponsor is the Georgina Advocate, a publication of Metroland Media Group Ltd. (the "Sponsor).
3. **Eligibility:** The Contest is open to residents of Georgina who have reached the age of eighteen (18) as of the start of the Contest Period. Notwithstanding the above, the Contest is not open to employees, immediate family members (i.e. spouses or biological, step or adoptive parents, children or siblings) and anyone domiciled with any employee of the Sponsor and its affiliates, subsidiaries, advertising or promotional agencies or fulfilment houses. Incomplete or illegible entries, bulk drop offs, photocopies, facsimiles or other mechanically reproduced entries will not be accepted and will be disqualified.
4. **Contest:** The Contest Period begins at 9:00 am ET on Thursday, November 16, 2017 and ends at 5:00 pm ET on December 31, 2017. You can enter the Contest in one of the following ways:
 - access the Contest website at www.yorkregion.com to find the Readers' Choice button, click through to the ballot, read these contest rules, and following the instructions to complete and submit the online ballot with all required information during the Contest Period. In order, to be eligible to win, an entry must be received by 5:00 pm ET on December 31, 2017 or
 - fill out the printed page ballot found at the Georgina Advocate office and mail or drop off the completed ballot, The Georgina Advocate c/o Metroland Media Group Ltd., 580B Steven Crt., Newmarket, L3Y 6Z2

Each online or paper entry must nominate a total of at least forty-five (45) different businesses of your choice located in Georgina or the surrounding area for the Readers' Choice Awards. Listed categories can be found online at www.yorkregion.com. **Your ballot will be disqualified if less than ten (10) different nominations are submitted.** Limit of one (1) entry per reader. By entering this Contest, you acknowledge and agree that all entries become the property of the Contest Sponsor and will not be returned or acknowledged. Proof of submission is not proof of receipt. Sponsor reserves the right to examine any source material in order to confirm compliance with these rules.

5. **Winner Selection:** One (1) selected entrant will be chosen by random draw from all eligible entries received during the Contest Period, which draw will take place on January 31, 2018 at the Georgina Advocate office located at Metroland Media Group Ltd., 580B Steven Crt., Newmarket, L3Y 6Z2. The selected entrants will be contacted by telephone or email by a representative of the Sponsor on the day of the draw, and must reply within 72 hours to maintain eligibility. In order to be eligible to win, the selected entrants must correctly answer a four-part, time limited mathematical skill-testing question, without assistance or mechanical or electronic aid. If the selected entrant cannot be contacted within the above mentioned time period or fails to respond to any attempted contact, or if the selected entrant fails to correctly answer the mathematical skill-testing question, such selected entrant will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select at random

another eligible entry, in which event these provisions shall apply to such other eligible entry.

6. Prize:

- One (1) grand prize of a \$150 CDN gift certificate from Canadian Tire

Approximate retail values of the prizes are: grand prize \$150 CDN. The winners must go to the Georgina Advocate office located at Metroland Media Group Ltd.'s office, 580B Steven Crt., Newmarket, L3Y 6Z2 to collect the prize won. If the winner does not claim the prize within five (5) days of notification, another eligible entry will be selected and the first selected entrant will have no further claim to the prize. Sponsor will not mail or courier the prize and is not responsible for unclaimed prizes. If a selected entrant is unable or unwilling to accept or otherwise redeem a prize on the terms it is awarded, the prize shall be forfeited and no cash or substitutes will be provided in whole or in part. Sponsor shall not be responsible for damaged, lost, stolen, delayed or unclaimed prizes, or for postal or courier errors, strikes or delays.

- 7. Release:** Prior to receiving the prize, each potential winner will be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsor and its respective related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with these Contest rules and consenting to the use of his or her name and photograph, in any and all forms of media, without further compensation, in any publicity carried out by the Sponsors and its advertising and promotional agencies. The signed form must be received within 72 hours of notification or the prize may be forfeited and awarded to an alternate entrant.
- 8. Indemnity:** By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsor and its parent, subsidiaries, affiliates and/or related companies and licensees and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies (the **“Released Parties”**) from any and all damages, injuries, claims, suits, actions, causes of action, costs, expenses, liabilities or losses of any kind (including but not limited to lawyers' fees) arising out of or relating to your participation in the Contest; your receipt or use of any prize; your violation of any term of these Contest rules; your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused any type of damage to a third party.
- 9. Privacy:** We use your personal contact information to administer this Contest, including contacting, announcing and promoting prizewinners. The Contest is run in compliance with the Metroland Media Group privacy code, which may be found in full at <http://metroland.com/privacy-policy>
- 10. Banning:** The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes but is not limited to entering false information and entering more times than is permitted under these rules.
- 11. Other:** Odds of winning depend on the number of eligible entries received. This Contest is governed by and shall be interpreted in accordance with the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves

the right to substitute any prize or portion of a prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed. The Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage, injury or negligence that may arise in connection with this Contest or any prize, including but not limited to technical issues or failures on the part of any website, app, software, viruses, website disruptions, malfunctions or website down-time, human error, personal injury or property damage incurred by any Contest entrant. The Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using or benefitting from such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.