

metrolandmedia Metroland Corporate Sales, Market Research and GIS Department, 2013 / 2014
Connected to your community®



Net Alphabetical Modular Rate Card

November 2013

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A - F (Full, Three-Quarter, Half, Three-Eighths and Quarter)

A - F (Full, Three-Quarter, Half, Three-Eighths and Quarter)				FULL PAGE Tab: 10.375" x 11.5", B/S: 10.375" x 16.125", unless otherwise noted					THREE-QUARTER PAGE Tab: 10.375" x 8.571", B/S: 10.375" x 16.125", unless otherwise noted					HALF PAGE Tab: V - 5.145" x 11.5", H - 10.375" x 5.71", B/S: V - 5.145" x 21.5", H - 10.375" x 10.75", unless otherwise noted					THREE-EIGHTS Tab: V - 5.145" x 8.571", B/S: V - 5.145" x 16.125", unless otherwise noted					QUARTER PAGE Tab: V - 5.145" x 5.71", H: 10.375" x 2.786", B/S: V - 5.145" x 10.75", H: 10.375" x 5.375", unless otherwise noted										
COMMUNITY NEWSPAPERS		EDITIONS	FORMAT	PRESS RUN	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
Ajax/Pickering News Advertiser		Wed	Tab	54,400	\$5,821	\$4,626	\$4,057	\$3,881	\$3,567	\$4,802	\$3,816	\$3,347	\$3,202	\$2,943	\$3,202	\$2,544	\$2,231	\$2,134	\$1,962	\$2,521	\$2,003	\$1,757	\$1,681	\$1,545	\$1,681	\$1,336	\$1,172	\$1,121	\$1,030	\$1,681	\$1,336	\$1,172	\$1,121	\$1,030
		Thurs	Tab	54,400	\$5,821	\$4,626	\$4,057	\$3,881	\$3,567	\$4,802	\$3,816	\$3,347	\$3,202	\$2,943	\$3,202	\$2,544	\$2,231	\$2,134	\$1,962	\$2,521	\$2,003	\$1,757	\$1,681	\$1,545	\$1,681	\$1,336	\$1,172	\$1,121	\$1,030	\$1,681	\$1,336	\$1,172	\$1,121	\$1,030
Alliston Herald		Thurs	Tab	22,500	\$4,136	\$3,077	\$2,528	\$2,234	\$2,176	\$3,412	\$2,539	\$2,086	\$1,843	\$1,795	\$2,275	\$1,692	\$1,391	\$1,229	\$1,197	\$1,791	\$1,333	\$1,095	\$968	\$942	\$1,194	\$889	\$730	\$645	\$628	\$1,194	\$889	\$730	\$645	\$628
Almaguin News		Thurs	B/S	3,500	\$1,800	\$1,620	\$1,530	\$1,440	\$1,350	\$1,485	\$1,337	\$1,262	\$1,188	\$1,114	\$990	\$891	\$842	\$792	\$743	\$780	\$702	\$663	\$624	\$585	\$520	\$468	\$442	\$416	\$390	\$520	\$468	\$442	\$416	\$390
Ancaster News		Thurs	Tab	12,283	\$2,176	\$1,901	\$1,372	\$1,078	\$1,078	\$1,795	\$1,568	\$1,132	\$889	\$889	\$1,197	\$1,046	\$755	\$593	\$593	\$942	\$823	\$594	\$467	\$467	\$628	\$549	\$396	\$311	\$311	\$628	\$549	\$396	\$311	\$311
Arnprior Chronicle Guide		Thurs	Tab (10 x 189)	7,747	\$1,027	\$976	\$924	\$873	\$822	\$848	\$805	\$763	\$720	\$678	\$520	\$495	\$468	\$443	\$416	\$445	\$422	\$401	\$378	\$356	\$263	\$250	\$237	\$224	\$211	\$263	\$250	\$237	\$224	\$211
Arthur Enterprise News		Wed	Tab	900	\$1,100	\$1,078	\$1,012	\$968	\$946	\$908	\$889	\$835	\$799	\$780	\$605	\$593	\$557	\$532	\$520	\$476	\$467	\$438	\$419	\$410	\$318	\$311	\$292	\$280	\$273	\$318	\$311	\$292	\$280	\$273
Barrie Advance		Tues	Tab	52,800	\$4,600	\$4,140	\$3,726	\$3,353	\$2,977	\$3,565	\$3,209	\$2,888	\$2,599	\$2,307	\$2,530	\$2,277	\$2,049	\$1,844	\$1,637	\$1,898	\$1,708	\$1,537	\$1,383	\$1,228	\$1,392	\$1,252	\$1,127	\$1,014	\$901	\$1,392	\$1,252	\$1,127	\$1,014	\$901
Barrie Advance/Innisfil Journal (zoning available)		Thurs	Tab	63,800	\$5,900	\$5,310	\$4,779	\$4,286	\$3,894	\$4,573	\$4,115	\$3,704	\$3,322	\$3,018	\$3,245	\$2,921	\$2,628	\$2,357	\$2,142	\$2,434	\$2,190	\$1,971	\$1,768	\$1,606	\$1,785	\$1,606	\$1,446	\$1,297	\$1,178	\$1,785	\$1,606	\$1,446	\$1,297	\$1,178
Belleville News		Thurs	Tab (10 x 189)	23,715	\$1,777	\$1,191	\$945	\$869	\$794	\$1,466	\$982	\$780	\$717	\$655	\$977	\$655	\$520	\$478	\$437	\$769	\$516	\$409	\$377	\$344	\$513	\$344	\$273	\$251	\$229	\$513	\$344	\$273	\$251	\$229
Bloor West Villager		Thurs	Tab	34,000	\$3,417	\$3,334	\$3,190	\$3,025	\$2,984	\$2,818	\$2,751	\$2,631	\$2,496	\$2,462	\$1,878	\$1,833	\$1,755	\$1,664	\$1,641	\$1,479	\$1,444	\$1,382	\$1,310	\$1,293	\$986	\$963	\$921	\$874	\$862	\$986	\$963	\$921	\$874	\$862
Bracebridge Examiner		Thurs	Tab	8,849	\$2,600	\$2,340	\$2,210	\$2,080	\$1,950	\$2,145	\$1,931	\$1,823	\$1,716	\$1,609	\$1,430	\$1,287	\$1,216	\$1,144	\$1,073	\$1,126	\$1,014	\$957	\$901	\$845	\$751	\$676	\$638	\$601	\$563	\$751	\$676	\$638	\$601	\$563
Bradford West Gwillimbury Topic		Thurs	Tab	10,700	\$1,764	\$1,686	\$1,548	\$1,411	\$1,333	\$1,455	\$1,391	\$1,277	\$1,164	\$1,100	\$970	\$927	\$852	\$776	\$733	\$764	\$730	\$671	\$611	\$577	\$509	\$487	\$447	\$407	\$385	\$509	\$487	\$447	\$407	\$385
Brampton Guardian		Wed	Tab	118,000	\$6,886	\$6,369	\$5,935	\$4,950	\$4,620	\$5,170	\$4,840	\$4,455	\$3,740	\$3,493	\$3,454	\$3,190	\$2,970	\$2,530	\$2,338	\$2,585	\$2,453	\$2,211	\$1,925	\$1,727	\$1,733	\$1,623	\$1,513	\$1,304	\$1,183	\$1,733	\$1,623	\$1,513	\$1,304	\$1,183
Brampton Guardian		Thurs	Tab	127,000	\$6,886	\$6,369	\$5,935	\$4,950	\$4,620	\$5,170	\$4,840	\$4,455	\$3,740	\$3,493	\$3,454	\$3,190	\$2,970	\$2,530	\$2,338	\$2,585	\$2,453	\$2,211	\$1,925	\$1,727	\$1,733	\$1,623	\$1,513	\$1,304	\$1,183	\$1,733	\$1,623	\$1,513	\$1,304	\$1,183
Brampton Guardian		Fri	Tab	118,000	\$6,886	\$6,369	\$5,935	\$4,950	\$4,620	\$5,170	\$4,840	\$4,455	\$3,740	\$3,493	\$3,454	\$3,190	\$2,970	\$2,530	\$2,338	\$2,585	\$2,453	\$2,211	\$1,925	\$1,727	\$1,733	\$1,623	\$1,513	\$1,304	\$1,183	\$1,733	\$1,623	\$1,513	\$1,304	\$1,183
Brant News		Thurs	Tab	49,003	\$2,242	\$1,898	\$1,811	\$1,760	\$1,724	\$1,681	\$1,461	\$1,389	\$1,350	\$1,300	\$1,139	\$1,001	\$949	\$922	\$880	\$943	\$782	\$753	\$702	\$667	\$667	\$518	\$500	\$466	\$443	\$667	\$518	\$500	\$466	\$443
Brighton Independent		Thurs	Tab (10 x 189)	7,251	\$756	\$586	\$473	\$416	\$378	\$624	\$483	\$390	\$343	\$312	\$416	\$322	\$260	\$229	\$208	\$327	\$254	\$205	\$180	\$164	\$218	\$169	\$136	\$120	\$109	\$218	\$169	\$136	\$120	\$109
Brock Citizen		Thurs	Tab	5,639	\$2,038	\$1,803	\$1,490	\$1,333	\$1,274	\$1,682	\$1,488	\$1,229	\$1,100	\$1,051	\$1,121	\$992	\$819	\$733	\$701	\$883	\$781	\$645	\$577	\$552	\$589	\$521	\$430	\$385	\$368	\$589	\$521	\$430	\$385	\$368
Burlington Post		Wed	Tab	49,780	\$6,468	\$5,664	\$4,136	\$3,783	\$3,587	\$5,336	\$4,673	\$3,412	\$3,121	\$2,959	\$3,557	\$3,115	\$2,275	\$2,081	\$1,973	\$2,801	\$2,453	\$1,791	\$1,638	\$1,554	\$1,868	\$1,636	\$1,194	\$1,092	\$1,036	\$1,868	\$1,636	\$1,194	\$1,092	\$1,036
		Thurs	Tab	61,000	\$6,644	\$5,821	\$4,253	\$3,881	\$3,685	\$5,482	\$4,802	\$3,509	\$3,202	\$3,040	\$3,654	\$3,202	\$2,339	\$2,134	\$2,027	\$2,878	\$2,521	\$1,842	\$1,681	\$1,596	\$1,919	\$1,681	\$1,228	\$1,121	\$1,064	\$1,919	\$1,681	\$1,228	\$1,121	\$1,064
		Fri	Tab	49,780	\$6,644	\$5,821	\$4,253	\$3,881	\$3,685	\$5,482	\$4,802	\$3,509	\$3,202	\$3,040	\$3,654	\$3,202	\$2,339	\$2,134	\$2,027	\$2,878	\$2,521	\$1,842	\$1,681	\$1,596	\$1,919	\$1,681	\$1,228	\$1,121	\$1,064	\$1,919	\$1,681	\$1,228	\$1,121	\$1,064
Burlington Post/Flamborough Review*		Thurs	Tab	75,750	\$7,820	\$6,958	\$5,233	\$4,684	\$4,488	\$6,452	\$5,740	\$4,317	\$3,865	\$3,703	\$4,301	\$3,827	\$2,878	\$2,576	\$2,469	\$3,387	\$3,014	\$2,267	\$2,029	\$1,944	\$2,258	\$2,009	\$1,511	\$1,353	\$1,296	\$2,258	\$2,009	\$1,511	\$1,353	\$1,296
Caledon Enterprise		Tues	Tab	14,685	\$2,352	\$2,234	\$1,960	\$1,764	\$1,666	\$1,940	\$1,843	\$1,617	\$1,455	\$1,374	\$1,294	\$1,229	\$1,078	\$970	\$916	\$1,019	\$968	\$849	\$764	\$722	\$679	\$645	\$566	\$509	\$481	\$679	\$645	\$566	\$509	\$481
		Thurs	Tab	16,785	\$2,352	\$2,234	\$1,960	\$1,764	\$1,666	\$1,940	\$1,843	\$1,617	\$1,4																					

A - F (Sixth, Eighth, Basebar, Sixteenth and Thirty-Second)

A - F (Sixth, Eighth, Basebar, Sixteenth and Thirty-Second)				SIXTH PAGE Tab: 5.145" x 3.714", B/S: 5.145" x 7.717", unless otherwise noted					EIGHTH PAGE Tab: H - 5.145" x 2.786", B/S: 5.145" x 5.285", unless otherwise noted					BASEBAR Tab/B/S: 10.375" X 1.785", unless otherwise noted					SIXTEENTH Tab/B/S: V- 2.54" x 2.786", H - 5.145" x 1.357", unless otherwise noted					THIRTY SECOND PAGE Tab/B/S: 2.54" X 1.357", unless otherwise noted							
COMMUNITY NEWSPAPERS				EDITIONS	FORMAT	PRESS RUN	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
Ajax/Pickering News Advertiser				Wed	Tab	54,400	\$1,121	\$890	\$781	\$747	\$687	\$882	\$701	\$615	\$588	\$541	\$915	\$727	\$638	\$610	\$561	\$463	\$368	\$323	\$309	\$284	\$243	\$193	\$170	\$162	\$149
				Thurs	Tab	54,400	\$1,121	\$890	\$781	\$747	\$687	\$882	\$701	\$615	\$588	\$541	\$915	\$727	\$638	\$610	\$561	\$463	\$368	\$323	\$309	\$284	\$243	\$193	\$170	\$162	\$149
Alliston Herald				Thurs	Tab	22,500	\$796	\$592	\$487	\$430	\$419	\$627	\$466	\$383	\$339	\$330	\$650	\$484	\$397	\$351	\$342	\$329	\$245	\$201	\$178	\$173	\$173	\$129	\$106	\$93	\$91
Almaguin News				Thurs	B/S	3,500	\$347	\$312	\$295	\$277	\$260	\$273	\$246	\$232	\$218	\$205	\$283	\$255	\$240	\$226	\$212	\$143	\$129	\$122	\$115	\$107	\$75	\$68	\$64	\$60	\$56
Ancaster News				Thurs	Tab	12,283	\$419	\$366	\$264	\$208	\$208	\$330	\$288	\$208	\$163	\$163	\$342	\$299	\$216	\$169	\$169	\$173	\$151	\$109	\$86	\$86	\$91	\$79	\$57	\$45	\$45
Arnprior Chronicle Guide				Thurs	Tab (10 x 189)	7,747	\$175	\$167	\$158	\$149	\$141	\$137	\$131	\$123	\$116	\$110	\$161	\$153	\$145	\$138	\$130	\$72	\$68	\$65	\$61	\$57	\$38	\$36	\$34	\$33	\$31
Arthur Enterprise News				Wed	Tab	900	\$212	\$208	\$195	\$186	\$182	\$167	\$163	\$153	\$147	\$143	\$173	\$169	\$159	\$152	\$149	\$88	\$86	\$81	\$77	\$75	\$46	\$45	\$42	\$40	\$40
Barrie Advance				Tues	Tab	52,800	\$1,044	\$939	\$845	\$761	\$675	\$765	\$689	\$620	\$558	\$495	\$723	\$651	\$586	\$527	\$468	\$459	\$413	\$372	\$335	\$371	\$321	\$289	\$260	\$234	\$260
Barrie Advance/Innisfil Journal (zoning available)				Thurs	Tab	63,800	\$1,339	\$1,205	\$1,084	\$972	\$883	\$982	\$883	\$795	\$713	\$648	\$927	\$834	\$751	\$674	\$612	\$589	\$530	\$477	\$428	\$389	\$442	\$398	\$358	\$321	\$292
Belleville News				Thurs	Tab (10 x 189)	23,715	\$342	\$229	\$182	\$167	\$153	\$269	\$181	\$143	\$132	\$120	\$279	\$187	\$149	\$137	\$125	\$141	\$95	\$75	\$69	\$63	\$74	\$50	\$39	\$36	\$33
Bloor West Villager				Thurs	Tab	34,000	\$657	\$642	\$614	\$583	\$574	\$518	\$505	\$484	\$459	\$453	\$537	\$524	\$501	\$476	\$469	\$272	\$266	\$254	\$240	\$237	\$143	\$140	\$133	\$126	\$125
Bracebridge Examiner				Thurs	Tab	8,849	\$501	\$450	\$425	\$400	\$375	\$394	\$355	\$335	\$315	\$296	\$409	\$368	\$347	\$327	\$306	\$207	\$186	\$176	\$166	\$155	\$109	\$98	\$92	\$87	\$81
Bradford West Gwillimbury Topic				Thurs	Tab	10,700	\$340	\$324	\$298	\$272	\$257	\$267	\$256	\$235	\$214	\$202	\$277	\$265	\$243	\$222	\$209	\$140	\$134	\$123	\$112	\$106	\$74	\$70	\$65	\$59	\$56
Brampton Guardian				Wed	Tab	118,000	\$1,155	\$1,119	\$990	\$875	\$798	\$864	\$825	\$754	\$660	\$589	\$1,082	\$1,001	\$933	\$778	\$726	\$440	\$418	\$380	\$341	\$303	\$231	\$219	\$199	\$179	\$159
Brampton Guardian				Thurs	Tab	127,000	\$1,155	\$1,119	\$990	\$875	\$798	\$864	\$825	\$754	\$660	\$589	\$1,082	\$1,001	\$933	\$778	\$726	\$440	\$418	\$380	\$341	\$303	\$231	\$219	\$199	\$179	\$159
Brampton Guardian				Fri	Tab	118,000	\$1,155	\$1,119	\$990	\$875	\$798	\$864	\$825	\$754	\$660	\$589	\$1,082	\$1,001	\$933	\$778	\$726	\$440	\$418	\$380	\$341	\$303	\$231	\$219	\$199	\$179	\$159
Brant News				Thurs	Tab	49,003	\$437	\$414	\$397	\$374	\$357	\$276	\$265	\$253	\$236	\$224	\$173	\$161	\$150	\$138	\$115	\$140	\$125	\$115	\$112	\$110	\$75	\$65	\$58	\$55	\$52
Brighton Independent				Thurs	Tab (10 x 189)	7,251	\$146	\$113	\$91	\$80	\$73	\$115	\$89	\$72	\$63	\$57	\$119	\$92	\$74	\$65	\$59	\$60	\$47	\$38	\$33	\$30	\$32	\$24	\$20	\$17	\$16
Brock Citizen				Thurs	Tab	5,639	\$392	\$347	\$287	\$257	\$245	\$309	\$273	\$226	\$202	\$193	\$320	\$283	\$234	\$209	\$200	\$162	\$144	\$119	\$106	\$101	\$85	\$75	\$62	\$56	\$53
Burlington Post				Wed	Tab	49,780	\$1,245	\$1,090	\$796	\$728	\$690	\$981	\$859	\$627	\$573	\$544	\$1,016	\$890	\$650	\$594	\$564	\$515	\$451	\$329	\$301	\$285	\$270	\$237	\$173	\$158	\$150
				Thurs	Tab	61,000	\$1,279	\$1,121	\$819	\$747	\$709	\$1,007	\$882	\$645	\$588	\$559	\$1,044	\$915	\$668	\$610	\$579	\$529	\$463	\$338	\$309	\$293	\$278	\$243	\$178	\$162	\$154
				Fri	Tab	49,780	\$1,279	\$1,121	\$819	\$747	\$709	\$1,007	\$882	\$645	\$588	\$559	\$1,044	\$915	\$668	\$610	\$579	\$529	\$463	\$338	\$309	\$293	\$278	\$243	\$178	\$162	\$154
Burlington Post/Flamborough Review*				Thurs	Tab	75,750	\$1,505	\$1,339	\$1,007	\$902	\$864	\$1,186	\$1,055	\$793	\$710	\$680	\$1,229	\$1,093	\$822	\$736	\$705	\$622	\$554	\$416	\$373	\$357	\$327	\$291	\$219	\$196	\$188
Caledon Enterprise				Tues	Tab	14,685	\$453	\$430	\$377	\$340	\$321	\$357	\$339	\$297	\$267	\$253	\$370	\$351	\$308	\$277	\$262	\$187	\$178	\$156	\$140	\$133	\$98	\$93	\$82	\$74	\$70
				Thurs	Tab	16,785	\$453	\$430	\$377	\$340	\$321	\$357	\$339	\$297	\$267	\$253	\$370	\$351	\$308	\$277	\$262	\$187	\$178	\$156	\$140	\$133	\$98	\$93	\$82	\$74	\$70
Cambridge Times				Tues/Fri	Tab	43,514	\$457	\$381	\$302	\$295	\$287	\$360	\$300	\$238	\$232	\$226	\$373	\$311	\$246	\$240	\$234	\$189	\$158	\$125	\$122	\$119	\$99	\$83	\$66	\$64	\$62
				Thurs	Tab	48,693	\$505	\$419	\$332	\$325	\$316	\$395	\$330	\$262	\$255	\$249	\$410	\$342	\$271	\$264	\$257	\$210	\$174	\$138	\$134	\$131	\$110	\$95	\$73	\$71	\$68
Carleton Place-Almonte Canadian Gazette				Thurs	Tab (10 x 189)	11,629	\$167	\$158	\$150	\$142	\$134	\$125	\$119	\$113	\$107	\$100	\$132	\$125	\$119	\$112	\$106	\$66	\$62	\$59	\$56	\$53	\$35	\$33	\$32	\$30	\$28
Central Hastings News				Thurs	Tab (10 x 189)	11,637	\$262	\$193	\$139	\$131	\$116	\$206	\$152	\$110	\$103	\$92	\$214	\$157	\$114	\$107	\$95	\$108	\$80	\$58	\$54	\$48	\$57	\$42	\$30	\$28	\$25
City Centre Mirror (includes Annex)				Thurs	Tab	50,800	\$1,073	\$1,034	\$974	\$935	\$923	\$845	\$814	\$768	\$736	\$727	\$877	\$844	\$796	\$763	\$754	\$444	\$427	\$403	\$386	\$381	\$233	\$225	\$211	\$203	\$201
Clarington This Week				Wed/Thurs	Tab	25,731	\$731	\$701	\$577	\$473	\$458	\$576	\$552	\$455	\$372	\$361	\$597	\$572	\$471	\$387	\$374	\$302	\$290	\$239	\$196	\$190	\$159	\$152	\$125	\$103	\$99
Collingwood Connection				Thurs	Tab	11,500	\$534	\$432	\$351	\$305	\$285	\$420	\$340	\$277	\$240	\$224	\$436	\$352	\$287	\$249	\$232	\$229	\$178	\$146	\$131	\$119	\$131	\$113	\$103	\$90	\$79
Collingwood Connection/Wasaga Sun-Stayner Sun*				Thurs	Tab	24,000	\$800	\$647	\$527	\$457	\$427	\$630	\$510	\$415	\$359	\$336	\$653	\$528	\$431	\$373	\$348	\$343	\$267	\$218	\$197	\$178	\$196	\$170	\$154	\$134	\$118
Dundas Star News				Thurs	Tab	18,596	\$419	\$366	\$264	\$208	\$208	\$330	\$288	\$208	\$163	\$163	\$342	\$299	\$216	\$169	\$169	\$173	\$151								

Metroland Newspapers

NET MODULAR ADVERTISING RATES

Modular Net Rates/Effective November 15, 2013

Additional modular sizes available. Contact your Corporate Account Executive for pricing.

G - N (Full, Three-Quarter, Half, Three-Eighths and Quarter)

COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN
Georgetown/Acton - The Independent & Free Press	Thurs	Tab	22,800
Georgina Advocate	Thurs	Tab	18,000
Glanbrook Gazette	Thurs	Tab	7,078
Grand River Sachem	See The Sachem		
Gravenhurst Banner	Thurs	Tab	5,500
Grimsby Lincoln News (see Niagara This Week for Thurs)	Wed	Tab: see specs	23,450
Guelph Mercury (Daily)	See enclosed rate card		
Guelph Tribune	Tues	Tab	40,000
	Thurs	Tab	45,000
Haldimand Sachem	See The Sachem		
Hamilton Community News - All 4 Papers (Ancaster, Dundas, Hamilton Mountain, Stoney Creek)*	Thurs	Tab	113,489
Hamilton Mountain	Thurs	Tab	50,593
Hamilton Spectator (Daily)	See enclosed rate card		
Huntsville Forester	Thurs	Tab	9,535
Innisfil Journal	Thurs	Tab	11,000
Kanata Kourier Standard	Thurs	Tab (10 x 189)	27,408
Kawartha Lakes This Week	Tues	Tab	11,401
(Lindsay/Bobcaygeon/Fenelon Falls)	Thurs	Tab	29,980
Kemptville Advance	Thurs	Tab (10 x 189)	10,328
King Connection	Thurs	Tab	8,300
Kingston Heritage	Thurs	Tab (10 x 189)	45,919
Kitchener (See Waterloo Regional Record - Daily)	See enclosed rate card		
Kitchener Post	Fri	Tab	60,000
Listowel Banner	Wed	Tab	3,900
Listowel Independent Plus	Thurs	Tab	24,500
London Community News	Thurs	Tab	133,000
Manotick News	Thurs	Tab (10 x 189)	11,553
Markham Economist & Sun	Thurs	Tab	72,000
Markham Econ. & Sun/Stouffville Sun-Tribune*	Thurs	Tab	86,500
Meaford Express/Blue Mountain Courier Herald	Wed	Tab	4,200
Midland Penetanguishene Mirror	Thurs	Tab	20,500
Milton Canadian Champion	Thurs	Tab	27,200
Minto Express	Wed	Tab	1,500
Mississauga News	Wed/Fri	Tab	124,500
Mississauga News Booster	Thurs	Tab	77,100
Mississauga News This Week (Apt/Condo/Malton Edition)	Thurs	Tab	75,900
Mount Forest Confederate	Wed	Tab	2,700
Muskoka District Weekender (includes Bracebridge, Gravenhurst and Huntsville)	Thurs	Tab	27,000
The Muskokan (summer only)	Fri	Tab	12,000
Napanee Beaver	Thurs	Tab (6 x 212)	12,133
Nepean/Barrhaven News	Thurs	Tab (10 x 189)	49,757
New Hamburg Independent	Wed	Tab	3,400
Newmarket Era and Aurora Banner	Thurs	B/S	45,700
Newmarket Era, Aurora Banner, and Georgina Advocate	Sun	Tab	71,387
Niagara This Week (Grimsby,St. Cath/NiagFalls)	Wed	Tab: see specs	94,350
Niagara This Week (includes Grimsby)	Thurs		169,300
Norfolk News	Thurs	Tab	26,000
North Bay Nipissing News	Thurs	Tab	34,222
North York Mirror	Thurs	Tab	97,450
Northumberland News	Thurs	Tab	22,800
	Fri	Tab	16,500

FULL PAGE <small>Tab: 10.375" x 11.5", B/S: 10.375" X 21.5", unless otherwise noted</small>				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$3,293	\$2,705	\$2,470	\$2,274	\$2,195
\$2,470	\$2,117	\$1,686	\$1,548	\$1,470
\$1,000	\$960	\$745	\$745	\$745
\$2,200	\$1,980	\$1,870	\$1,760	\$1,650
\$2,504	\$1,800	\$1,484	\$1,320	\$1,275
\$2,372	\$1,980	\$1,568	\$1,529	\$1,490
\$2,610	\$2,178	\$1,724	\$1,682	\$1,639
\$9,937	\$8,761	\$6,331	\$5,233	\$5,233
\$3,606	\$3,214	\$2,352	\$1,980	\$1,980
\$2,700	\$2,430	\$2,295	\$2,160	\$2,025
\$1,764	\$1,686	\$1,548	\$1,411	\$1,333
\$1,561	\$1,483	\$1,405	\$1,327	\$1,248
\$3,665	\$3,097	\$2,587	\$2,313	\$2,195
\$3,665	\$3,097	\$2,587	\$2,313	\$2,195
\$774	\$735	\$697	\$658	\$619
\$831	\$755	\$654	\$623	\$565
\$1,361	\$1,292	\$1,225	\$1,157	\$1,088
\$3,136	\$2,790	\$2,133	\$2,039	\$1,944
\$1,276	\$1,254	\$1,188	\$1,144	\$1,122
\$1,496	\$1,474	\$1,408	\$1,364	\$1,342
\$3,025	\$2,874	\$2,723	\$2,571	\$2,269
\$1,027	\$976	\$924	\$873	\$822
\$6,252	\$5,508	\$4,743	\$4,253	\$3,998
\$7,291	\$6,507	\$5,645	\$5,076	\$4,665
\$1,764	\$1,686	\$1,548	\$1,411	\$1,333
\$3,704	\$2,587	\$2,136	\$1,980	\$1,901
\$4,258	\$3,381	\$2,503	\$2,224	\$2,023
\$1,144	\$1,122	\$1,056	\$1,012	\$990
\$12,250	\$11,270	\$9,036	\$8,330	\$8,330
\$2,595	\$2,550	\$2,450	\$2,295	\$2,095
\$5,194	\$4,880	\$3,979	\$3,783	\$3,783
\$1,100	\$1,078	\$1,012	\$968	\$946
\$3,500	\$3,150	\$2,975	\$2,800	\$2,625
\$3,000	\$2,700	\$2,550	\$2,400	\$2,250
\$801	\$761	\$720	\$680	\$641
\$1,414	\$1,343	\$1,273	\$1,203	\$1,131
\$1,156	\$1,000	\$823	\$784	\$745
\$7,796	\$6,893	\$5,990	\$5,388	\$5,087
\$6,331	\$5,566	\$4,802	\$4,292	\$4,038
\$3,299	\$3,254	\$3,101	\$3,028	\$2,984
\$4,093	\$4,033	\$3,793	\$3,583	\$3,494
\$1,505	\$1,328	\$1,240	\$1,151	\$1,063
\$1,260	\$1,134	\$1,071	\$1,008	\$945
\$9,940	\$9,508	\$8,479	\$7,758	\$7,409
\$3,273	\$3,018	\$2,489	\$2,332	\$2,195
\$3,273	\$3,018	\$2,489	\$2,332	\$2,195

THREE-QUARTER PAGE <small>Tab: 10.375" x 8.571", B/S: 10.375" X 16.125", unless otherwise noted</small>				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$2,717	\$2,231	\$2,037	\$1,876	\$1,811
\$2,037	\$1,746	\$1,391	\$1,277	\$1,213
\$825	\$792	\$614	\$614	\$614
\$1,815	\$1,634	\$1,543	\$1,452	\$1,361
\$2,066	\$1,484	\$1,225	\$1,088	\$1,052
\$1,957	\$1,633	\$1,294	\$1,262	\$1,229
\$2,150	\$1,795	\$1,423	\$1,388	\$1,352
\$8,198	\$7,228	\$5,223	\$4,317	\$4,317
\$2,975	\$2,652	\$1,940	\$1,633	\$1,633
\$2,228	\$2,005	\$1,893	\$1,782	\$1,671
\$1,455	\$1,391	\$1,277	\$1,164	\$1,100
\$1,288	\$1,223	\$1,159	\$1,094	\$1,030
\$3,024	\$2,555	\$2,134	\$1,908	\$1,811
\$3,024	\$2,555	\$2,134	\$1,908	\$1,811
\$639	\$607	\$574	\$543	\$511
\$654	\$595	\$515	\$491	\$445
\$1,123	\$1,067	\$1,011	\$955	\$899
\$2,587	\$2,302	\$1,760	\$1,685	\$1,605
\$1,053	\$1,035	\$980	\$944	\$926
\$1,234	\$1,216	\$1,162	\$1,125	\$1,107
\$2,279	\$2,165	\$2,051	\$1,937	\$1,709
\$848	\$805	\$763	\$720	\$678
\$5,158	\$4,544	\$3,913	\$3,509	\$3,299
\$6,015	\$5,368	\$4,657	\$4,188	\$3,848
\$1,455	\$1,391	\$1,277	\$1,164	\$1,100
\$3,056	\$2,134	\$1,763	\$1,633	\$1,568
\$3,194	\$2,535	\$1,876	\$1,668	\$1,523
\$944	\$926	\$871	\$835	\$817
\$10,106	\$9,298	\$7,454	\$6,872	\$6,872
\$2,141	\$2,104	\$2,021	\$1,893	\$1,728
\$4,285	\$4,026	\$3,283	\$3,121	\$3,121
\$908	\$889	\$835	\$799	\$780
\$2,888	\$2,599	\$2,454	\$2,310	\$2,166
\$2,475	\$2,228	\$2,104	\$1,980	\$1,856
\$660	\$627	\$595	\$561	\$528
\$1,167	\$1,109	\$1,050	\$991	\$933
\$954	\$825	\$679	\$647	\$614
\$6,432	\$5,687	\$4,942	\$4,445	\$4,197
\$5,223	\$4,592	\$3,962	\$3,541	\$3,331
\$2,721	\$2,685	\$2,560	\$2,499	\$2,461
\$3,377	\$3,327	\$3,129	\$2,956	\$2,883
\$1,122	\$996	\$930	\$864	\$798
\$945	\$851	\$803	\$756	\$709
\$8,201	\$7,845	\$6,995	\$6,401	\$6,112
\$2,700	\$2,490	\$2,054	\$1,924	\$1,811
\$2,700	\$2,490	\$2,054	\$1,924	\$1,811

HALF PAGE <small>Tab: V - 5.145" x 11.5", H - 10.375" x 5.71", B/S: V - 5.145" x 21.5", H - 10.375" x 10.75", unless otherwise noted</small>				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$1,811	\$1,488	\$1,358	\$1,250	\$1,207
\$1,358	\$1,164	\$927	\$852	\$809
\$550	\$528	\$410	\$410	\$410
\$1,210	\$1,089	\$1,029	\$968	\$908
\$1,377	\$989	\$816	\$725	\$701
\$1,304	\$1,089	\$862	\$841	\$819
\$1,435	\$1,198	\$948	\$925	\$901
\$5,465	\$4,819	\$3,482	\$2,878	\$2,878
\$1,984	\$1,768	\$1,294	\$1,089	\$1,089
\$1,485	\$1,337	\$1,262	\$1,188	\$1,114
\$970	\$927	\$852	\$776	\$733
\$787	\$748	\$709	\$669	\$629
\$2,016	\$1,703	\$1,423	\$1,272	\$1,207
\$2,016	\$1,703	\$1,423	\$1,272	\$1,207
\$413	\$393	\$372	\$352	\$330
\$458	\$416	\$360	\$327	\$311
\$921	\$874	\$828	\$782	\$736
\$1,725	\$1,534	\$1,173	\$1,125	\$1,069
\$702	\$690	\$653	\$629	\$617
\$823	\$811	\$774	\$750	\$738
\$1,549	\$1,472	\$1,394	\$1,317	\$1,162
\$527	\$501	\$474	\$448	\$421
\$3,439	\$3,029	\$2,609	\$2,339	\$2,199
\$4,010	\$3,579	\$3,105	\$2,792	\$2,566
\$970	\$927	\$852	\$776	\$733
\$2,037	\$1,423	\$1,175	\$1,089	\$1,046
\$2,129	\$1,690	\$1,250	\$1,111	\$1,016
\$629	\$617	\$581	\$557	\$545
\$6,738	\$6,199	\$4,970	\$4,582	\$4,582
\$1,445	\$1,395	\$1,270	\$1,260	\$1,152
\$2,857	\$2,684	\$2,188	\$2,081	\$2,081
\$605	\$593	\$557	\$532	\$520
\$1,925	\$1,733	\$1,636	\$1,540	\$1,444
\$1,650	\$1,485	\$1,403	\$1,320	\$1,238
\$400	\$380	\$360	\$341	\$320
\$921	\$874	\$828	\$782	\$736
\$636	\$550	\$453	\$432	\$410
\$4,288	\$3,791	\$3,294	\$2,963	\$2,798
\$3,482	\$3,062	\$2,641	\$2,361	\$2,221
\$1,815	\$1,789	\$1,707	\$1,666	\$1,641
\$2,251	\$2,219	\$2,045	\$1,971	\$1,922
\$1,003	\$666	\$622	\$578	\$534
\$635	\$571	\$539	\$508	\$476
\$5,467	\$5,229	\$4,663	\$4,267	\$4,075
\$1,800	\$1,660	\$1,369	\$1,283	\$1,207
\$1,800	\$1,660	\$1,369	\$1,283	\$1,207

THREE-EIGHTS <small>Tab: V- 5.145" x 8.571", B/S: V- 5.145" x 16.125", unless otherwise noted</small>				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$1,426	\$1,172	\$1,070	\$985	\$951
\$1,070	\$917	\$730	\$671	\$637
\$433	\$416	\$323	\$323	\$323
\$953	\$858	\$810	\$762	\$715
\$1,084	\$779	\$694	\$571	\$552
\$1,027	\$857	\$679	\$662	\$645
\$1,130	\$943	\$747	\$728	\$710
\$4,304	\$3,795	\$2,742	\$2,267	\$2,267
\$1,562	\$1,392	\$1,019	\$857	\$857
\$1,169	\$1,052	\$994	\$936	\$877
\$764	\$730	\$671	\$611	\$577
\$676	\$643	\$609	\$574	\$541
\$1,587	\$1,341	\$1,121	\$1,002	\$951
\$1,587	\$1,341	\$1,121	\$1,002	\$951
\$336	\$318	\$302	\$285	\$268
\$360	\$328	\$284	\$257	\$245
\$590	\$560	\$530	\$501	\$471
\$1,358	\$1,209	\$923	\$885	\$841
\$553	\$543	\$515	\$495	\$486
\$648	\$638	\$610	\$591	\$581
\$1,196	\$1,137	\$1,077	\$1,017	\$897
\$445	\$422	\$401	\$378	\$356
\$2,708	\$2,385	\$2,054	\$1,842	\$1,732
\$3,158	\$2,818	\$2,445	\$2,199	\$2,020
\$764	\$730	\$671	\$611	\$577
\$1,604	\$1,121	\$925	\$857	\$823
\$1,627	\$1,292	\$956	\$851	\$775
\$495	\$486	\$457	\$438	\$429
\$5,306	\$4,881	\$3,914	\$3,608	\$3,608
\$1,124	\$1,104	\$1,061	\$994	\$907
\$2,250	\$2,114	\$1,723	\$1,638	\$1,638
\$476	\$467	\$438	\$419	\$410
\$1,516	\$1,364	\$1,289	\$1,213	\$1,137
\$1,299	\$1,169	\$1,104	\$1,040	\$975
\$347	\$329	\$312	\$295	\$277
\$613	\$581	\$551	\$520	\$490
\$501	\$433	\$357	\$340	\$323
\$3,377	\$2,985	\$2,594	\$2,334	\$2,203
\$2,742	\$2,411	\$2,080	\$1,859	\$1,749
\$1,429	\$1,410	\$1,344	\$1,312	\$1,292
\$1,773	\$1,747	\$1,643	\$1,552	\$1,512
\$589	\$523	\$488	\$453	\$419
not available				
\$4,305	\$4,118	\$3,673	\$3,360	\$3,209
\$1,418	\$1,307	\$1,078	\$1,010	\$951
\$1,418	\$1,307	\$1,078	\$1,010	\$951

G- N (Sixth, Eighth, Basebar, Sixteenth and Thirty-Second)

COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN
Georgetown/Acton - The Independent & Free Press	Thurs	Tab	22,800
Georgina Advocate	Thurs	Tab	18,000
Glanbrook Gazette	Thurs	Tab	7,078
Grand River Sachem	See The Sachem		
Gravenhurst Banner	Thurs	Tab	5,500
Grimsby Lincoln News (see Niagara This Week for Thurs)	Wed	Tab: see specs	23,450
Guelph Mercury (Daily)	See enclosed rate card		
Guelph Tribune	Tues	Tab	40,000
	Thurs	Tab	45,000
Haldimand Sachem	See The Sachem		
Hamilton Community News - All 4 Papers (Ancaster, Dundas, Hamilton Mountain, Stoney Creek)*	Thurs	Tab	113,489
Hamilton Mountain	Thurs	Tab	50,593
Hamilton Spectator (Daily)	See enclosed rate card		
Huntsville Forester	Thurs	Tab	9,535
Innisfil Journal	Thurs	Tab	11,000
Kanata Kourier Standard	Thurs	Tab (10 x 189)	27,408
Kawartha Lakes This Week	Tues	Tab	11,401
(Lindsay/Bobcaygeon/Fenelon Falls)	Thurs	Tab	29,980
Kemptville Advance	Thurs	Tab (10 x 189)	10,328
King Connection	Thurs	Tab	8,300
Kingston Heritage	Thurs	Tab (10 x 189)	45,919
Kitchener (See Waterloo Regional Record - Daily)	See enclosed rate card		
Kitchener Post	Fri	Tab	60,000
Listowel Banner	Wed	Tab	3,900
Listowel Independent Plus	Thurs	Tab	24,500
London Community News	Thurs	Tab	133,000
Manotick News	Thurs	Tab (10 x 189)	11,553
Markham Economist & Sun	Thurs	Tab	72,000
Markham Econ. & Sun/Stouffville Sun-Tribune*	Thurs	Tab	86,500
Meaford Express/Blue Mountain Courier Herald	Wed	Tab	4,200
Midland Penetanguishene Mirror	Thurs	Tab	20,500
Milton Canadian Champion	Thurs	Tab	27,200
Minto Express	Wed	Tab	1,500
Mississauga News	Wed/Fri	Tab	124,500
Mississauga News Booster	Thurs	Tab	77,100
Mississauga News This Week (Apt/Condo/Malton Edition)	Thurs	Tab	75,900
Mount Forest Confederate	Wed	Tab	2,700
Muskoka District Weekender (includes Bracebridge, Gravenhurst and Huntsville)	Thurs	Tab	27,000
The Muskokan (summer only)	Fri	Tab	12,000
Napanee Beaver	Thurs	Tab (6 x 212)	12,133
Nepean/Barrhaven News	Thurs	Tab (10 x 189)	49,757
New Hamburg Independent	Wed	Tab	3,400
Newmarket Era and Aurora Banner	Thurs	B/S	45,700
Newmarket Era, Aurora Banner, and Georgina Advocate	Sun	Tab	71,387
Niagara This Week (Grimsby,St. Cath/NiagFalls)	Wed	Tab: see specs	94,350
Niagara This Week (includes Grimsby)	Thurs		169,300
Norfolk News	Thurs	Tab	26,000
North Bay Nipissing News	Thurs	Tab	34,222
North York Mirror	Thurs	Tab	97,450
Northumberland News	Thurs	Tab	22,800
	Fri	Tab	16,500

SIXTH PAGE <small>Tab: 5.145" x 3.714", B/S: 5.145" x 7.17", unless otherwise noted</small>				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$634	\$521	\$475	\$438	\$423
\$475	\$407	\$324	\$298	\$283
\$192	\$185	\$143	\$143	\$143
\$424	\$381	\$360	\$339	\$318
\$480	\$345	\$284	\$253	\$244
\$457	\$381	\$302	\$295	\$287
\$505	\$419	\$332	\$325	\$316
\$1,913	\$1,687	\$1,219	\$1,007	\$1,007
\$694	\$619	\$453	\$381	\$381
\$520	\$468	\$442	\$416	\$390
\$340	\$324	\$298	\$272	\$257
\$267	\$254	\$240	\$226	\$213
\$706	\$596	\$498	\$445	\$423
\$706	\$596	\$498	\$445	\$423
\$153	\$146	\$138	\$131	\$122
\$176	\$160	\$139	\$132	\$120
\$373	\$355	\$337	\$317	\$299
\$603	\$537	\$411	\$395	\$374
\$246	\$241	\$229	\$220	\$216
\$288	\$284	\$271	\$263	\$258
\$419	\$399	\$378	\$357	\$315
\$183	\$173	\$164	\$155	\$146
\$1,204	\$1,060	\$913	\$819	\$770
\$1,404	\$1,253	\$1,087	\$977	\$898
\$340	\$324	\$298	\$272	\$257
\$713	\$498	\$411	\$381	\$366
\$709	\$563	\$416	\$369	\$338
\$220	\$216	\$203	\$195	\$191
\$2,358	\$2,169	\$1,739	\$1,604	\$1,604
\$506	\$488	\$445	\$441	\$403
\$1,000	\$939	\$766	\$728	\$728
\$212	\$208	\$195	\$186	\$182
\$674	\$606	\$573	\$539	\$505
\$578	\$520	\$491	\$462	\$433
\$134	\$126	\$120	\$113	\$107
\$354	\$336	\$318	\$301	\$283
\$223	\$192	\$158	\$151	\$143
\$1,501	\$1,327	\$1,153	\$1,037	\$979
\$1,219	\$1,072	\$924	\$826	\$777
\$632	\$624	\$594	\$580	\$572
\$784	\$773	\$727	\$687	\$670
\$251	\$220	\$204	\$193	\$176
\$235	\$212	\$200	\$188	\$176
\$1,913	\$1,830	\$1,632	\$1,493	\$1,426
\$630	\$581	\$479	\$449	\$423
\$630	\$581	\$479	\$449	\$423

EIGHTH PAGE <small>Tab: H - 5.145" x 2.786", B/S: 5.145" x 5.285", unless otherwise noted</small>				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$499	\$410	\$374	\$345	\$333
\$374	\$321	\$256	\$235	\$223
\$152	\$146	\$113	\$113	\$113
\$334	\$300	\$283	\$267	\$250
\$416	\$298	\$246	\$219	\$212
\$360	\$300	\$238	\$232	\$226
\$395	\$330	\$262	\$255	\$249
\$1,506	\$1,328	\$960	\$793	\$793
\$547	\$487	\$357	\$300	\$300
\$409	\$368	\$348	\$327	\$307
\$267	\$256	\$235	\$214	\$202
\$211	\$200	\$190	\$180	\$168
\$556	\$469	\$392	\$351	\$333
\$556	\$469	\$392	\$351	\$333
\$115	\$110	\$104	\$98	\$93
\$139	\$126	\$109	\$104	\$94
\$282	\$267	\$253	\$239	\$224
\$475	\$422	\$323	\$309	\$294
\$193	\$190	\$180	\$173	\$170
\$227	\$223	\$213	\$207	\$203
\$399	\$379	\$359	\$339	\$299
\$139	\$132	\$125	\$118	\$111
\$948	\$835	\$719	\$645	\$606
\$1,105	\$986	\$856	\$770	\$707
\$267	\$256	\$235	\$214	\$202
\$562	\$392	\$324	\$300	\$288
\$541	\$430	\$318	\$283	\$258
\$173	\$170	\$160	\$153	\$150
\$1,857	\$1,708	\$1,370	\$1,263	\$1,263
\$445	\$430	\$410	\$385	\$340
\$787	\$740	\$603	\$573	\$573
\$167	\$163	\$153	\$147	\$143
\$531	\$478	\$451	\$424	\$398
\$455	\$409	\$387	\$364	\$341
\$100	\$95	\$91	\$86	\$81
\$266	\$253	\$240	\$226	\$213
\$175	\$152	\$125	\$119	\$113
\$1,182	\$1,045	\$908	\$817	\$771
\$960	\$844	\$728	\$651	\$612
\$548	\$540	\$516	\$503	\$496
\$680	\$670	\$630	\$595	\$638
\$198	\$173	\$162	\$150	\$139
\$160	\$144	\$136	\$128	\$120
\$1,507	\$1,442	\$1,285	\$1,176	\$1,124
\$496	\$458	\$377	\$354	\$333
\$496	\$458	\$377	\$354	\$333

BASEBAR <small>Tab/B/S: 10.375" X 1.785", unless otherwise noted</small>				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$517	\$425	\$388	\$357	\$345
\$388	\$333	\$265	\$243	\$231
\$157	\$151	\$117	\$117	\$117
\$346	\$311	\$294	\$277	\$259
\$723	\$519	\$428	\$381	\$368
\$373	\$311	\$246	\$240	\$234
\$410	\$342	\$271	\$264	\$257
\$1,562	\$1,377	\$995	\$822	\$822
\$567	\$505	\$370	\$311	\$311
\$424	\$382	\$361	\$339	\$318
\$277	\$265	\$243	\$222	\$209
\$245	\$233	\$220	\$208	\$196
\$576	\$487	\$407	\$363	\$345
\$576	\$487	\$407	\$363	\$345
\$121	\$115	\$109	\$103	\$97
\$173	\$158	\$137	\$124	\$118
\$214	\$203	\$193	\$182	\$171
\$493	\$438	\$334	\$320	\$305
\$201	\$197	\$187	\$180	\$176
\$235	\$232	\$221	\$214	\$211
\$1,200	\$1,140	\$1,080	\$1,020	\$900
\$161	\$153	\$145	\$138	\$130
\$983	\$865	\$745	\$668	\$628
\$1,146	\$1,023	\$887	\$798	\$733
\$277	\$265	\$243	\$222	\$209
\$582	\$407	\$336	\$311	\$299
not available				
\$180	\$176	\$166	\$159	\$156
\$1,925	\$1,771	\$1,420	\$1,309	\$1,309
\$1,395	\$1,345	\$1,295	\$1,195	\$995
\$816	\$767	\$625	\$594	\$594
\$173	\$169	\$159	\$152	\$149
\$550	\$495	\$468	\$440	\$413
\$471	\$424	\$401	\$377	\$354
\$125	\$119	\$113	\$107	\$101
\$222	\$211	\$200	\$189	\$177
\$182	\$157	\$129	\$123	\$117
\$1,225	\$1,083	\$941	\$847	\$799
\$995	\$875	\$755	\$675	\$634
\$953	\$939	\$897	\$874	\$862
\$1,182	\$1,165	\$1,095	\$1,034	\$1,109
\$281	\$248	\$231	\$215	\$198
not available				
\$1,562	\$1,494	\$1,332	\$1,219	\$1,164
\$514	\$474	\$391	\$367	\$345
\$514	\$474	\$391	\$367	\$345

SIXTEENTH <small>Tab/B/S: V- 2.54" x 2.786", H - 5.145" x 1.357", unless otherwise noted</small>				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$262	\$215	\$197	\$181	\$175
\$197	\$168	\$134	\$123	\$117
\$80	\$76	\$59	\$59	\$59
\$175	\$158	\$149	\$140	\$131
\$239	\$172	\$142	\$126	\$122
\$189	\$158	\$125	\$122	\$119
\$210	\$174	\$138	\$134	\$131
\$791	\$697	\$504	\$416	\$416
\$287	\$256	\$187	\$158	\$158
\$215	\$193	\$183	\$172	\$161
\$140	\$134	\$123	\$112	\$106
\$110	\$105	\$100	\$94	\$89
\$292	\$246	\$206	\$184	\$175
\$292	\$246	\$206	\$184	\$175
\$60	\$57	\$54	\$51	\$49
\$73	\$66	\$57	\$55	\$50
\$148	\$140	\$133	\$125	\$118
\$249	\$222	\$169	\$163	\$155
\$102	\$100	\$95	\$91	\$89
\$119	\$117	\$112	\$109	\$107
\$259	\$246	\$233	\$220	\$194
\$72	\$69	\$65	\$62	\$58
\$498	\$438	\$377	\$338	\$318
\$580	\$518	\$449	\$404	\$371
\$140	\$134	\$123	\$112	\$106
\$295	\$206	\$170	\$158	\$151
\$270	\$214	\$158	\$141	\$129
\$91	\$89	\$84	\$81	\$79
\$975	\$897	\$719	\$663	\$663
\$234	\$226	\$215	\$202	\$179
\$413	\$388	\$317	\$301	\$301
\$88	\$86	\$81	\$77	\$75
\$279	\$251	\$237	\$223	\$209
\$239	\$215	\$203	\$191	\$179
\$53	\$50	\$47	\$45	\$42
\$140	\$133	\$125	\$118	\$112
\$92	\$80	\$66	\$63	\$59
\$620	\$549	\$477	\$429	\$405
\$504	\$443	\$382	\$342	\$321
\$315	\$310	\$297	\$289	\$285
\$391	\$385	\$362	\$342	\$367
\$104	\$91	\$85	\$79	\$73
\$80	\$72	\$68	\$64	\$60
\$791	\$757	\$675	\$617	\$590
\$261	\$240	\$198	\$186	\$175
\$261	\$240	\$198	\$186	\$175

THIRTY SECOND PAGE <small>Tab/B/S: 2.54" X 1.357", unless otherwise noted</small>				
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O - Z (Full, Three-Quarter, Half, Three-Eights and Quarter)

COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN
Oakville Beaver	Wed/Fri	Tab	45,850
	Thurs	Tab	52,850
Orangeville Banner	Tues	Tab	19,490
	Thurs	Tab	23,500
Orillia Today	Thurs	Tab	23,800
Orleans News	Thurs	Tab (10 x 189)	48,813
Oshawa/Whitby This Week	Wed	Tab	81,519
	Fri	Tab	79,804
Osh./Whit./Clarington This Week	Thurs	Tab	107,250
Osh./Whit. This Week/Clarington This Week/Pt.Perry Star*	Thurs	Tab	119,250
Ottawa East News	Thurs	Tab (10 x 189)	29,011
Ottawa South News	Thurs	Tab (10 x 189)	41,157
Ottawa West News	Thurs	Tab (10 x 189)	35,902
Parkdale-Liberty Villager	Thurs	Tab	25,700
Parry Sound North Star	Wed	B/S	3,500
Parry Sound Beacon Star	Fri	Tab	8,500
Perth Courier	Thurs	Tab (10 x 189)	12,451
Peterborough This Week	Wed	Tab	45,828
	Fri	Tab	45,328
Picton Gazette	Thurs	Tab (6 x 212)	9,637
Port Perry Star	Thurs	Tab	12,000
Quinte West News	Thurs	Tab (10 x 189)	16,057
Renfrew Mercury	Thurs	Tab (10 x 189)	15,298
Richmond Hill/Thornhill Liberal	Thurs	Tab	86,400
The Sachem	Thurs	Tab	21,624
Scarborough Mirror	Thurs	Tab	122,650
Smiths Falls Record News	Thurs	Tab (10 x 189)	11,294
South Asian Focus	Thurs	Tab (10 x 175)	28,200
St. Catharines/Niagara Falls/Grimsby- Niagara This Week	Wed	Tab: see specs	94,350
St. Catharines/Thorold/Niagara Falls/Fort Erie/Welland/ Pelham&Wainfleet/Grimsby/Port Colborne - Niagara This Week	Thurs	Tab: see specs	165,666
St. Lawrence News	Thurs	Tab (10 x 189)	29,807
St. Marys Journal-Argus	Wed	Tab	3,400
	Thurs	Tab	6,900
St. Thomas/Elgin Weekly News	Thurs	Tab	30,400
Stittsville News	Thurs	Tab (10 x 189)	12,887
Stoney Creek News	Thurs	Tab	32,017
Stouffville Sun-Tribune	Thurs	Tab	14,500
Stratford Gazette	Thurs	Tab	20,000
Toronto - All Publications - Thursday*	Thurs	Tab	489,025
Trent Hills Independent	Thurs	Tab (10 x 189)	11,808
Uxbridge Times-Journal	Thurs	Tab	10,500
Vaughan Citizen	Thurs	Tab	58,500
Walkerton Herald-Times	Thurs	Tab	2,600
Wasaga Sun-Stayner Sun	Thurs	Tab	12,500
Waterloo Chronicle	Wed	Tab	32,000
Waterloo Region Record (Daily)	See enclosed rate card		
West Carleton Review	Thurs	Tab (10 x 189)	6,949
Wingham Advance-Times	Wed	Tab	2,500
York Guardian	Thurs	Tab	29,100

FULL PAGE Tab: 10.375" x 11.5", B/S: 10.375" X 21.5", unless otherwise noted				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$6,468	\$5,664	\$4,136	\$3,783	\$3,587
\$7,309	\$6,400	\$4,674	\$4,275	\$4,053
\$2,313	\$2,038	\$1,627	\$1,548	\$1,509
\$2,685	\$2,391	\$1,960	\$1,842	\$1,803
\$3,704	\$2,705	\$2,274	\$2,078	\$2,019
\$1,414	\$1,343	\$1,273	\$1,203	\$1,131
\$8,376	\$7,277	\$6,297	\$5,937	\$5,277
\$7,757	\$7,339	\$6,100	\$5,923	\$5,295
\$9,636	\$9,117	\$7,577	\$7,357	\$6,577
\$10,236	\$9,717	\$8,176	\$7,957	\$7,177
\$1,414	\$1,343	\$1,273	\$1,203	\$1,131
\$1,414	\$1,343	\$1,273	\$1,203	\$1,131
\$1,414	\$1,343	\$1,273	\$1,203	\$1,131
\$2,737	\$2,716	\$2,594	\$2,552	\$2,532
\$2,950	\$2,528	\$2,288	\$2,167	\$2,107
\$3,057	\$2,705	\$2,607	\$2,587	\$2,568
\$667	\$633	\$601	\$567	\$533
\$5,037	\$4,018	\$3,293	\$2,920	\$2,842
\$5,037	\$4,018	\$3,293	\$2,920	\$2,842
\$801	\$761	\$720	\$680	\$641
\$2,391	\$2,293	\$2,078	\$1,784	\$1,705
\$1,569	\$1,040	\$926	\$775	\$699
\$1,108	\$1,052	\$997	\$941	\$886
\$6,997	\$5,312	\$4,684	\$4,390	\$4,234
\$1,882	\$1,803	\$1,372	\$1,372	\$1,372
\$10,517	\$10,434	\$9,591	\$8,890	\$8,397
\$934	\$887	\$840	\$794	\$747
See enclosed rate card				
\$3,234	\$3,190	\$3,043	\$2,969	\$2,925
\$4,013	\$3,954	\$3,719	\$3,513	\$3,425
\$1,347	\$1,280	\$1,213	\$1,145	\$1,078
\$1,100	\$1,078	\$1,012	\$968	\$946
\$1,342	\$1,320	\$1,254	\$1,210	\$1,188
\$993	\$944	\$924	\$894	\$795
\$880	\$836	\$793	\$749	\$705
\$3,214	\$2,724	\$1,960	\$1,705	\$1,705
\$2,058	\$1,980	\$1,803	\$1,646	\$1,333
\$1,958	\$1,848	\$1,474	\$1,210	\$1,210
\$45,008	\$43,897	\$40,399	\$38,279	\$37,126
\$1,361	\$1,002	\$724	\$680	\$605
\$1,999	\$1,901	\$1,725	\$1,686	\$1,646
\$4,018	\$3,077	\$2,724	\$2,548	\$2,430
\$1,100	\$1,078	\$1,012	\$968	\$946
\$2,771	\$2,171	\$1,776	\$1,581	\$1,478
\$1,960	\$1,744	\$1,333	\$1,274	\$1,215
See enclosed rate card				
\$880	\$836	\$793	\$749	\$705
\$1,100	\$1,078	\$1,012	\$968	\$946
\$2,737	\$2,716	\$2,594	\$2,552	\$2,532

THREE-QUARTER PAGE Tab: 10.375" x 8.571", B/S: 10.375" X 16.125", unless otherwise noted				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$5,336	\$4,673	\$3,412	\$3,121	\$2,959
\$6,030	\$5,280	\$3,856	\$3,527	\$3,344
\$1,908	\$1,682	\$1,342	\$1,277	\$1,245
\$2,215	\$1,973	\$1,617	\$1,520	\$1,488
\$3,056	\$2,231	\$1,876	\$1,714	\$1,666
\$1,167	\$1,109	\$1,050	\$991	\$933
\$6,911	\$6,004	\$5,196	\$4,898	\$4,354
\$6,400	\$6,055	\$5,032	\$4,887	\$4,368
\$7,950	\$7,521	\$6,251	\$6,070	\$5,426
\$8,445	\$8,016	\$6,746	\$6,565	\$5,921
\$1,167	\$1,109	\$1,050	\$991	\$933
\$1,167	\$1,109	\$1,050	\$991	\$933
\$1,167	\$1,109	\$1,050	\$991	\$933
\$2,259	\$2,241	\$2,139	\$2,105	\$2,088
\$2,434	\$2,086	\$1,887	\$1,788	\$1,738
\$2,543	\$2,231	\$2,151	\$2,134	\$2,118
\$551	\$523	\$496	\$468	\$441
\$4,156	\$3,315	\$2,717	\$2,409	\$2,345
\$4,156	\$3,315	\$2,717	\$2,409	\$2,345
\$660	\$627	\$595	\$561	\$528
\$1,973	\$1,892	\$1,714	\$1,471	\$1,407
\$1,294	\$858	\$764	\$639	\$577
\$914	\$868	\$822	\$776	\$731
\$5,773	\$4,382	\$3,865	\$3,622	\$3,493
\$1,552	\$1,488	\$1,132	\$1,132	\$1,132
\$8,676	\$8,608	\$7,912	\$7,334	\$6,927
\$770	\$732	\$694	\$655	\$616
See enclosed rate card				
\$2,668	\$2,632	\$2,510	\$2,450	\$2,413
\$3,311	\$3,262	\$3,068	\$2,898	\$2,826
\$1,112	\$1,056	\$1,001	\$945	\$889
\$908	\$889	\$835	\$799	\$780
\$1,107	\$1,089	\$1,035	\$998	\$980
\$795	\$778	\$762	\$738	\$656
\$726	\$691	\$654	\$617	\$581
\$2,652	\$2,248	\$1,617	\$1,407	\$1,407
\$1,698	\$1,633	\$1,488	\$1,358	\$1,100
\$1,615	\$1,525	\$1,216	\$998	\$998
\$37,132	\$36,216	\$33,329	\$31,580	\$30,630
\$1,123	\$826	\$597	\$561	\$499
\$1,649	\$1,568	\$1,423	\$1,391	\$1,358
\$3,315	\$2,539	\$2,248	\$2,102	\$2,005
\$908	\$889	\$835	\$799	\$780
\$2,286	\$1,850	\$1,506	\$1,304	\$1,219
\$1,617	\$1,439	\$1,100	\$1,052	\$1,003
See enclosed rate card				
\$726	\$691	\$654	\$617	\$581
\$908	\$889	\$835	\$799	\$780
\$2,259	\$2,241	\$2,139	\$2,105	\$2,088

HALF PAGE Tab: V - 5.145" x 11.5", H - 10.375" x 5.71", B/S: V - 5.145" x 21.5", H - 10.375" x 10.75", unless otherwise noted				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$3,557	\$3,115	\$2,275	\$2,081	\$1,973
\$4,019	\$3,520	\$2,571	\$2,352	\$2,229
\$1,272	\$1,121	\$895	\$852	\$830
\$1,477	\$1,315	\$1,078	\$1,013	\$992
\$2,037	\$1,488	\$1,250	\$1,143	\$1,110
\$921	\$874	\$828	\$782	\$736
\$4,607	\$4,002	\$3,464	\$3,266	\$2,903
\$4,267	\$4,036	\$3,355	\$3,257	\$2,913
\$5,300	\$5,014	\$4,168	\$4,046	\$3,618
\$5,629	\$5,344	\$4,497	\$4,376	\$3,947
\$921	\$874	\$828	\$782	\$736
\$921	\$874	\$828	\$782	\$736
\$921	\$874	\$828	\$782	\$736
\$1,506	\$1,494	\$1,426	\$1,404	\$1,392
\$1,622	\$1,391	\$1,258	\$1,192	\$1,159
\$1,711	\$1,488	\$1,434	\$1,423	\$1,412
\$354	\$336	\$318	\$301	\$283
\$2,770	\$2,210	\$1,811	\$1,606	\$1,563
\$2,770	\$2,210	\$1,811	\$1,606	\$1,563
\$400	\$380	\$360	\$341	\$320
\$1,315	\$1,261	\$1,143	\$981	\$938
\$863	\$572	\$509	\$426	\$384
\$560	\$532	\$504	\$476	\$448
\$3,848	\$2,921	\$2,576	\$2,415	\$2,328
\$1,035	\$992	\$755	\$755	\$755
\$5,784	\$5,738	\$5,274	\$4,890	\$4,618
\$501	\$475	\$450	\$425	\$400
See enclosed rate card				
\$1,779	\$1,754	\$1,674	\$1,633	\$1,609
\$2,207	\$2,175	\$2,046	\$1,932	\$1,884
\$714	\$678	\$643	\$607	\$571
\$605	\$593	\$557	\$532	\$520
\$738	\$726	\$690	\$666	\$653
\$584	\$519	\$508	\$492	\$437
\$447	\$424	\$402	\$379	\$358
\$1,768	\$1,498	\$1,078	\$938	\$938
\$1,132	\$1,089	\$992	\$906	\$733
\$1,077	\$1,016	\$811	\$666	\$666
\$24,755	\$24,144	\$22,219	\$21,054	\$20,419
\$748	\$551	\$398	\$374	\$333
\$1,100	\$1,046	\$949	\$927	\$906
\$2,210	\$1,692	\$1,498	\$1,401	\$1,337
\$605	\$593	\$557	\$532	\$520
\$1,524	\$1,211	\$1,004	\$870	\$813
\$1,078	\$959	\$733	\$701	\$668
See enclosed rate card				
\$447	\$424	\$402	\$379	\$358
\$605	\$593	\$557	\$532	\$520
\$1,506	\$1,494	\$1,426	\$1,404	\$1,392

THREE-EIGHTS Tab: V- 5.145" x 8.571", B/S: V- 5.145" x 16.125", unless otherwise noted				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$2,801	\$2,453	\$1,791	\$1,638	\$1,554
\$3,165	\$2,772	\$2,024	\$1,851	\$1,756
\$1,002	\$883	\$705	\$671	\$654
\$1,163	\$1,036	\$849	\$798	\$781
\$1,604	\$1,172	\$985	\$900	\$874
\$613	\$581	\$551	\$520	\$490
\$3,628	\$3,152	\$2,727	\$2,571	\$2,286
\$3,360	\$3,178	\$2,641	\$2,565	\$2,294
\$4,174	\$3,948	\$3,281	\$3,186	\$2,849
\$4,433	\$4,209	\$3,541	\$3,447	\$3,109
\$613	\$581	\$551	\$520	\$490
\$613	\$581	\$551	\$520	\$490
\$613	\$581	\$551	\$520	\$490
\$1,185	\$1,177	\$1,124	\$1,106	\$1,096
\$1,278	\$1,095	\$991	\$939	\$913
\$1,348	\$1,172	\$1,129	\$1,121	\$1,112
\$289	\$274	\$260	\$246	\$232
\$2,182	\$1,740	\$1,426	\$1,265	\$1,231
\$2,182	\$1,740	\$1,426	\$1,265	\$1,231
\$347	\$329	\$312	\$295	\$277
\$1,036	\$993	\$900	\$773	\$739
\$679	\$450	\$401	\$336	\$303
\$479	\$456	\$431	\$408	\$384
\$3,031	\$2,301	\$2,029	\$1,902	\$1,834
\$815	\$781	\$594	\$594	\$594
\$4,555	\$4,519	\$4,154	\$3,850	\$3,637
\$405	\$385	\$364	\$344	\$323
\$1,401	\$1,382	\$1,318	\$1,286	\$1,267
\$1,738	\$1,713	\$1,611	\$1,522	\$1,483
\$583	\$555	\$525	\$496	\$467
\$476	\$467	\$438	\$419	\$410
\$581	\$572	\$543	\$524	\$515
\$468	\$409	\$400	\$387	\$344
\$381	\$362	\$344	\$324	\$305
\$1,392	\$1,180	\$849	\$739	\$739
\$891	\$857	\$781	\$713	\$577
\$848	\$800	\$638	\$524	\$524
\$19,494	\$19,013	\$17,497	\$16,580	\$16,081
\$589	\$434	\$313	\$295	\$262
\$866	\$823	\$747	\$730	\$713
\$1,740	\$1,333	\$1,180	\$1,104	\$1,053
\$476	\$467	\$438	\$419	\$410
\$1,200	\$971	\$791	\$685	\$640
\$849	\$756	\$577	\$552	\$526
\$381	\$362	\$344	\$324	\$305
\$476	\$467	\$438	\$419	\$410
\$1,185	\$1,177	\$1,124	\$1,106	\$1,096

O - Z (Sixth, Eighth, Basebar, Sixteenth and Thirty-Second)

COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN
Oakville Beaver	Wed/Fri	Tab	45,850
	Thurs	Tab	52,850
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	Thurs	Tab	23,500
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	Fri	Tab	79,804
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Osh./Whit. This Week/Clarington This Week/Pt.Perry Star*	Thurs	Tab	119,250
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Ottawa South News	Thurs	Tab (10 x 189)	41,157
Ottawa West News	Thurs	Tab (10 x 189)	35,902
Parkdale-Liberty Villager	Thurs	Tab	25,700
Parry Sound North Star	Wed	B/S	3,500
Parry Sound Beacon Star	Fri	Tab	8,500
Perth Courier	Thurs	Tab (10 x 189)	12,451
Peterborough This Week	Wed	Tab	45,828
	Fri	Tab	45,328
Picton Gazette	Thurs	Tab (6 x 212)	9,637
Port Perry Star	Thurs	Tab	12,000
Quinte West News	Thurs	Tab (10 x 189)	16,057
Renfrew Mercury	Thurs	Tab (10 x 189)	15,298
Richmond Hill/Thornhill Liberal	Thurs	Tab	86,400
The Sachem	Thurs	Tab	21,624
Scarborough Mirror	Thurs	Tab	122,650
Smiths Falls Record News	Thurs	Tab (10 x 189)	11,294
South Asian Focus	Thurs	Tab (10 x 175)	28,200
St. Catharines/Niagara Falls/Grimsby- Niagara This Week	Wed	Tab: see specs	94,350
St. Catharines/Thorold/Niagara Falls/Fort Erie/Welland/ Pelham&Wainfleet/Grimsby/Port Colborne - Niagara This Week	Thurs	Tab: see specs	165,666
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	Thurs	Tab	6,900
St. Thomas/Elgin Weekly News	Thurs	Tab	30,400
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Stouffville Sun-Tribune	Thurs	Tab	14,500
Stratford Gazette	Thurs	Tab	20,000
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Trent Hills Independent	Thurs	Tab (10 x 189)	11,808
Uxbridge Times-Journal	Thurs	Tab	10,500
Vaughan Citizen	Thurs	Tab	58,500
Walkerton Herald-Times	Thurs	Tab	2,600
Wasaga Sun-Stayner Sun	Thurs	Tab	12,500
Waterloo Chronicle	Wed	Tab	32,000
Waterloo Region Record (Daily)	See enclosed rate card		
West Carleton Review	Thurs	Tab (10 x 189)	6,949
Wingham Advance-Times	Wed	Tab	2,500
York Guardian	Thurs	Tab	29,100

SIXTH PAGE Tab: 5.145" x 3.714", B/S: 5.145" x 7.17", unless otherwise noted					
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES	
\$1,245	\$1,090	\$796	\$728	\$690	
\$1,407	\$1,232	\$899	\$823	\$780	
\$445	\$392	\$313	\$298	\$291	
\$517	\$460	\$377	\$355	\$347	
\$713	\$521	\$438	\$400	\$389	
\$354	\$336	\$318	\$301	\$283	
\$1,613	\$1,400	\$1,212	\$1,143	\$1,016	
\$1,493	\$1,412	\$1,175	\$1,140	\$1,019	
\$1,855	\$1,754	\$1,459	\$1,416	\$1,266	
\$1,971	\$1,871	\$1,574	\$1,532	\$1,382	
\$354	\$336	\$318	\$301	\$283	
\$354	\$336	\$318	\$301	\$283	
\$354	\$336	\$318	\$301	\$283	
\$527	\$523	\$499	\$491	\$487	
\$568	\$487	\$440	\$417	\$406	
\$599	\$521	\$502	\$498	\$494	
\$132	\$124	\$118	\$111	\$105	
\$970	\$773	\$634	\$562	\$547	
\$970	\$773	\$634	\$562	\$547	
\$134	\$126	\$120	\$113	\$107	
\$460	\$441	\$400	\$343	\$328	
\$302	\$200	\$178	\$149	\$135	
\$189	\$180	\$170	\$161	\$151	
\$1,347	\$1,022	\$902	\$845	\$815	
\$362	\$347	\$264	\$264	\$264	
\$2,024	\$2,009	\$1,846	\$1,712	\$1,616	
\$187	\$177	\$168	\$159	\$149	
See enclosed rate card					
not available					
not available					
\$267	\$254	\$240	\$226	\$213	
\$212	\$208	\$195	\$186	\$182	
\$258	\$254	\$241	\$233	\$229	
\$227	\$182	\$178	\$172	\$153	
\$151	\$144	\$136	\$129	\$121	
\$619	\$524	\$377	\$328	\$328	
\$396	\$381	\$347	\$317	\$257	
\$377	\$356	\$284	\$233	\$233	
\$8,665	\$8,450	\$7,776	\$7,369	\$7,146	
\$262	\$193	\$139	\$131	\$116	
\$385	\$366	\$332	\$324	\$317	
\$773	\$592	\$524	\$490	\$468	
\$212	\$208	\$195	\$186	\$182	
\$534	\$432	\$351	\$305	\$285	
\$377	\$336	\$257	\$246	\$234	
\$151	\$144	\$136	\$129	\$121	
\$212	\$208	\$195	\$186	\$182	
\$527	\$523	\$499	\$491	\$487	

EIGHTH PAGE Tab: H - 5.145" x 2.786", B/S: 5.145" x 5.285", unless otherwise noted				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$981	\$859	\$627	\$573	\$544
\$1,109	\$971	\$709	\$647	\$615
\$351	\$309	\$247	\$235	\$229
\$407	\$362	\$297	\$279	\$273
\$562	\$410	\$345	\$315	\$306
\$266	\$253	\$240	\$226	\$213
\$1,270	\$1,104	\$955	\$900	\$800
\$1,176	\$1,113	\$925	\$898	\$803
\$1,461	\$1,382	\$1,149	\$1,115	\$998
\$1,551	\$1,473	\$1,239	\$1,207	\$1,088
\$266	\$253	\$240	\$226	\$213
\$266	\$253	\$240	\$226	\$213
\$266	\$253	\$240	\$226	\$213
\$415	\$412	\$393	\$386	\$383
\$447	\$383	\$347	\$329	\$319
\$476	\$410	\$395	\$392	\$389
\$99	\$94	\$89	\$84	\$79
\$764	\$609	\$499	\$443	\$431
\$764	\$609	\$499	\$443	\$431
\$100	\$95	\$91	\$86	\$81
\$362	\$348	\$315	\$270	\$258
\$238	\$158	\$140	\$117	\$106
\$149	\$142	\$134	\$126	\$119
\$1,061	\$805	\$710	\$666	\$642
\$285	\$273	\$208	\$208	\$208
\$1,594	\$1,581	\$1,454	\$1,348	\$1,273
\$141	\$134	\$126	\$119	\$112
\$490	\$484	\$461	\$450	\$443
\$608	\$599	\$564	\$533	\$519
\$201	\$191	\$181	\$170	\$160
\$167	\$163	\$153	\$147	\$143
\$203	\$200	\$190	\$183	\$180
\$173	\$143	\$140	\$136	\$120
\$118	\$113	\$107	\$101	\$95
\$487	\$413	\$297	\$258	\$258
\$312	\$300	\$273	\$250	\$202
\$297	\$280	\$223	\$183	\$183
\$6,823	\$6,655	\$6,125	\$5,803	\$5,628
\$206	\$152	\$110	\$103	\$92
\$303	\$288	\$261	\$256	\$250
\$609	\$466	\$413	\$386	\$368
\$167	\$163	\$153	\$147	\$143
\$420	\$340	\$277	\$240	\$224
\$297	\$264	\$202	\$193	\$184
\$118	\$113	\$107	\$101	\$95
\$167	\$163	\$153	\$147	\$143
\$415	\$412	\$393	\$386	\$383

BASEBAR Tab/B/S: 10.375" X 1.785", unless otherwise noted				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$1,016	\$890	\$650	\$594	\$564
\$1,148	\$1,006	\$735	\$671	\$637
\$363	\$320	\$256	\$243	\$237
\$422	\$376	\$308	\$290	\$283
\$582	\$425	\$357	\$326	\$317
\$222	\$211	\$200	\$189	\$177
\$1,317	\$1,143	\$989	\$933	\$829
\$1,220	\$1,153	\$958	\$931	\$832
\$1,515	\$1,432	\$1,190	\$1,156	\$1,033
\$1,609	\$1,527	\$1,285	\$1,251	\$1,128
\$222	\$211	\$200	\$189	\$177
\$222	\$211	\$200	\$189	\$177
\$222	\$211	\$200	\$189	\$177
\$431	\$427	\$407	\$401	\$398
\$464	\$397	\$359	\$341	\$331
\$489	\$425	\$410	\$407	\$403
\$105	\$100	\$94	\$89	\$84
\$792	\$631	\$517	\$459	\$447
\$792	\$631	\$517	\$459	\$447
\$125	\$119	\$113	\$107	\$101
\$376	\$360	\$326	\$280	\$268
\$247	\$163	\$146	\$122	\$110
\$174	\$165	\$157	\$148	\$139
\$1,100	\$835	\$736	\$690	\$665
\$296	\$283	\$216	\$216	\$216
\$1,653	\$1,640	\$1,507	\$1,398	\$1,320
\$147	\$140	\$132	\$124	\$117
\$889	\$877	\$837	\$817	\$804
\$1,104	\$1,087	\$1,023	\$966	\$942
\$212	\$201	\$191	\$180	\$169
\$173	\$169	\$159	\$152	\$149
\$211	\$207	\$197	\$190	\$187
not available				
\$139	\$132	\$124	\$117	\$111
\$505	\$428	\$308	\$268	\$268
\$323	\$311	\$283	\$259	\$209
\$308	\$290	\$232	\$190	\$190
\$7,073	\$6,899	\$6,348	\$6,015	\$5,834
\$214	\$157	\$114	\$107	\$95
\$314	\$299	\$271	\$265	\$259
\$631	\$484	\$428	\$400	\$382
\$173	\$169	\$159	\$152	\$149
\$436	\$352	\$287	\$249	\$232
\$308	\$274	\$209	\$200	\$191
\$139	\$132	\$124	\$117	\$111
\$173	\$169	\$159	\$152	\$149
\$431	\$427	\$407	\$401	\$398

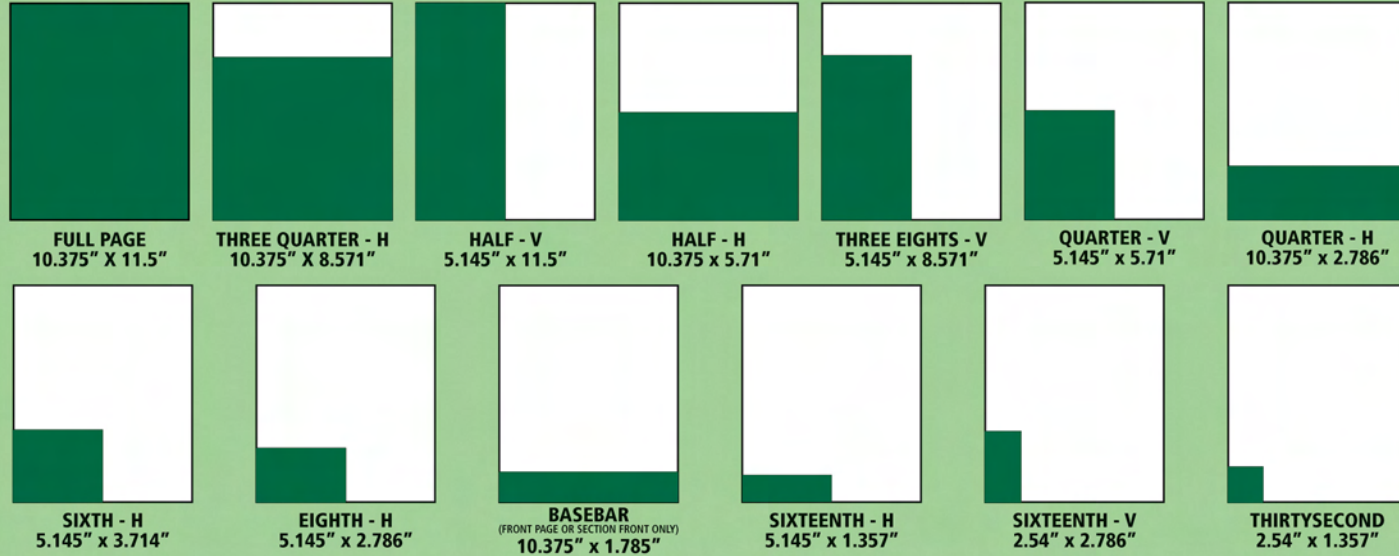
SIXTEENTH Tab/B/S: V- 2.54" x 2.786", H - 5.145" x 1.357", unless otherwise noted				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$515	\$451	\$329	\$301	\$285
\$582	\$510	\$372	\$340	\$322
\$184	\$162	\$129	\$123	\$120
\$214	\$190	\$156	\$147	\$144
\$295	\$215	\$181	\$165	\$161
\$140	\$133	\$125	\$118	\$112
\$667	\$579	\$501	\$472	\$420
\$617	\$584	\$485	\$471	\$421
\$767	\$725	\$603	\$585	\$523
\$815	\$773	\$651	\$633	\$571
\$140	\$133	\$125	\$118	\$112
\$140	\$133	\$125	\$118	\$112
\$140	\$133	\$125	\$118	\$112
\$217	\$216	\$207	\$203	\$202
\$235	\$201	\$182	\$172	\$168
\$247	\$215	\$207	\$206	\$204
\$52	\$49	\$47	\$44	\$42
\$401	\$320	\$262	\$232	\$226
\$401	\$320	\$262	\$232	\$226
\$53	\$50	\$47	\$45	\$42
\$190	\$183	\$165	\$142	\$136
\$125	\$83	\$74	\$62	\$56
\$79	\$74	\$70	\$66	\$62
\$557	\$423	\$373	\$349	\$337
\$150	\$144	\$109	\$109	\$109
\$837	\$831	\$763	\$708	\$668
\$73	\$70	\$66	\$62	\$59
\$257	\$254	\$242	\$236	\$233
\$319	\$315	\$296	\$280	\$273
\$105	\$100	\$95	\$90	\$85
\$88	\$86	\$81	\$77	\$75
\$107	\$105	\$100	\$96	\$95
\$89	\$75	\$74	\$71	\$63
\$62	\$59	\$56	\$53	\$50
\$256	\$217	\$156	\$136	\$136
\$164	\$158	\$144	\$131	\$106
\$156	\$147	\$117	\$96	\$96
\$3,583	\$3,493	\$3,215	\$3,046	\$2,955
\$108	\$80	\$58	\$54	\$48
\$159	\$151	\$137	\$134	\$131
\$320	\$245	\$217	\$203	\$193
\$88	\$86	\$81	\$77	\$75
\$229	\$178	\$146	\$131	\$119
\$156	\$139	\$106	\$102	\$97
\$62	\$59	\$56	\$53	\$50
\$88	\$86	\$81	\$77	\$75
\$217	\$216	\$207	\$203	\$202

THIRTY SECOND PAGE Tab/B/S: 2.54" X 1.357", unless otherwise noted				
ONE TIME	4 TIMES	13 TIMES	26 TIMES	52 TIMES
\$270	\$237	\$173	\$158	\$150
\$305	\$268	\$195	\$179	\$170
\$97	\$85	\$68	\$65	\$63
\$112	\$100	\$82	\$77	\$75

Advertising Specs

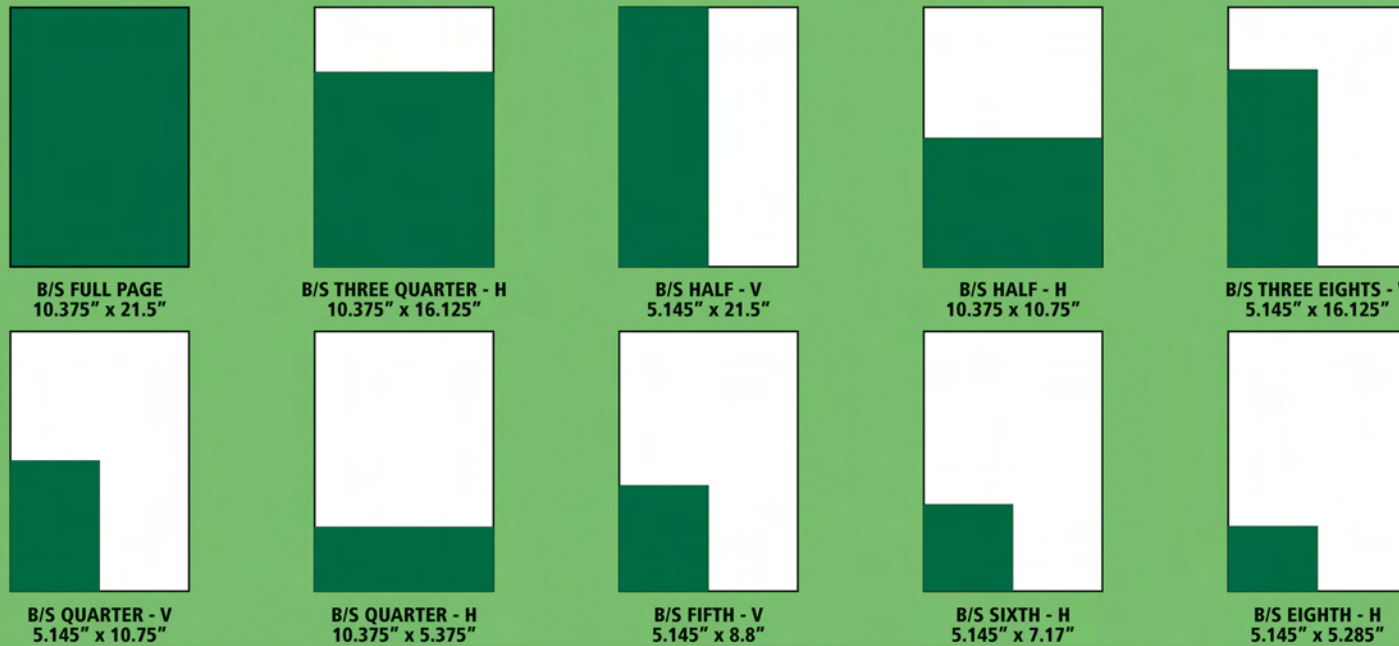
Modular Sizes

TABLOID



ALL TABLOID SIZES ABOVE CAN BE USED IN THE BROADSHEET FORMATS

BROADSHEET



Dailies Columns

METROLAND DAILIES - HAMILTON SPECTATOR, GUELPH MERCURY AND WATERLOO REGION RECORD - BROADSHEET								
1 col.	2 col.	3 col.	4 col.	5 col.	6 col.	7 col.	8 col.	10 col.
INCHES								
14/16"	2"	3 1/32"	4 3/32"	5 3/16"	6 1/4"	7 5/16"	8 3/8"	10 1/2"
INCHES DECIMAL								
0.9625	1.967"	3.03"	4.1"	5.16"	6.23"	7.3"	8.36"	10.5"

The Hamilton Spectator and Waterloo Region Record are 10 x 307 (10.5" x 21.929") and the Guelph Mercury is 10 x 296 (10.5" x 21.4").

USING AN FTP CLIENT APPLICATION, CONNECT TO OUR FTP SERVER AND TRANSFER YOUR COMPRESSED FILE OR PDF ONTO OUR CORPORATE FTP SITE

• **FTP Login Information:** FTP URL: <ftp02.metroland.com> Username: ads Password: csl

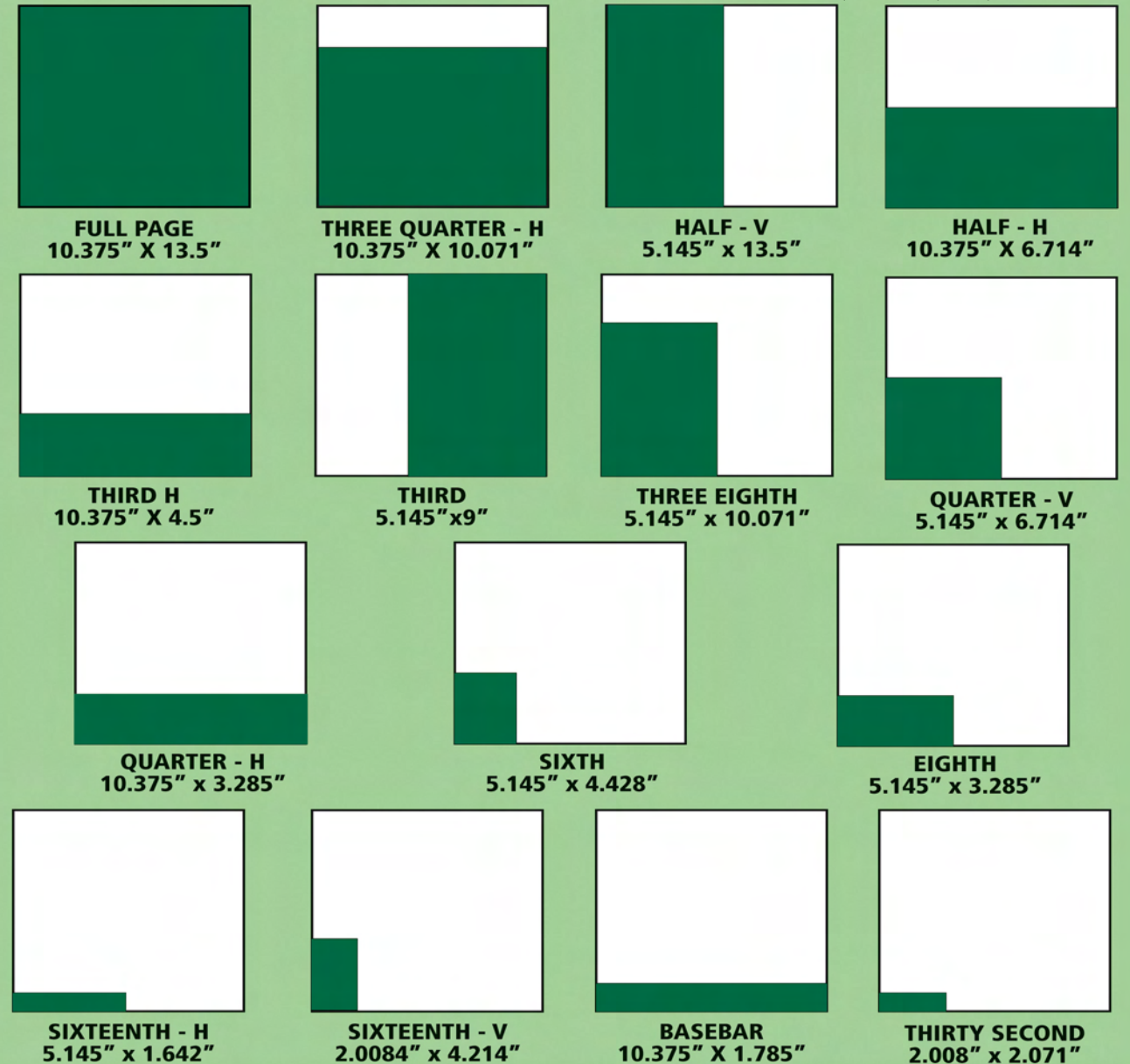
Our FTP site can be accessed using a web browser, such as Internet Explorer 7.0 or higher. To do so, enter the following into the URL Address: <ftp://ads@ftp02.metroland.com>
The browser will prompt you for the password and should open up a Finder or Windows Explorer window (Mac OS and Windows respectively).

E-mail • Ads smaller than 3 Mb can be sent via e-mail to your sales representative or to ads@metroland.com • Ad material on CD-ROM or DVD are also accepted.

Modular Sizes - Eastern Ontario Region

*Note that third sizes are available, please contact your corporate account executive.

TABLOID



Eastern Ontario Region Publications

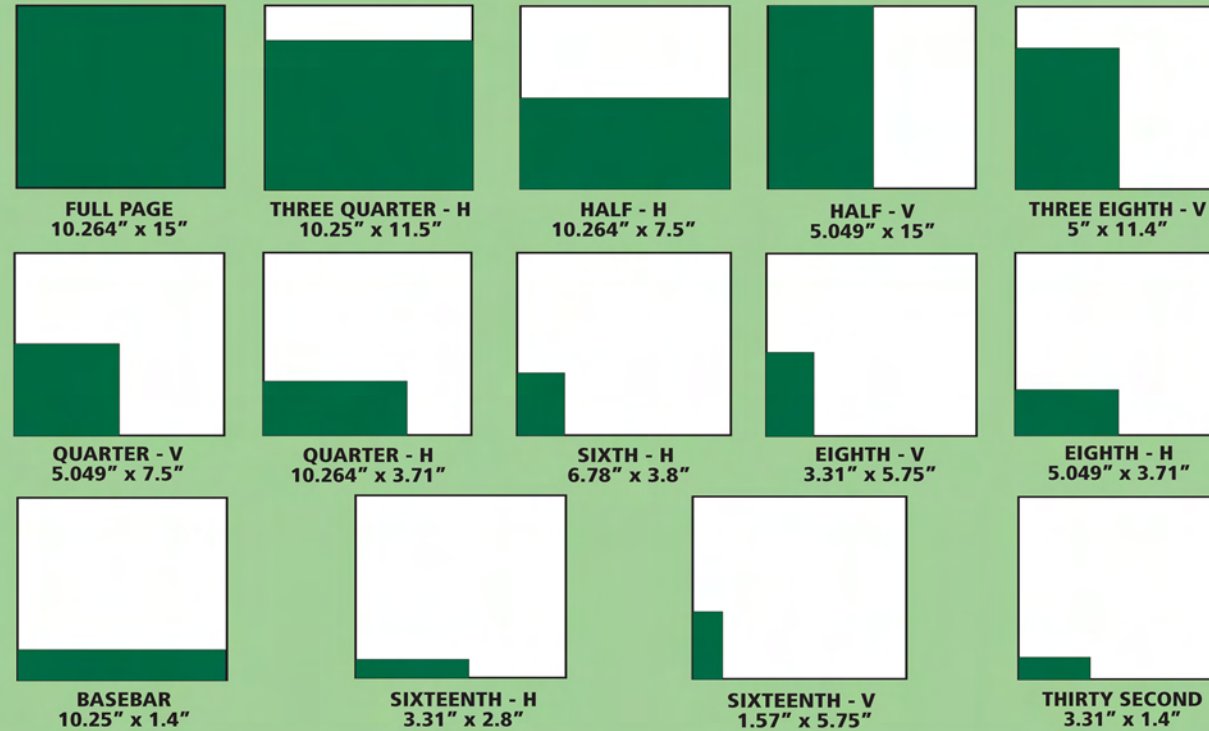
OTTAWA		SEAWAY	
▪ Arnprior Chronicle Guide	▪ Ottawa South News	▪ Belleville News	▪ Quinte West News
▪ Carleton Place-Almonte Canadian Gazette	▪ Ottawa West News	▪ Brighton Independent	▪ St. Lawrence News
▪ Kanata Kourier Standard	▪ Perth Courier	▪ Central Hastings News	▪ Trent Hills Independent
▪ Kemptville Advance	▪ Renfrew Mercury	▪ Frontenac Gazette	▪ Napanee Beaver (see modular size – Napanee & Picton on next page)
▪ Manotick News	▪ Smiths Falls Record News	▪ Kingston Heritage	▪ Picton Gazette (see modular size – Napanee & Picton on next page)
▪ Nepean/Barrhaven News	▪ Stittsville News		
▪ Orleans News	▪ West Carleton Review		
▪ Ottawa East News			

* Please refer to individual publications on rate card for details

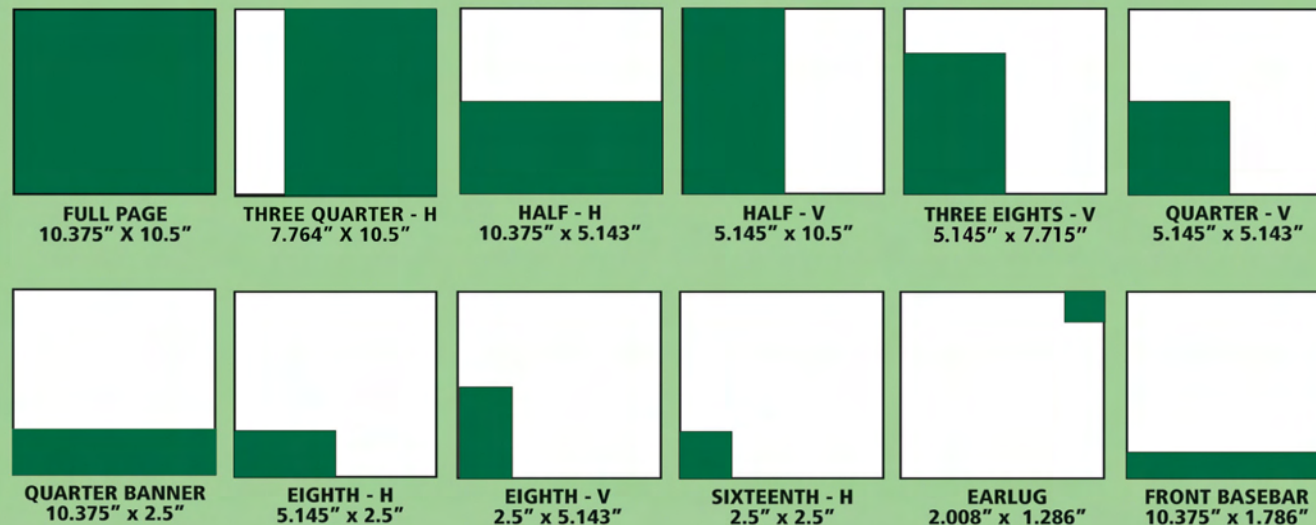
Colour Charges

* Rates are in net	SPOT	PROCESS
▪ Eastern Ontario Region - Ottawa markets	\$1,800	\$6,000
▪ Eastern Ontario Region - Seaway markets	\$1,100	\$5,200
▪ Eastern Ontario Region - Ottawa + Seaway	\$2,880	\$9,600

Modular Sizes - Napanee and Picton



Modular Sizes - Niagara



Metroland Community & Specialty Websites

- | | |
|------------------------|------------------------|
| ✓ BramptonGuardian.com | ✓ Yorkregion.com |
| ✓ DurhamRegion.com | ✓ YourOttawaRegion.com |
| ✓ GuelphMercury.com | ✓ Auto Catch |
| ✓ InsideHalton.com | ✓ Gotta Rent |
| ✓ InsideToronto.com | ✓ Flyerland |
| ✓ myKawartha.com | ✓ Local Work |
| ✓ NiagaraThisWeek.com | ✓ Save.ca |
| ✓ Simcoe.com | ✓ Shop Catch |
| ✓ TheRecord.com | ✓ Wag Jag |
| ✓ TheSpec.com | and many more... |

Metroland's portfolio of 37 award-winning daily and community news websites provides unparalleled coverage of key communities across Ontario.

We provide 7.3 million UV's and 44 million PV's each month and each site is brimming with relevant, original local news and informational content including daily local news updates, classifieds, announcements, local sports coverage, community events listings, movies and more!

Source: Omniture July 2013

Specifications and Information

Deadlines

Space reservations: 4-6 days preceding* Material: 5 days preceding*
• Deadlines vary by market

Colour Rates

Colour-\$985 per paper
Multi-market rates-on request

Notes:

Colour non-commissionable

Terms of Payment

- Accounts due when rendered. Accounts will be considered past due 30 days after billing. Interest will be charged on overdue accounts.
- Retail rates are non-commissionable. Commissionable rates upon request.

Copyright

Advertiser acknowledges the Newspaper owns the copyright and all other intellectual property rights for materials prepared by the Newspaper for the Advertiser.

Errors and Omissions

- Liability of Publisher for non-insertion is limited to the amount paid for the advertisement. Liability of Publisher for errors by the Publisher is limited to cost of space occupied by the error.
- Liability of Publisher for damage arising out of incorrect delivery or non-delivery of any flyer is limited to the amount paid to the Publisher for distribution of such flyer.
- Claims for errors in advertisements or flyer deliveries must be made prior to next publication date.
- Positioning of advertisements or flex form formats are not guaranteed unless a premium is paid. The printing of key numbers is not guaranteed.
- Publisher reserves the right to revise, reject, discontinue or omit any advertisement, or to cancel any advertising contract, for reasons satisfactory to the Publisher without notice and without penalty to either party.
- The advertiser agrees to indemnify the Publisher for any losses or costs incurred by the Publisher as a result of publishing any advertisement which is libelous or misleading or otherwise subjects the Publisher to liability. This indemnity shall apply to all advertisements published, even if produced by the Publisher on behalf of the advertiser.
- The Publisher will not knowingly publish any advertisement which is illegal, infringing, misleading or offensive to its readers.

General

- All advertising subject to approval. Rates are subject to change without notice.
- The publisher reserves the right or option to insert the word "advertisement" above or below any copy.
- All materials produced by the newspaper remain the property of the publisher. The publisher will not be responsible for material supplied by the customer unless return delivery instructions are received within 21 days after use.

Inserting & Distribution Rates (Net)

- (a) In Paper Pre-printed inserts
up to 24 tabloid pages\$45 per M
over 24 tabloid pages on request
- (b) Distribution by F.S.A. Metroland offers distribution any day of the week by
F.S.A. (Forward Sortation Area). For pieces up to 2 oz. (57 grams) in weight:
Publishing Days\$45 per M
Apartment Bag Inserts\$45 per M
Other days on request
Prices on request for pieces over 2 oz. (57 grams) in weight.

Distribution Volume Rates

- Volume rates available on request
- Prices F.O.B. Metroland distribution centres
- Shipping instructions on request
- Insert received after 4 working days prior to publication date subject to \$10 per M premium
- Net inserting and distribution rates are non-commissionable.
- Flyers not meeting Metroland counting, bundling and shipping requirements subject to a premium

The rate for inserting and distribution of flyers in the following newspapers is \$57 per thousand net: (no volume discounts are available)

- New Hamburg Independent

The rate for inserting and distribution of flyers in the following newspapers is \$75 per thousand net: (no volume discounts are available)

- Arthur Enterprise News	-Fergus-Elora News Express	- St. Mary's Journal Argus
- Beaverton Brock Citizen	- Independent Plus	- Stayner Sun
- Elmira Independent	- Listowel Banner	- Walkerton Herald-Times
- Exeter Times-Advocate	- Meaford Express	- Wingham Advance-Times
	- Minto Express	
	- Mount Forest Confederate	

The rate for inserting and distribution of flyers in the following newspapers is \$85 per thousand net: (no volume discounts are available)

- Almaguin News	- Gravenhurst Banner	- Parry Sound Beacon Star
- Huntsville Forester	- Muskoka District Weekender	- The Muskokan
- Bracebridge Examiner		

Charitable rate: 13 times

*Must be a registered charity to be eligible for these rates.

DIGITAL AD TRANSMISSION SPECIFICATIONS

On Request