Footprint Group Media Metroland

Net Alphabetical Modular Rate Card



November 2013

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Modular Net Rates/Effective November 15, 2013

A - F (Full, Three-Quarter, Half, Three-Eight	rs and Oua	rter)		FULL PAGE Tab: 10.375" x 11.5", B/S: 10.375" X 21.5",	THREE-QUARTER PAGE Tab: 10.375" x 8.571", B/S: 10.375" X 16.125",	HALF PAGE Tab: V - 5.145" x 11.5", H - 10.375" x 5.71", B/S: V - 5.145" x 21.5", H - 10.375" x 10.75",	THREE-EIGHTS Tab: V- 5.145" x 8.571", B/s: V- 5.145" x 16.125",	QUARTER PAGE Tab: V- 5.145" x 5.71", H: 10.375"x 2.786"; B/S: V - 5.145" x 10.75", H: 10.375" x 5.375",
COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN	unless otherwise noted ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES	unless otherwise noted ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES	unless otherwise noted ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES	unless otherwise noted ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES	unless otherwise noted
Ajax/Pickering News Advertiser	Wed	Tab	54,400		\$4,802 \$3,816 \$3,347 \$3,202 \$2,943	\$3,202 \$2,544 \$2,231 \$2,134 \$1,962	\$2,521 \$2,003 \$1,757 \$1,681 \$1,545	\$1,681 \$1,336 \$1,172 \$1,121 \$1,030
	Thurs	Tab	54,400	\$5,821 \$4,626 \$4,057 \$3,881 \$3,567	\$4,802 \$3,816 \$3,347 \$3,202 \$2,943	\$3,202 \$2,544 \$2,231 \$2,134 \$1,962	\$2,521 \$2,003 \$1,757 \$1,681 \$1,545	\$1,681 \$1,336 \$1,172 \$1,121 \$1,030
Alliston Herald	Thurs	Tab	22,500	\$4,136 \$3,077 \$2,528 \$2,234 \$2,176	\$3,412 \$2,539 \$2,086 \$1,843 \$1,795	\$2,275 \$1,692 \$1,391 \$1,229 \$1,197	\$1,791 \$1,333 \$1,095 \$968 \$942	\$1,194 \$889 \$730 \$645 \$628
Almaguin News	Thurs	B/S	3,500	\$1,800 \$1,620 \$1,530 \$1,440 \$1,350	\$1,485 \$1,337 \$1,262 \$1,188 \$1,114	\$990 \$891 \$842 \$792 \$743	\$780 \$702 \$663 \$624 \$585	\$520 \$468 \$442 \$416 \$390
Ancaster News	Thurs	Tab	12,283	\$2,176 \$1,901 \$1,372 \$1,078 \$1,078	\$1,795 \$1,568 \$1,132 \$889 \$889	\$1,197 \$1,046 \$755 \$593 \$593	\$942 \$823 \$594 \$467 \$467	\$628 \$549 \$396 \$311 \$311
Arnprior Chronicle Guide	Thurs	Tab (10 x 189)	7,747	\$1,027 \$976 \$924 \$873 \$822	\$848 \$805 \$763 \$720 \$678	\$520 \$495 \$468 \$443 \$416	\$445 \$422 \$401 \$378 \$356	\$263 \$250 \$237 \$224 \$211
Arthur Enterprise News	Wed	Tab	900	\$1,100 \$1,078 \$1,012 \$968 \$946	\$908 \$889 \$835 \$799 \$780	\$605 \$593 \$557 \$532 \$520	\$476 \$467 \$438 \$419 \$410	\$318 \$311 \$292 \$280 \$273
Barrie Advance	Tues	Tab	52,800	\$4,600 \$4,140 \$3,726 \$3,353 \$2,977	\$3,565 \$3,209 \$2,888 \$2,599 \$2,307	\$2,530 \$2,277 \$2,049 \$1,844 \$1,637	\$1,898 \$1,708 \$1,537 \$1,383 \$1,228	\$1,392 \$1,252 \$1,127 \$1,014 \$901
Barrie Advance/Innisfil Journal (zoning available)	Thurs	Tab	63,800	\$5,900 \$5,310 \$4,779 \$4,286 \$3,894	\$4,573 \$4,115 \$3,704 \$3,322 \$3,018	\$3,245 \$2,921 \$2,628 \$2,357 \$2,142	\$2,434 \$2,190 \$1,971 \$1,768 \$1,606	\$1,785 \$1,606 \$1,446 \$1,297 \$1,178
Belleville News	Thurs	Tab (10 x 189)	23,715	\$1,777 \$1,191 \$945 \$869 \$794	\$1,466 \$982 \$780 \$717 \$655	\$977 \$655 \$520 \$478 \$437	\$769 \$516 \$409 \$377 \$344	\$513 \$344 \$273 \$251 \$229
Bloor West Villager	Thurs	Tab	34,000	\$3,417 \$3,334 \$3,190 \$3,025 \$2,984	\$2,818 \$2,751 \$2,631 \$2,496 \$2,462	\$1,878 \$1,833 \$1,755 \$1,664 \$1,641	\$1,479 \$1,444 \$1,382 \$1,310 \$1,293	\$986 \$963 \$921 \$874 \$862
Bracebridge Examiner	Thurs	Tab	8,849	\$2,600 \$2,340 \$2,210 \$2,080 \$1,950	\$2,145 \$1,931 \$1,823 \$1,716 \$1,609	\$1,430 \$1,287 \$1,216 \$1,144 \$1,073	\$1,126 \$1,014 \$957 \$901 \$845	\$751 \$676 \$638 \$601 \$563
Bradford West Gwillimbury Topic	Thurs	Tab	10,700	\$1,764 \$1,686 \$1,548 \$1,411 \$1,333	\$1,455 \$1,391 \$1,277 \$1,164 \$1,100	\$970 \$927 \$852 \$776 \$733	\$764 \$730 \$671 \$611 \$577	\$509 \$487 \$447 \$407 \$385
Brampton Guardian	Wed	Tab	118,000	\$6,886 \$6,369 \$5,935 \$4,950 \$4,620	\$5,170 \$4,840 \$4,455 \$3,740 \$3,493	\$3,454 \$3,190 \$2,970 \$2,530 \$2,338	\$2,585 \$2,453 \$2,211 \$1,925 \$1,727	\$1,733 \$1,623 \$1,513 \$1,304 \$1,183
Brampton Guardian	Thurs	Tab	127,000	\$6,886 \$6,369 \$5,935 \$4,950 \$4,620	\$5,170 \$4,840 \$4,455 \$3,740 \$3,493	\$3,454 \$3,190 \$2,970 \$2,530 \$2,338	\$2,585 \$2,453 \$2,211 \$1,925 \$1,727	\$1,733 \$1,623 \$1,513 \$1,304 \$1,183
Brampton Guardian	Fri	Tab	118,000	\$6,886 \$6,369 \$5,935 \$4,950 \$4,620	\$5,170 \$4,840 \$4,455 \$3,740 \$3,493	\$3,454 \$3,190 \$2,970 \$2,530 \$2,338	\$2,585 \$2,453 \$2,211 \$1,925 \$1,727	\$1,733 \$1,623 \$1,513 \$1,304 \$1,183
Brant News	Thurs	Tab	49,003	\$2,242 \$1,898 \$1,811 \$1,760 \$1,724	\$1,681 \$1,461 \$1,389 \$1,350 \$1,300	\$1,139 \$1,001 \$949 \$922 \$880	\$943 \$782 \$753 \$702 \$667	\$667 \$518 \$500 \$466 \$443
Brighton Independent	Thurs	Tab (10 x 189)	7,251		\$624 \$483 \$390 \$343 \$312	\$416 \$322 \$260 \$229 \$208	\$327 \$254 \$205 \$180 \$164	\$218 \$169 \$136 \$120 \$109
Brock Citizen	Thurs	Tab	5,639	\$2,038 \$1,803 \$1,490 \$1,333 \$1,274	\$1,682 \$1,488 \$1,229 \$1,100 \$1,051	\$1,121 \$992 \$819 \$733 \$701	\$883 \$781 \$645 \$577 \$552	\$589 \$521 \$430 \$385 \$368
Burlington Post	Wed	Tab	49,780	\$6,468 \$5,664 \$4,136 \$3,783 \$3,587	\$5,336 \$4,673 \$3,412 \$3,121 \$2,959	\$3,557 \$3,115 \$2,275 \$2,081 \$1,973	\$2,801 \$2,453 \$1,791 \$1,638 \$1,554	\$1,868 \$1,636 \$1,194 \$1,092 \$1,036
	Thurs	Tab	61,000	\$6,644 \$5,821 \$4,253 \$3,881 \$3,685	\$5,482 \$4,802 \$3,509 \$3,202 \$3,040	\$3,654 \$3,202 \$2,339 \$2,134 \$2,027	\$2,878 \$2,521 \$1,842 \$1,681 \$1,596	\$1,919 \$1,681 \$1,228 \$1,121 \$1,064
	Fri	Tab	49,780	\$6,644 \$5,821 \$4,253 \$3,881 \$3,685	\$5,482 \$4,802 \$3,509 \$3,202 \$3,040	\$3,654 \$3,202 \$2,339 \$2,134 \$2,027	\$2,878 \$2,521 \$1,842 \$1,681 \$1,596	\$1,919 \$1,681 \$1,228 \$1,121 \$1,064
Burlington Post/Flamborough Review*	Thurs	Tab	75,750	\$7,820 \$6,958 \$5,233 \$4,684 \$4,488	\$6,452 \$5,740 \$4,317 \$3,865 \$3,703	\$4,301 \$3,827 \$2,878 \$2,576 \$2,469	\$3,387 \$3,014 \$2,267 \$2,029 \$1,944	\$2,258 \$2,009 \$1,511 \$1,353 \$1,296
Caledon Enterprise	Tues	Tab	14,685	\$2,352 \$2,234 \$1,960 \$1,764 \$1,666	\$1,940 \$1,843 \$1,617 \$1,455 \$1,374	\$1,294 \$1,229 \$1,078 \$970 \$916	\$1,019 \$968 \$849 \$764 \$722	\$679 \$645 \$566 \$509 \$481
	Thurs	Tab	16,785	\$2,352 \$2,234 \$1,960 \$1,764 \$1,666	\$1,940 \$1,843 \$1,617 \$1,455 \$1,374	\$1,294 \$1,229 \$1,078 \$970 \$916	\$1,019 \$968 \$849 \$764 \$722	\$679 \$645 \$566 \$509 \$481
Cambridge Times	Tues/Fri	Tab	43,514	\$2,372 \$1,980 \$1,568 \$1,529 \$1,490	\$1,957 \$1,633 \$1,294 \$1,262 \$1,229	\$1,304 \$1,089 \$862 \$841 \$819	\$1,027 \$857 \$679 \$662 \$645	\$685 \$572 \$453 \$442 \$430
	Thurs	Tab	48,693	\$2,610 \$2,178 \$1,724 \$1,682 \$1,639	\$2,150 \$1,795 \$1,423 \$1,388 \$1,352	\$1,435 \$1,198 \$948 \$925 \$901	\$1,130 \$943 \$747 \$728 \$710	\$755 \$629 \$498 \$486 \$473
Carleton Place-Almonte Canadian Gazette	Thurs	Tab (10 x 189)	11,629	\$840 \$799 \$757 \$714 \$672	\$694 \$659 \$624 \$590 \$555	\$447 \$424 \$402 \$379 \$358	\$364 \$346 \$327 \$309 \$292	\$244 \$232 \$219 \$207 \$195
Central Hastings News	Thurs	Tab (10 x 189)	11,637	\$1,361 \$1,002 \$724 \$680 \$605	\$1,123 \$826 \$597 \$561 \$499	\$748 \$551 \$398 \$374 \$333	\$589 \$434 \$313 \$295 \$262	\$393 \$289 \$209 \$196 \$175
City Centre Mirror (includes Annex)	Thurs	Tab	50,800	\$5,578 \$5,372 \$5,063 \$4,857 \$4,795	\$4,601 \$4,431 \$4,177 \$4,007 \$3,956	\$3,067 \$2,955 \$2,785 \$2,671 \$2,638	\$2,416 \$2,327 \$2,192 \$2,103 \$2,077	\$1,611 \$1,551 \$1,462 \$1,403 \$1,385
Clarington This Week	Wed/Thurs	Tab	25,731	\$3,798 \$3,638 \$2,999 \$2,459 \$2,379	\$3,133 \$3,002 \$2,475 \$2,029 \$1,962	\$2,089 \$2,001 \$1,649 \$1,353 \$1,309	\$1,645 \$1,576 \$1,298 \$1,065 \$1,030	\$1,097 \$1,051 \$866 \$710 \$686
Collingwood Connection	Thurs	Tab	11,500	\$2,771 \$2,171 \$1,776 \$1,581 \$1,478	\$2,286 \$1,850 \$1,506 \$1,304 \$1,219	\$1,524 \$1,211 \$1,004 \$870 \$813	\$1,200 \$971 \$791 \$685 \$640	\$801 \$626 \$521 \$446 \$427
Collingwood Connection/Wasaga Sun-Stayner Sun*	Thurs	Tab	24,000	\$4,156 \$3,256 \$2,663 \$2,371 \$2,216	\$3,429 \$2,774 \$2,258 \$1,955 \$1,828	\$2,286 \$1,816 \$1,505 \$1,304 \$1,219	\$1,800 \$1,457 \$1,186 \$1,028 \$960	\$1,201 \$939 \$781 \$669 \$640
Dundas Star News	Thurs	Tab	18,596	\$2,176 \$1,901 \$1,372 \$1,078 \$1,078	\$1,795 \$1,568 \$1,132 \$889 \$889	\$1,197 \$1,046 \$755 \$593 \$593	\$942 \$823 \$594 \$467 \$467	\$628 \$549 \$396 \$311 \$311
Dunnville Sachem	See The Sachem							
East York/N. Riverdale/Beach/S. Riverdale Mirrors	Thurs	Tab	57,575	\$7,059 \$6,729 \$5,639 \$5,248 \$5,124	\$5,823 \$5,552 \$4,653 \$4,329 \$4,227	\$3,883 \$3,701 \$3,102 \$2,886 \$2,818	\$3,058 \$2,915 \$2,442 \$2,273 \$2,220	\$2,038 \$1,944 \$1,629 \$1,515 \$1,479
Eastern Ontario Region - 15 Ottawa markets* (see specs for colour	Thurs	Tab (10 x 189)	332,184	\$9,262 \$8,798 \$8,336 \$7,872 \$7,409	\$7,641 \$7,259 \$6,876 \$6,494 \$6,113	\$4,379 \$4,160 \$3,941 \$3,723 \$3,504	\$4,012 \$3,811 \$3,610 \$3,410 \$3,209	\$2,286 \$2,172 \$2,057 \$1,942 \$1,828
charge) Eastern Ontario Region - 10 Seaway markets* (see specs for colour	Thurs	Tab (10 x 189)	176,433	\$5,734 \$5,447 \$5,160 \$4,874 \$4,587	\$4,731 \$4,495 \$4,257 \$4,021 \$3,784	\$2,478 \$2,353 \$2,229 \$2,106 \$1,982	\$2,484 \$2,359 \$2,235 \$2,111 \$1,987	\$1,272 \$1,208 \$1,144 \$1,081 \$1,017
charge) Eastern Ontario Region - Ottawa + Seaway* (see specs for colour charge)	Thurs	Tab (10 x 189)	508,617	\$14,280 \$13,566 \$12,852 \$12,138 \$11,424	\$11,782 \$11,193 \$10,603 \$10,014 \$9,425	\$6,512 \$6,187 \$5,862 \$5,536 \$5,211	\$6,185 \$5,876 \$5,567 \$5,257 \$4,948	\$3,352 \$3,185 \$3,017 \$2,849 \$2,682
Elmira Independent	Thurs	Tab	3,000	\$1,215 \$1,194 \$1,128 \$1,085 \$1,063	\$1,003 \$985 \$931 \$895 \$877	\$668 \$656 \$621 \$597 \$585	\$526 \$517 \$489 \$470 \$461	\$351 \$345 \$326 \$313 \$307
Erin Advocate	Wed	Tab	2,500	\$2,372 \$2,117 \$1,823 \$1,607 \$1,509	\$1,957 \$1,746 \$1,504 \$1,326 \$1,245	\$1,304 \$1,164 \$1,003 \$884 \$830	\$1,027 \$917 \$790 \$696 \$654	\$685 \$611 \$526 \$464 \$436
Etobicoke Guardian	Thurs	Tab	71,750	\$7,820 \$7,656 \$7,244 \$6,935 \$6,853	\$6,452 \$6,316 \$5,977 \$5,721 \$5,654	\$4,301 \$4,211 \$3,985 \$3,815 \$3,770	\$3,387 \$3,316 \$3,137 \$3,004 \$2,968	\$2,259 \$2,210 \$2,092 \$2,002 \$1,979
Exeter Times-Advocate	Wed	Tab	4,500	\$1,232 \$1,210 \$1,144 \$1,100 \$1,078	\$1,016 \$998 \$944 \$908 \$889	\$678 \$666 \$629 \$605 \$593	\$534 \$524 \$495 \$476 \$467	\$356 \$349 \$330 \$318 \$311
Exeter Times-Advocate Weekender	Thurs	Tab	10,400	\$1,364 \$1,342 \$1,276 \$1,232 \$1,210	\$1,125 \$1,107 \$1,053 \$1,016 \$998	\$750 \$738 \$702 \$678 \$666	\$591 \$581 \$553 \$534 \$524	\$394 \$388 \$368 \$356 \$349
Fergus-Elora News-Express	Wed	Tab	8,750	\$1,430 \$1,188 \$1,056 \$968 \$946	\$1,180 \$980 \$871 \$799 \$780	\$787 \$653 \$581 \$532 \$520	\$619 \$515 \$457 \$419 \$410	\$413 \$343 \$305 \$280 \$273
Flamborough Review	Thurs	Tab	14,750	\$1,568 \$1,450 \$1,098 \$1,000 \$980		\$862 \$798 \$604 \$550 \$539	\$679 \$628 \$475 \$433 \$424	\$453 \$419 \$317 \$289 \$283
Frontenac Gazette	Thurs	Tab (10 x 189)	8,469	\$787 \$748 \$709 \$669 \$629	\$650 \$617 \$584 \$552 \$519	\$514 \$488 \$462 \$437 \$411	\$341 \$324 \$307 \$290 \$272	\$287 \$272 \$258 \$244 \$230

Modular Net Rates/Effective November 15, 2013

SIXTH PAGE

A - F (Sixth, Eighth, Basebar, Sixteenth and Thirty-Second)			SIXTH PAGE Tab: 5.145" x 3.714", B/s: 5.145" x 7.17",				EIGHTH PAGE Tab: H - 5.145" x 2.786", B/S: 5.145" x 5.285",			BASEBAR Tab/B/S: 10.375" X 1.785", unless otherwise noted				SIXTEENTH Tab/B/S: V- 2.54" x 2.786", H - 5.145" x 1.357", unless otherwise noted				THIRTY SECOND PAGE Tab/B/S: 2.54" X 1.357", unless otherwise noted					
COMMUNITY NEWSPAPERS			DDECC DUN	ONE TIME 4 T	unless otherwise		TIMES		ess otherwise not	ed	TIMES	ONE TIME 4			TIMES 52 TIMES	ONE TIME 4		erwise noted TIMES 26 TIM	EC FOTIMES	ONE TIME 4			MES 52 TIMES
Ajax/Pickering News Advertiser	Wed	FORMAT Tab	PRESS RUN 54,400	\$1,121	\$890 \$78		\$687	\$882 \$70		\$588	\$541	\$915	\$727	\$638	\$610 \$561	\$463	\$368		309 \$284	\$243			\$162 \$14
	Thurs	Tab	54,400	\$1,121	\$890 \$78	1 \$747	\$687	\$882 \$70	1 \$615	\$588	\$541	\$915	\$727	\$638	\$610 \$561	\$463	\$368	\$323 \$3	309 \$284	\$243	\$193	\$170	\$162 \$14
Alliston Herald	Thurs	Tab	22,500	\$796	\$592 \$483	7 \$430	\$419	\$627 \$460	6 \$383	\$339	\$330	\$650	\$484	\$397	\$351 \$342	\$329	\$245	\$201 \$1	178 \$173	\$173	\$129	\$106	\$93 \$9
Almaguin News	Thurs	B/S	3,500	\$347	\$312 \$29	5 \$277	\$260	\$273 \$240	6 \$232	\$218	\$205	\$283	\$255	\$240	\$226 \$212	\$143	\$129	\$122 \$2	115 \$107	\$75	\$68	\$64	\$60 \$5
Ancaster News	Thurs	Tab	12,283	\$419	\$366 \$264	4 \$208	\$208	\$330 \$288	8 \$208	\$163	\$163	\$342	\$299	\$216	\$169 \$169	\$173	\$151	\$109	\$86 \$86	\$91	\$79	\$57	\$45 \$4
Arnprior Chronicle Guide	Thurs	Tab (10 x 189)	7,747	\$175	\$167 \$158	8 \$149	\$141	\$137 \$133	1 \$123	\$116	\$110	\$161	\$153	\$145	\$138 \$130	\$72	\$68	\$65	\$61 \$57	\$38	\$36	\$34	\$33 \$3
Arthur Enterprise News	Wed	Tab	900	\$212	\$208 \$19	5 \$186	\$182	\$167 \$163	3 \$153	\$147	\$143	\$173	\$169	\$159	\$152 \$149	\$88	\$86	\$81	\$77 \$75	\$46	\$45	\$42	\$40 \$4
Barrie Advance	Tues	Tab	52,800	\$1,044	\$939 \$84	5 \$761	\$675	\$765 \$689	9 \$620	\$558	\$495	\$723	\$651	\$586	\$527 \$468	\$459	\$413	\$372 \$3	335 \$371	\$321	\$289	\$260	\$234 \$26
Barrie Advance/Innisfil Journal (zoning available)	Thurs	Tab	63,800	\$1,339	\$1,205 \$1,08 ⁴	4 \$972	\$883	\$982 \$883	3 \$795	\$713	\$648	\$927	\$834	\$751	\$674 \$612	\$589	\$530	\$477 \$4	128 \$389	\$442	\$398	\$358	\$321 \$29
Belleville News	Thurs	Tab (10 x 189)	23,715	\$342	\$229 \$183	2 \$167	\$153	\$269 \$183	1 \$143	\$132	\$120	\$279	\$187	\$149	\$137 \$125	\$141	\$95	\$75	\$69 \$63	\$74	\$50	\$39	\$36 \$3
Bloor West Villager	Thurs	Tab	34,000	\$657	\$642 \$614	4 \$583	\$574	\$518 \$50	5 \$484	\$459	\$453	\$537	\$524	\$501	\$476 \$469	\$272	\$266	\$254 \$2	240 \$237	\$143	\$140	\$133	\$126 \$12
Bracebridge Examiner	Thurs	Tab	8,849	\$501	\$450 \$42	5 \$400	\$375	\$394 \$35	5 \$335	\$315	\$296	\$409	\$368	\$347	\$327 \$306	\$207	\$186	\$176 \$1	166 \$155	\$109	\$98	\$92	\$87 \$8
Bradford West Gwillimbury Topic	Thurs	Tab	10,700	\$340	\$324 \$298	8 \$272	\$257	\$267 \$250	6 \$235	\$214	\$202	\$277	\$265	\$243	\$222 \$209	\$140	\$134	\$123 \$1	112 \$106	\$74	\$70	\$65	\$59 \$5
Brampton Guardian	Wed	Tab	118,000	\$1,155	\$1,119 \$990	0 \$875	\$798	\$864 \$825	5 \$754	\$660	\$589	\$1,082	\$1,001	\$933	\$778 \$726	\$440	\$418	\$380 \$3	341 \$303	\$231	\$219	\$199	\$179 \$15
Brampton Guardian	Thurs	Tab	127,000	\$1,155	\$1,119 \$990	0 \$875	\$798	\$864 \$825	5 \$754	\$660	\$589	\$1,082	\$1,001	\$933	\$778 \$726	\$440	\$418	\$380 \$3	\$303	\$231	\$219	\$199	\$179 \$15
Brampton Guardian	Fri	Tab	118,000	\$1,155	\$1,119 \$990	0 \$875	\$798	\$864 \$82	5 \$754	\$660	\$589	\$1,082	\$1,001	\$933	\$778 \$726	\$440	\$418	\$380 \$3	\$303	\$231	\$219	\$199	\$179 \$15
Brant News	Thurs	Tab	49,003	\$437	\$414 \$39	7 \$374	\$357	\$276 \$26	5 \$253	\$236	\$224	\$173	\$161	\$150	\$138 \$115	\$140	\$125	\$115 \$1	112 \$110	\$75	\$65	\$58	\$55 \$5
Brighton Independent	Thurs	Tab (10 x 189)	7,251	\$146	\$113 \$93	1 \$80	\$73	\$115 \$89	9 \$72	\$63	\$57	\$119	\$92	\$74	\$65 \$59	\$60	\$47	\$38	\$33 \$30	\$32	\$24	\$20	\$17 \$1
Brock Citizen	Thurs	Tab	5,639	\$392	\$347 \$28	7 \$257	\$245	\$309 \$273	3 \$226	\$202	\$193	\$320	\$283	\$234	\$209 \$200	\$162	\$144	\$119 \$1	106 \$101	\$85	\$75	\$62	\$56 \$5
Burlington Post	Wed	Tab	49,780	\$1,245	\$1,090 \$790	5 \$728	\$690	\$981 \$859	9 \$627	\$573	\$544	\$1,016	\$890	\$650	\$594 \$564	\$515	\$451	\$329 \$3	301 \$285	\$270	\$237	\$173	\$158 \$15
	Thurs	Tab	61,000	\$1,279	\$1,121 \$819	9 \$747	\$709	\$1,007 \$883	2 \$645	\$588	\$559	\$1,044	\$915	\$668	\$610 \$579	\$529	\$463	\$338 \$3	309 \$293	\$278	\$243	\$178	\$162 \$15
	Fri	Tab	49,780	\$1,279	\$1,121 \$819	9 \$747	\$709	\$1,007 \$883	2 \$645	\$588	\$559	\$1,044	\$915	\$668	\$610 \$579	\$529	\$463	\$338 \$3	309 \$293	\$278	\$243	\$178	\$162 \$15
Burlington Post/Flamborough Review*	Thurs	Tab	75,750	\$1,505	\$1,339 \$1,00	7 \$902	\$864	\$1,186 \$1,05	5 \$793	\$710	\$680	\$1,229	\$1,093	\$822	\$736 \$705	\$622	\$554	\$416 \$3	373 \$357	\$327	\$291	\$219	\$196 \$18
Caledon Enterprise	Tues	Tab	14,685	\$453	\$430 \$37	7 \$340	\$321	\$357 \$339	9 \$297	\$267	\$253	\$370	\$351	\$308	\$277 \$262	\$187	\$178	\$156 \$1	140 \$133	\$98	\$93	\$82	\$74 \$7
	Thurs	Tab	16,785	\$453	\$430 \$37	7 \$340	\$321	\$357 \$339	9 \$297	\$267	\$253	\$370	\$351	\$308	\$277 \$262	\$187	\$178	\$156 \$ 1	140 \$133	\$98	\$93	\$82	\$74 \$7
Cambridge Times	Tues/Fri	Tab	43,514	\$457	\$381 \$303	2 \$295	\$287	\$360 \$300	0 \$238	\$232	\$226	\$373	\$311	\$246	\$240 \$234	\$189	\$158	\$125 \$1	122 \$119	\$99	\$83	\$66	\$64 \$6
	Thurs	Tab	48,693	\$505	\$419 \$33	2 \$325	\$316	\$395 \$330	0 \$262	\$255	\$249	\$410	\$342	\$271	\$264 \$257	\$210	\$174	\$138 \$1	134 \$131	\$110	\$95	\$73	\$71 \$6
Carleton Place-Almonte Canadian Gazette	Thurs	Tab (10 x 189)	11,629	\$167	\$158 \$150	0 \$142	\$134	\$125 \$119	9 \$113	\$107	\$100	\$132	\$125	\$119	\$112 \$106	\$66	\$62	\$59 \$	\$56 \$53	\$35	\$33	\$32	\$30 \$2
Central Hastings News	Thurs	Tab (10 x 189)	11,637	\$262	\$193 \$139	9 \$131	\$116	\$206 \$152	2 \$110	\$103	\$92	\$214	\$157	\$114	\$107 \$95	\$108	\$80	\$58 \$	\$54 \$48	\$57	\$42	\$30	\$28 \$2
City Centre Mirror (includes Annex)	Thurs	Tab	50,800	\$1,073	\$1,034 \$97 ⁴	4 \$935	\$923	\$845 \$814	4 \$768	\$736	\$727	\$877	\$844	\$796	\$763 \$754	\$444	\$427	\$403 \$3	386 \$381	\$233	\$225	\$211	\$203 \$20
Clarington This Week	Wed/Thurs	Tab	25,731	\$731	\$701 \$57	7 \$473	\$458	\$576 \$552	2 \$455	\$372	\$361	\$597	\$572	\$471	\$387 \$374	\$302	\$290	\$239 \$1	196 \$190	\$159	\$152	\$125	\$103 \$9
Collingwood Connection	Thurs	Tab	11,500	\$534	\$432 \$35	1 \$305	\$285	\$420 \$340	0 \$277	\$240	\$224	\$436	\$352	\$287	\$249 \$232	\$229	•	\$146 \$1	131 \$119	\$131	\$113	\$103	\$90 \$7
Collingwood Connection/Wasaga Sun-Stayner Sun*	Thurs	Tab	24,000	\$800	\$647 \$52	7 \$457	\$427	\$630 \$510	0 \$415	\$359	\$336	\$653	\$528	\$431	\$373 \$348	\$343	\$267	\$218 \$1	197 \$178	\$196	\$170	\$154	\$134 \$11
Dundas Star News	Thurs	Tab	18,596	\$419	\$366 \$26	4 \$208	\$208	\$330 \$288	8 \$208	\$163	\$163	\$342	\$299	\$216	\$169 \$169	\$173	\$151	\$109	\$86 \$86	\$91	\$79	\$57	\$45 \$4
	ee The Sachem																						
East York/N. Riverdale/Beach/S. Riverdale Mirrors	Thurs	Tab	57,575	. ,	\$1,296 \$1,080		\$986	\$1,070 \$1,02			\$777	\$1,109		\$886	\$824 \$805	\$562	\$536		118 \$407	\$295	\$281		\$219 \$21
Eastern Ontario Region - 15 Ottawa markets* (see specs for colour charge)	Thurs	Tab (10 x 189)	332,184		\$1,456 \$1,38			\$1,200 \$1,140		\$1,020	\$960				\$1,237 \$1,165	\$630	\$599		535 \$504	\$330			\$281 \$26
Eastern Ontario Region - 10 Seaway markets* (see specs for colour charge)	Thurs	Tab (10 x 189)	176,433	\$867	\$823 \$78		\$694	\$668 \$634		\$568	\$534	\$901	\$856	\$811	\$766 \$721	\$350			298 \$281	\$184			\$157 \$14
Eastern Ontario Region - Ottawa + Seaway* (see specs for colour charge)	Thurs	Tab (10 x 189)	508,617	. ,	\$2,165 \$2,05		\$1,824	\$1,760 \$1,672		\$1,496					\$1,908 \$1,795	\$924	\$878		786 \$739	\$485			\$412 \$38
Elmira Independent	Thurs	Tab Tab	3,000	\$234	\$230 \$21		\$205	\$184 \$183			\$161	\$191	\$188	\$177	\$171 \$167	\$97	\$95 #169		\$86 \$85	\$51	\$50		\$45 \$4
Erin Advocate Etobicoke Guardian	Thurs	Tab	2,500	\$457	\$407 \$35		\$291	\$360 \$32		\$244	\$229	\$373	\$333	\$286	\$253 \$237	\$189	\$168		128 \$120	\$99	\$88	•	\$67 \$6
Exeter Times-Advocate			71,750		\$1,474 \$1,39			\$1,185 \$1,160		\$1,051					\$1,090 \$1,077	\$623			552 \$545	\$327			\$290 \$28
	Wed	Tab	4,500	\$237	\$233 \$220		\$208	\$187 \$183		\$167 #197	\$163	\$194 ¢214	\$190	\$180 ¢201	\$173 \$169	\$98	\$96	•	\$88 \$86	\$51	\$51 ¢56		\$46 \$4
Exeter Times-Advocate Weekender Fergus-Elora News-Express	Thurs	Tab	10,400	\$263	\$258 \$240		\$233	\$207 \$203		\$187	\$183	\$214	\$211	\$201	\$194 \$190	\$109	\$107		\$98 \$96	\$57	\$56 #E0		\$51 \$5
	Wed	Tab	8,750	\$275	\$229 \$20		\$182	\$217 \$180			\$143	\$225	\$187	\$166	\$152 \$149	\$114	\$95 #115		\$77 \$75	\$60	\$50 #61		\$40 \$4
Flamborough Review	Thurs	Tab (10 x 190)	14,750	\$302	\$279 \$21		\$189	\$238 \$220			\$149	\$246	\$228	\$172	\$157 \$154		\$115		\$80 \$78	\$66	\$61		\$42 \$4
Frontenac Gazette	Thurs	Tab (10 x 189)	8,469	\$191	\$182 \$173	2 \$162	\$153	\$144 \$133	7 \$130	\$122	\$115	\$123	\$117	\$111	\$105 \$99	\$75	\$71	\$68 5	\$64 \$60	\$40	\$38	\$36	\$34 \$3

Modular Net Rates/Effective November 15, 2013

	Modular Net	Hates/Effective Novem	iber i	5, 2013						А	dallional mod	dular sizes			tact your Corp	orate Acco	Juni Exe	culive ic	or pricing.				
G - N (Full, Three-Quarter, Half, Three-Ei	ghts and Qua	rter)			Tab: B/S:	JLL PAGE 10.375" x 11.5 10.375" X 21.5 s otherwise not	",	THI	Tab: 10.375" B/S: 10.375" unless other	5" x 8.571", " X 16.125",	AGE	Tab B/S	o: V - 5.145" x : : V - 5.145" x 2	LF PAGE 11.5", H - 10.3 21.5", H - 10.3 otherwise not	375" x 5.71", 75" x 10.75",		Tab: V- 5. B/S: V- 5.	E-EIGHT .145" x 8.571 .145" x 16.12 therwise note	l", 5",	Ta B/S	b: V- 5.145" x 5. : V - 5.145" x 10	TER PAG 71", H: 10.37 .75", H: 10.33 therwise note	5"x 2.786"; 75" x 5.375",
COMMUNITY NEWSPAPERS Georgetown/Acton - The Independent & Free Press	EDITIONS Thurs	FORMAT PRESS F	RUN 22,800	ONE TIME \$3,293	4 TIMES : \$2,705		6 TIMES 52 TIMES \$2,274 \$2,19	+			TIMES 52 TIMES \$1,876 \$1,811	ONE TIME \$1,811	4 TIMES 1 \$1,488	3 TIMES 2 \$1,358	6 TIMES 52 TIMES \$1,250 \$1,207	ONE TIME 4 \$1,426		\$1,070	6 TIMES 52 TIME \$985 \$95		4 TIMES 13 \$781	\$ TIMES 2 6 \$713	5 TIMES 52 TIMES \$657 \$634
Georgina Advocate	Thurs		18,000	\$2,470	\$2,117		\$1,548 \$1,470				\$1,277 \$1,213	\$1,358		\$927	\$852 \$809	\$1,070		\$730	\$671 \$63			\$487	\$447 \$424
Glanbrook Gazette	Thurs		7,078	\$1,000	\$960		\$745 \$745	. ,		\$614	\$614 \$614	\$550	\$528	\$410	\$410 \$410	\$433		\$323	\$323 \$32		\$277	\$215	\$215 \$215
Grand River Sachem	See The Sachem		7,070	41,000	Ψ,500	Ψ, 13	Ψ, 13 Ψ, 1.	Ψ023	7,32	ψ 01 1	4011	Ψ330	4320	Ψ110	Ψ110 Ψ110	Ψ 155	ψ110	Ψ323	Ψ323 Ψ32	φ203	Ψ2,,	Ψ213	Ψ213 Ψ213
Gravenhurst Banner	Thurs	Tab	5,500	\$2,200	\$1,980	\$1,870	\$1,760 \$1,650	\$1,815 \$	1,634 \$1	1,543	\$1,452 \$1,361	\$1,210	\$1,089	\$1,029	\$968 \$908	\$953	\$858	\$810	\$762 \$71	5 \$635	\$572	\$540	\$508 \$476
Grimsby Lincoln News (see Niagara This Week for Thurs)	Wed		23,450	\$2,504	\$1,800		\$1,320 \$1,27				\$1,088 \$1,052	\$1,377	\$989	\$816	\$725 \$701	\$1,084	· .	\$694	\$571 \$55		<u> </u>	\$428	\$381 \$368
Guelph Mercury (Daily)	See enclosed rate ca	·		1=/55	4-/	Ψ-,	T-/ T-/	1=/	7.2. 4-		+-/	4-/	,,,,,	7	4.22	4-/	4	1	10.2	7	,,,,,	7	7000
Guelph Tribune	Tues		40,000	\$2,372	\$1.980	\$1,568	\$1,529 \$1,490	\$1,957 \$	1,633 \$1	1,294	\$1,262 \$1,229	\$1,304	\$1,089	\$862	\$841 \$819	\$1,027	\$857	\$679	\$662 \$64	5 \$685	\$572	\$453	\$442 \$430
	Thurs	Tab	45,000				\$1,682 \$1,639			•	\$1,388 \$1,352	. ,	\$1,198	\$948	\$925 \$901	\$1,130		\$747	\$728 \$71		\$629	\$498	\$486 \$473
Haldimand Sachem	See The Sachem			. ,	. ,					<u> </u>					<u> </u>	. ,		<u> </u>	· · · · · ·		•	<u> </u>	
Hamilton Community News - All 4 Papers (Ancaster, Dundas, Hamilton Mountain, Stoney Creek)*	Thurs	Tab 1	13,489	\$9,937	\$8,761	\$6,331	\$5,233 \$5,233	\$8,198 \$	7,228 \$5	5,223	\$4,317 \$4,317	\$5,465	\$4,819	\$3,482	\$2,878 \$2,878	\$4,304	\$3,795	\$2,742	\$2,267 \$2,26	7 \$2,869	\$2,530	\$1,828	\$1,511 \$1,511
Hamilton Mountain	Thurs	Tab !	50,593	\$3,606	\$3,214	\$2,352	\$1,980 \$1,980	\$2,975 \$3	2,652 \$1	1,940	\$1,633 \$1,633	\$1,984	\$1,768	\$1,294	\$1,089 \$1,089	\$1,562	\$1,392	\$1,019	\$857 \$85	7 \$1,041	\$928	\$679	\$572 \$572
Hamilton Spectator (Daily)	See enclosed rate ca	ird																					
Huntsville Forester	Thurs	Tab	9,535	\$2,700	\$2,430	\$2,295	\$2,160 \$2,02	\$2,228 \$3	2,005 \$1	1,893	\$1,782 \$1,671	\$1,485	\$1,337	\$1,262	\$1,188 \$1,114	\$1,169	\$1,052	\$994	\$936 \$87	7 \$780	\$702	\$663	\$624 \$585
Innisfil Journal	Thurs	Tab	11,000	\$1,764	\$1,686	\$1,548	\$1,411 \$1,333	\$1,455 \$	1,391 \$1	1,277	\$1,164 \$1,100	\$970	\$927	\$852	\$776 \$733	\$764	\$730	\$671	\$611 \$57	7 \$509	\$487	\$447	\$407 \$385
Kanata Kourier Standard	Thurs	Tab (10 x 189)	27,408	\$1,561	\$1,483	\$1,405	\$1,327 \$1,248	\$1,288 \$	1,223 \$1	1,159	\$1,094 \$1,030	\$787	\$748	\$709	\$669 \$629	\$676	\$643	\$609	\$574 \$54	1 \$400	\$380	\$360	\$341 \$320
Kawartha Lakes This Week	Tues	Tab	11,401	\$3,665	\$3,097	\$2,587	\$2,313 \$2,19	\$3,024 \$3	2,555 \$2	2,134	\$1,908 \$1,811	\$2,016	\$1,703	\$1,423	\$1,272 \$1,207	\$1,587	\$1,341	\$1,121	\$1,002 \$95	1 \$1,058	\$894	\$747	\$668 \$634
(Lindsay/Bobcaygeon/Fenelon Falls)	Thurs	Tab :	29,980	\$3,665	\$3,097	\$2,587	\$2,313 \$2,19	\$3,024 \$3	2,555 \$2	2,134	\$1,908 \$1,811	\$2,016	\$1,703	\$1,423	\$1,272 \$1,207	\$1,587	\$1,341	\$1,121	\$1,002 \$95	1 \$1,058	\$894	\$747	\$668 \$634
Kemptville Advance	Thurs	Tab (10 x 189)	10,328	\$774	\$735	\$697	\$658 \$619	\$639	\$607	\$574	\$543 \$511	\$413	\$393	\$372	\$352 \$330	\$336	\$318	\$302	\$285 \$26	8 \$226	\$215	\$204	\$193 \$182
King Connection	Thurs	Tab	8,300	\$831	\$755	\$654	\$623 \$565	\$654	\$595	\$515	\$491 \$445	\$458	\$416	\$360	\$327 \$311	\$360	\$328	\$284	\$257 \$24	5 \$252	\$229	\$198	\$189 \$171
Kingston Heritage	Thurs	Tab (10 x 189)	45,919	\$1,361	\$1,292	\$1,225	\$1,157 \$1,088	\$1,123 \$	1,067 \$1	1,011	\$955 \$899	\$921	\$874	\$828	\$782 \$736	\$590	\$560	\$530	\$501 \$47	1 \$527	\$501	\$474	\$448 \$421
Kitchener (See Waterloo Regional Record - Daily)	See enclosed rate ca	ırd																					
Kitchener Post	Fri	Tab	60,000	\$3,136	\$2,790	\$2,133	\$2,039 \$1,94	\$2,587 \$3	2,302 \$1	1,760	\$1,685 \$1,605	\$1,725	\$1,534	\$1,173	\$1,125 \$1,069	\$1,358	\$1,209	\$923	\$885 \$84	1 \$905	\$806	\$616	\$589 \$561
Listowel Banner	Wed	Tab	3,900	\$1,276	\$1,254	\$1,188	\$1,144 \$1,122	\$1,053 \$	1,035	\$980	\$944 \$926	\$702	\$690	\$653	\$629 \$617	\$553	\$543	\$515	\$495 \$48	6 \$368	\$362	\$343	\$330 \$324
Listowel Independent Plus	Thurs	Tab	24,500	\$1,496	\$1,474	\$1,408	\$1,364 \$1,342	\$1,234 \$	1,216 \$1	1,162	\$1,125 \$1,107	\$823	\$811	\$774	\$750 \$738	\$648	\$638	\$610	\$591 \$58	1 \$432	\$426	\$407	\$394 \$388
London Community News	Thurs	Tab 1	33,000	\$3,025	\$2,874	\$2,723	\$2,571 \$2,269	\$2,279 \$3	2,165 \$2	2,051	\$1,937 \$1,709	\$1,549	\$1,472	\$1,394	\$1,317 \$1,162	\$1,196	\$1,137	\$1,077	\$1,017 \$89	7 \$799	\$759	\$719	\$679 \$599
Manotick News	Thurs	Tab (10 x 189)	11,553	\$1,027	\$976	\$924	\$873 \$822	\$848	\$805	\$763	\$720 \$678	\$527	\$501	\$474	\$448 \$421	\$445	\$422	\$401	\$378 \$35	\$270	\$257	\$243	\$230 \$216
Markham Economist & Sun	Thurs	Tab :	72,000	\$6,252	\$5,508	\$4,743	\$4,253 \$3,998	\$5,158 \$	4,544 \$3	3,913	\$3,509 \$3,299	\$3,439	\$3,029	\$2,609	\$2,339 \$2,199	\$2,708	\$2,385	\$2,054	\$1,842 \$1,73	2 \$1,805	\$1,590	\$1,370	\$1,228 \$1,155
Markham Econ. & Sun/Stouffville Sun-Tribune*	Thurs	Tab	86,500	\$7,291	\$6,507	\$5,645	\$5,076 \$4,669	\$6,015 \$1	5,368 \$4	4,657	\$4,188 \$3,848	\$4,010	\$3,579	\$3,105	\$2,792 \$2,566	\$3,158	\$2,818	\$2,445	\$2,199 \$2,02	0 \$2,105	\$1,879	\$1,630	\$1,466 \$1,347
Meaford Express/Blue Mountain Courier Herald	Wed	Tab	4,200	\$1,764	\$1,686	\$1,548	\$1,411 \$1,333	\$1,455 \$	1,391 \$1	1,277	\$1,164 \$1,100	\$970	\$927	\$852	\$776 \$733	\$764	\$730	\$671	\$611 \$57	7 \$509	\$487	\$447	\$407 \$385
Midland Penetanguishene Mirror	Thurs	Tab	20,500	\$3,704	\$2,587	\$2,136	\$1,980 \$1,90	\$3,056 \$3	2,134 \$1	1,763	\$1,633 \$1,568	\$2,037	\$1,423	\$1,175	\$1,089 \$1,046	\$1,604	\$1,121	\$925	\$857 \$82	3 \$1,070	\$747	\$617	\$572 \$549
Milton Canadian Champion	Thurs	Tab	27,200	\$4,258	\$3,381	\$2,503	\$2,224 \$2,023	\$3,194 \$	2,535 \$1	1,876	\$1,668 \$1,523	\$2,129	\$1,690	\$1,250	\$1,111 \$1,016	\$1,627	\$1,292	\$956	\$851 \$77	5 \$1,064	\$843	\$622	\$555 \$507
Minto Express	Wed	Tab	1,500	\$1,144	\$1,122	\$1,056	\$1,012 \$990	\$944	\$926	\$871	\$835 \$817	\$629	\$617	\$581	\$557 \$545	\$495	\$486	\$457	\$438 \$42	9 \$330	\$324	\$305	\$292 \$286
Mississauga News	Wed/Fri	Tab 1	24,500	\$12,250	\$11,270	\$9,036	\$8,330 \$8,330	\$10,106 \$	9,298 \$7	7,454	\$6,872 \$6,872	\$6,738	\$6,199	\$4,970	\$4,582 \$4,582	\$5,306	\$4,881	\$3,914	\$3,608 \$3,60	\$3,537	\$3,254	\$2,609	\$2,405 \$2,405
Mississauga News Booster	Thurs		77,100	\$2,595	\$2,550	\$2,450	\$2,295 \$2,09	\$2,141 \$3	2,104 \$2	2,021	\$1,893 \$1,728	\$1,445	\$1,395	\$1,270	\$1,260 \$1,152	\$1,124	\$1,104	\$1,061	\$994 \$90	7 \$785	\$765	\$725	\$695 \$625
Mississauga News This Week (Apt/Condo/Malton Edition)	Thurs		75,900	\$5,194	\$4,880		\$3,783 \$3,783				\$3,121 \$3,121	\$2,857	\$2,684	\$2,188	\$2,081 \$2,081	\$2,250			\$1,638 \$1,63			\$1,149	
Mount Forest Confederate	Wed		2,700	\$1,100			\$968 \$946			\$835	\$799 \$780	\$605	\$593	\$557	\$532 \$520	\$476	· · · · · · · · · · · · · · · · · · ·	\$438	\$419 \$41			\$292	\$280 \$273
Muskoka District Weekender (includes Bracebridge, Gravenhurst and Huntsville)	Thurs	Tab :	27,000	\$3,500	\$3,150	\$2,975	\$2,800 \$2,62	\$2,888 \$3	2,599 \$2	2,454	\$2,310 \$2,166	\$1,925	\$1,733	\$1,636	\$1,540 \$1,444	\$1,516	\$1,364	\$1,289	\$1,213 \$1,13	7 \$1,011	\$910	\$859	\$809 \$758
The Muskokan (summer only)	Fri	Tab	12,000	\$3,000	\$2,700	\$2,550	\$2,400 \$2,250	\$2,475 \$3	2,228 \$2	2,104	\$1,980 \$1,856	\$1,650	\$1,485	\$1,403	\$1,320 \$1,238	\$1,299	\$1,169	\$1,104	\$1,040 \$97	5 \$866	\$780	\$736	\$693 \$650
Napanee Beaver	Thurs	Tab (6 x 212)	12,133	\$801	\$761	\$720	\$680 \$643	\$660	\$627	\$595	\$561 \$528	\$400	\$380	\$360	\$341 \$320	\$347	\$329	\$312	\$295 \$27	7 \$200	\$190	\$181	\$170 \$160
Nepean/Barrhaven News	Thurs	Tab (10 x 189)	49,757	\$1,414	\$1,343	\$1,273	\$1,203 \$1,13	\$1,167 \$	1,109 \$1	1,050	\$991 \$933	\$921	\$874	\$828	\$782 \$736	\$613	\$581	\$551	\$520 \$49	0 \$477	\$453	\$429	\$405 \$381
New Hamburg Independent	Wed	Tab	3,400	\$1,156	\$1,000	\$823	\$784 \$74!	\$954	\$825	\$679	\$647 \$614	\$636	\$550	\$453	\$432 \$410	\$501	\$433	\$357	\$340 \$32	3 \$334	\$289	\$238	\$227 \$215
Newmarket Era and Aurora Banner	Thurs	B/S	45,700	\$7,796	\$6,893	\$5,990	\$5,388 \$5,083	\$6,432 \$	5,687 \$4	1,942	\$4,445 \$4,197	\$4,288	\$3,791	\$3,294	\$2,963 \$2,798	\$3,377	\$2,985	\$2,594	\$2,334 \$2,20	3 \$2,251	\$1,990	\$1,730	\$1,556 \$1,469
Newmarket Era, Aurora Banner, and Georgina Advocate	Sun	Tab	71,387	\$6,331	\$5,566	\$4,802	\$4,292 \$4,038	\$5,223 \$	4,592 \$3	3,962	\$3,541 \$3,331	\$3,482	\$3,062	\$2,641	\$2,361 \$2,221	\$2,742	\$2,411	\$2,080	\$1,859 \$1,74	9 \$1,828	\$1,607	\$1,387	\$1,239 \$1,166
Niagara This Week (Grimsby,St. Cath/NiagFalls)	Wed		94,350	\$3,299	\$3,254	\$3,101	\$3,028 \$2,984	\$2,721 \$3	2,685 \$2	2,560	\$2,499 \$2,461	\$1,815	\$1,789	\$1,707	\$1,666 \$1,641	\$1,429	\$1,410	\$1,344	\$1,312 \$1,29	2 \$953	\$939	\$897	\$874 \$862
Niagara This Week (includes Grimsby)	Thurs	Tab: see specs	69,300	\$4,093	\$4,033	\$3,793	\$3,583 \$3,494	\$3,377 \$3	3,327 \$3	3,129	\$2,956 \$2,883	\$2,251	\$2,219	\$2,045	\$1,971 \$1,922	\$1,773	\$1,747	\$1,643	\$1,552 \$1,51	\$1,182	\$1,165	\$1,095	\$1,034 \$1,109
Norfolk News	Thurs	Tab	26,000	\$1,505	\$1,328	\$1,240	\$1,151 \$1,063	\$1,122	\$996	\$930	\$864 \$798	\$1,003	\$666	\$622	\$578 \$534	\$589	\$523	\$488	\$453 \$41	9 \$376	\$330	\$308	\$286 \$264
North Bay Nipissing News	Thurs	Tab	34,222	\$1,260	\$1,134	\$1,071	\$1,008 \$94!	\$945	\$851	\$803	\$756 \$709	\$635	\$571	\$539	\$508 \$476		not	available		\$315	\$283	\$267	\$252 \$236
North York Mirror	Thurs	Tab	97,450	\$9,940	\$9,508	\$8,479	\$7,758 \$7,409	\$8,201 \$	7,845 \$6	5,995	\$6,401 \$6,112	\$5,467	\$5,229	\$4,663	\$4,267 \$4,075	\$4,305	\$4,118	\$3,673	\$3,360 \$3,20	9 \$2,871	\$2,746	\$2,449	\$2,241 \$2,139
Northumberland News	Thurs	Tab	22,800	\$3,273	\$3,018	\$2,489	\$2,332 \$2,19	\$2,700 \$3	2,490 \$2	2,054	\$1,924 \$1,811	\$1,800	\$1,660	\$1,369	\$1,283 \$1,207	\$1,418	\$1,307	\$1,078	\$1,010 \$95	1 \$945	\$872	\$719	\$673 \$634
	Fri	Tab	16,500	\$3,273	\$3,018	\$2,489	\$2,332 \$2,19	\$2,700 \$3	2,490 \$2	2,054	\$1,924 \$1,811	\$1,800	\$1,660	\$1,369	\$1,283 \$1,207	\$1,418	\$1,307	\$1,078	\$1,010 \$95	1 \$945	\$872	\$719	\$673 \$634

Modular Net Rates/Effective November 15, 2013

	Wodulai Net	Rates/Effective	i i i i i i i i i i i i i i i i i i i	J, 2013									ii iiiou	ular sizes a			aci your C	огрога	ale Accou								
G- N (Sixth, Eighth, Basebar, Sixteenth a	and Thirty-Seco	ond)			Tab: 5 B/S: !	TH PAGE .145" x 3.714", 5.145" x 7.17", otherwise note				Tab: H - ! B/S: 5.	1TH PAGE 5.145" x 2.786 .145" x 5.285", otherwise note	",			Tab/B/S: 1	SEBAR 10.375" X 1.78 therwise note			Tab/B/S	6: V- 2.54" x 2	TEENTH 2.786", H - 5.1 therwise note	145" x 1.357",		TH		ECOND F :.54" X 1.357' serwise noted	",
COMMUNITY NEWSPAPERS Georgetown/Acton - The Independent & Free Press	EDITIONS Thurs	FORMAT Tab	PRESS RUN 22,800	ONE TIME 4 \$634	**************************************	3 TIMES 26 \$475		TIMES \$423	ONE TIME 4 \$499	TIMES 1 : \$410	3 TIMES 26 \$374	**************************************	TIMES \$333	ONE TIME 4 7 \$517	TIMES 13 \$425	\$388		MES 0 \$345	\$262	TIMES 13 \$215	\$ TIMES 26 \$197	6 TIMES 52 T \$181	IMES \$175	\$138	\$113	TIMES 26 \$103	TIMES 52 TIMES \$95 \$92
Georgina Advocate	Thurs	Tab	18,000	\$475	\$407	\$324	\$298	\$283	\$374	\$321	\$256	\$235	\$223	\$388	\$333	\$265	\$243	\$231	\$197	\$168	\$134	\$123	\$117	\$103	\$88	\$70	\$65 \$61
Glanbrook Gazette	Thurs	Tab	7,078	\$192	\$185	\$143	\$143	\$143	\$152	\$146	\$113	\$113	\$113	\$157	\$151	\$117	\$117	\$117	\$80	\$76	\$59	\$59	\$59	\$42	\$40	\$31	\$31 \$31
Grand River Sachem	See The Sachem																										
Gravenhurst Banner	Thurs	Tab	5,500	\$424	\$381	\$360	\$339	\$318	\$334	\$300	\$283	\$267	\$250	\$346	\$311	\$294	\$277	\$259	\$175	\$158	\$149	\$140	\$131	\$92	\$83	\$78	\$74 \$69
Grimsby Lincoln News (see Niagara This Week for Thurs)	Wed	Tab: see specs	23,450	\$480	\$345	\$284	\$253	\$244	\$416	\$298	\$246	\$219	\$212	\$723	\$519	\$428	\$381	\$368	\$239	\$172	\$142	\$126	\$122	\$137	\$99	\$81	\$72 \$70
Guelph Mercury (Daily)	See enclosed rate card	d																									
Guelph Tribune	Tues	Tab	40,000	\$457	\$381	\$302	\$295	\$287	\$360	\$300	\$238	\$232	\$226	\$373	\$311	\$246	\$240	\$234	\$189	\$158	\$125	\$122	\$119	\$99	\$83	\$66	\$64 \$62
	Thurs	Tab	45,000	\$505	\$419	\$332	\$325	\$316	\$395	\$330	\$262	\$255	\$249	\$410	\$342	\$271	\$264	\$257	\$210	\$174	\$138	\$134	\$131	\$110	\$95	\$73	\$71 \$68
Haldimand Sachem	See The Sachem																										
Hamilton Community News - All 4 Papers	Thurs	Tab	113,489	\$1,913	\$1,687	\$1,219	\$1,007	\$1,007	\$1,506	\$1,328	\$960	\$793	\$793	\$1,562	\$1,377	\$995	\$822	\$822	\$791	\$697	\$504	\$416	\$416	\$415	\$366	\$265	\$219 \$219
(Ancaster, Dundas, Hamilton Mountain, Stoney Creek)* Hamilton Mountain	Thurs	Tab	50,593	\$694	\$619	\$453	\$381	\$381	\$547	\$487	\$357	\$300	\$300	\$567	\$505	\$370	\$311	\$311	\$287	\$256	\$187	\$158	\$158	\$151	\$134	\$98	\$83 \$83
Hamilton Spectator (Daily)	See enclosed rate care		30,333	фОЭТ	401 9	фтээ	\$301	\$301	φ3+7	ФТО7	4007	4500	\$300	\$307	\$303	4570	φ511	\$311 —	φ207	φ230	9107	φ130 ————————————————————————————————————	\$130	φ1J1	φ13 ⁻¹	φ30	\$65 \$65
Huntsville Forester	Thurs	Tab	9,535	\$520	\$468	\$442	\$416	\$390	\$409	\$368	\$348	\$327	\$307	\$424	\$382	\$361	\$339	\$318	\$215	\$193	\$183	\$172	\$161	\$113	\$102	\$96	\$90 \$85
Innisfil Journal	Thurs	Tab	11,000	\$340	\$324	\$298		\$390	\$409	\$256	\$235	\$214	\$202	\$277	\$265	\$243		\$209	\$140	\$193	\$103	<u> </u>	\$106	\$113	\$70	\$65	\$59 \$56
Kanata Kourier Standard	Thurs	Tab (10 x 189)	27,408	\$267	\$254	\$290		\$237	\$207	\$200	\$190	\$180	\$168	\$277	\$233	\$243		\$196	\$140	\$105	\$100	\$112	\$89	\$58	\$55	\$52	\$49 \$47
Kawartha Lakes This Week	Tues	Tab	11,401	\$706	\$596	\$498		\$423	\$556	\$469	\$392	\$351	\$333	\$576	\$487	\$407		\$345	\$292	\$246	\$206		\$175	\$153	\$129	\$108	\$97 \$92
(Lindsay/Bobcaygeon/Fenelon Falls)	Thurs	Tab	29,980	\$706 \$706	\$596	\$498	•	\$423	\$556 \$556	\$469	\$392 \$392	\$351	\$333	\$576 \$576	\$ 4 67 \$487	\$407		\$345	\$292 \$292	\$246	\$206	· ·	\$175	\$153 \$153	\$129	\$108	\$97 \$92 \$97 \$92
Kemptville Advance	Thurs	Tab (10 x 189)	10,328	\$153	\$146	\$138	•	\$122	\$115	\$110	\$104	\$98	\$93	\$121	\$115	\$109		\$97	\$60	\$57	\$54	\$51	\$49	\$32	\$31	\$29	\$28 \$26
King Connection	Thurs	Tab	8,300	\$176	\$160	\$139		\$120	\$139	\$126	\$109	\$104	\$94	\$173	\$158	\$137	<u> </u>	\$118	\$73	\$66	\$57	\$55	\$50	\$38	\$35	\$30	\$27 \$26
Kingston Heritage	Thurs	Tab (10 x 189)	45,919	\$373	\$355	\$337		\$299	\$282	\$267	\$253	\$239	\$224	\$214	\$203	\$193		\$171	\$148	\$140	\$133		\$118	\$78	\$73	\$69	\$66 \$62
Kitchener (See Waterloo Regional Record - Daily)	See enclosed rate care		,	Ψ373	Ψ333	Ψ337	Ψ317	Ψ233	Ψ202	Ψ207	Ψ233	Ψ233	ΨΖΖ Ι	ΨZII	Ψ203	Ψ195	ψ10Z	Ψ1/1 ———————————————————————————————————	Ψ110	Ψ110	Ψ133	Ψ123	Ψ110	Ψ, σ	Ψ/3	ΨO5	φου φου
Kitchener Post	Fri	Tab	60,000	\$603	\$537	\$411	\$395	\$374	\$475	\$422	\$323	\$309	\$294	\$493	\$438	\$334	\$320	\$305	\$249	\$222	\$169	\$163	\$155	\$131	\$117	\$89	\$85 \$81
Listowel Banner	Wed	Tab	3,900	\$246	\$241	\$229		\$216	\$193	\$190	\$180	\$173	\$170	\$201	\$197	\$187		\$176	\$102	\$100	\$95	\$91	\$89	\$53	\$52	\$50	\$48 \$47
Listowel Independent Plus	Thurs	Tab	24,500	\$288	\$284	\$271	\$263	\$258	\$227	\$223	\$213	\$207	\$203	\$235	\$232	\$221		\$211	\$119	\$117	\$112		\$107	\$63	\$62	\$59	\$57 \$56
London Community News	Thurs	Tab	133,000	\$419	\$399	\$378		\$315	\$399	\$379	\$359	\$339	\$299	·				\$900	\$259	\$246	\$233		\$194	\$142	\$135	\$128	\$121 \$107
Manotick News	Thurs	Tab (10 x 189)	11,553	\$183	\$173	\$164	•	\$146	\$139	\$132	\$125	\$118	\$111	\$161	\$153	\$145		\$130	\$72	\$69	\$65	\$62	\$58	\$39	\$37	\$35	\$33 \$31
Markham Economist & Sun	Thurs	Tab	72,000	·	\$1,060	\$913		\$770	\$948	\$835	\$719	\$645	\$606	\$983	\$865	\$745	Ť	\$628	\$498	\$438	\$377		\$318	\$261	\$230	\$198	\$178 \$167
Markham Econ. & Sun/Stouffville Sun-Tribune*	Thurs	Tab	86,500		\$1,253	\$1,087	\$977	\$898	\$1,105	\$986	\$856	\$770	\$707	·	\$1,023	\$887		\$733	\$580	\$518	\$449		\$371	\$305	\$272	\$236	\$212 \$195
Meaford Express/Blue Mountain Courier Herald	Wed	Tab	4,200	\$340	\$324	\$298	\$272	\$257	\$267	\$256	\$235	\$214	\$202	\$277	\$265	\$243	•	\$209	\$140	\$134	\$123	<u> </u>	\$106	\$74	\$70	\$65	\$59 \$56
Midland Penetanguishene Mirror	Thurs	Tab	20,500	\$713	\$498	\$411	•	\$366	\$562	\$392	\$324	\$300	\$288	\$582	\$407	\$336		\$299	\$295	\$206	\$170		\$151	\$155	\$108	\$89	\$83 \$79
Milton Canadian Champion	Thurs	Tab	27,200	\$709	\$563	\$416		\$338	\$541	\$430	\$318	\$283	\$258	·	not a	vailable	<u> </u>		\$270	\$214	\$158	<u> </u>	\$129	\$136	\$107	\$78	\$70 \$65
Minto Express	Wed	Tab	1,500	\$220	\$216	\$203		\$191	\$173	\$170	\$160	\$153	\$150	\$180	\$176	\$166	\$159	\$156	\$91	\$89	\$84	\$81	\$79	\$48	\$47	\$44	\$42 \$41
Mississauga News	Wed/Fri	Tab	124,500	\$2,358	\$2,169	\$1,739		\$1,604	·	\$1,708	\$1,370		\$1,263	·	\$1,771	*		1,309	\$975	\$897	\$719		\$663	\$512	\$471	\$378	\$348 \$348
Mississauga News Booster	Thurs	Tab	77,100	\$506	\$488	\$445		\$403	\$445	\$430	\$410	\$385	\$340					\$995	\$234	\$226	\$215		\$179	\$123	\$119	\$113	\$106 \$94
Mississauga News This Week (Apt/Condo/Malton Edition)	Thurs	Tab	75,900	\$1,000	\$939	\$766	\$728	\$728	\$787	\$740	\$603	\$573	\$573	\$816	\$767	\$625	\$594	\$594	\$413	\$388	\$317	\$301	\$301	\$217	\$204	\$166	\$158 \$158
Mount Forest Confederate	Wed	Tab	2,700	\$212	\$208	\$195	\$186	\$182	\$167	\$163	\$153	\$147	\$143	\$173	\$169	\$159	\$152	\$149	\$88	\$86	\$81	\$77	\$75	\$46	\$45	\$42	\$40 \$40
Muskoka District Weekender (includes Bracebridge, Gravenhurst and Huntsville)	Thurs	Tab	27,000	\$674	\$606	\$573	\$539	\$505	\$531	\$478	\$451	\$424	\$398	\$550	\$495	\$468	\$440	\$413	\$279	\$251	\$237	\$223	\$209	\$146	\$132	\$124	\$117 \$110
The Muskokan (summer only)	Fri	Tab	12,000	\$578	\$520	\$491	\$462	\$433	\$455	\$409	\$387	\$364	\$341	\$471	\$424	\$401	\$377	\$354	\$239	\$215	\$203	\$191	\$179	\$125	\$113	\$107	\$100 \$94
Napanee Beaver	Thurs	Tab (6 x 212)	12,133	\$134	\$126	\$120	\$113	\$107	\$100	\$95	\$91	\$86	\$81	\$125	\$119	\$113	\$107	\$101	\$53	\$50	\$47	\$45	\$42	\$28	\$27	\$24	\$23 \$22
Nepean/Barrhaven News	Thurs	Tab (10 x 189)	49,757	\$354	\$336	\$318	\$301	\$283	\$266	\$253	\$240	\$226	\$213	\$222	\$211	\$200	\$189	\$177	\$140	\$133	\$125	\$118	\$112	\$73	\$69	\$66	\$62 \$58
New Hamburg Independent	Wed	Tab	3,400	\$223	\$192	\$158	\$151	\$143	\$175	\$152	\$125	\$119	\$113	\$182	\$157	\$129	\$123	\$117	\$92	\$80	\$66	\$63	\$59	\$48	\$42	\$34	\$33 \$31
Newmarket Era and Aurora Banner	Thurs	B/S	45,700	\$1,501	\$1,327	\$1,153	\$1,037	\$979	\$1,182	\$1,045	\$908	\$817	\$771	\$1,225	\$1,083	\$941	\$847	\$799	\$620	\$549	\$477	\$429	\$405	\$326	\$288	\$250	\$225 \$213
Newmarket Era, Aurora Banner, and Georgina Advocate	Sun	Tab	71,387		\$1,072	\$924	\$826	\$777	\$960	\$844	\$728	\$651	\$612	\$995	\$875	\$755	\$675	\$634	\$504	\$443	\$382	\$342	\$321	\$265	\$233	\$201	\$179 \$169
Niagara This Week (Grimsby,St. Cath/NiagFalls)	Wed		94,350	\$632	\$624	\$594	\$580	\$572	\$548	\$540	\$516	\$503	\$496	\$953	\$939	\$897	\$874	\$862	\$315	\$310	\$297	\$289	\$285	\$181	\$179	\$171	\$166 \$164
Niagara This Week (includes Grimsby)	Thurs	Tab: see specs	169,300	\$784	\$773	\$727	\$687	\$670	\$680	\$670	\$630	\$595	\$638	\$1,182	\$1,165	\$1,095	\$1,034 \$1	,109	\$391	\$385	\$362	\$342	\$367	\$225	\$221	\$208	\$197 \$211
Norfolk News	Thurs	Tab	26,000	\$251	\$220	\$204	\$193	\$176	\$198	\$173	\$162	\$150	\$139	\$281	\$248	\$231		\$198	\$104	\$91	\$85	\$79	\$73	\$54	\$48	\$45	\$41 \$38
North Bay Nipissing News	Thurs	Tab	34,222	\$235	\$212	\$200	\$188	\$176	\$160	\$144	\$136	\$128	\$120		not	available			\$80	\$72	\$68	\$64	\$60		not a	vailable	
North York Mirror	Thurs	Tab	97,450	·	\$1,830	·		\$1,426		\$1,442	\$1,285		\$1,124	\$1,562	\$1,494	\$1,332	\$1,219 \$1	,164	\$791	\$757	\$675		\$590	\$416	\$397	\$354	\$324 \$310
Northumberland News	Thurs	Tab	22,800	\$630	\$581	\$479		\$423	\$496	\$458	\$377	\$354	\$333	\$514	\$474	\$391		\$345	\$261	\$240	\$198	<u> </u>	\$175	\$137	\$126	\$104	\$97 \$92
	Fri	Tab	16,500	\$630	\$581	\$479	\$449	\$423	\$496	\$458	\$377	\$354	\$333	\$514	\$474	\$391		\$345	\$261	\$240	\$198		\$175	\$137	\$126	\$104	\$97 \$92
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Metroland Newspapers

NET MODULAR ADVERTISING RATES

Modular Net Rates/Effective November 15, 2013

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			FULL PAGE	THREE-QUARTER PAGE	HALF PAGE	THREE-EIGHTS	QUARTER PAGE			
O -Z (Full, Three-Quarter, Half, Three-Ei	ights and Quar	rter)		Tab: 10.375" x 11.5", B/S: 10.375" X 21.5",	Tab: 10.375" x 8.571", B/S: 10.375" X 16.125",	Tab: V - 5.145" x 11.5", H - 10.375" x 5.71", B/S: V - 5.145" x 21.5", H - 10.375" x 10.75",	Tab: V- 5.145" x 8.571", B/S: V- 5.145" x 16.125",	Tab: V- 5.145" x 5.71", H: 10.375"x 2.786"; B/S: V - 5.145" x 10.75", H: 10.375" x 5.375",		
COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN	unless otherwise noted ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES	unless otherwise noted ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES	unless otherwise noted ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES	ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES	unless otherwise noted ONE TIME 4 TIMES 13 TIMES 26 TIMES 52 TIMES		
Oakville Beaver	Wed/Fri	Tab	45,850	\$6,468 \$5,664 \$4,136 \$3,783 \$3,587	\$5,336 \$4,673 \$3,412 \$3,121 \$2,959	\$3,557 \$3,115 \$2,275 \$2,081 \$1,973	\$2,801 \$2,453 \$1,791 \$1,638 \$1,554	\$1,868 \$1,636 \$1,194 \$1,092 \$1,036		
	Thurs	Tab	52,850	\$7,309 \$6,400 \$4,674 \$4,275 \$4,053	\$6,030 \$5,280 \$3,856 \$3,527 \$3,344	\$4,019 \$3,520 \$2,571 \$2,352 \$2,229	\$3,165 \$2,772 \$2,024 \$1,851 \$1,756	\$2,111 \$1,849 \$1,349 \$1,234 \$1,171		
Orangeville Banner	Tues	Tab	19,490	\$2,313 \$2,038 \$1,627 \$1,548 \$1,509	\$1,908 \$1,682 \$1,342 \$1,277 \$1,245	\$1,272 \$1,121 \$895 \$852 \$830	\$1,002 \$883 \$705 \$671 \$654	\$668 \$589 \$470 \$447 \$436		
	Thurs	Tab	23,500	\$2,685 \$2,391 \$1,960 \$1,842 \$1,803	\$2,215 \$1,973 \$1,617 \$1,520 \$1,488	\$1,477 \$1,315 \$1,078 \$1,013 \$992	\$1,163 \$1,036 \$849 \$798 \$781	\$775 \$690 \$566 \$532 \$521		
Orillia Today	Thurs	Tab	23,800	\$3,704 \$2,705 \$2,274 \$2,078 \$2,019	\$3,056 \$2,231 \$1,876 \$1,714 \$1,666	\$2,037 \$1,488 \$1,250 \$1,143 \$1,110	\$1,604 \$1,172 \$985 \$900 \$874	\$1,070 \$781 \$657 \$600 \$583		
Orleans News	Thurs	Tab (10 x 189)	48,813	\$1,414 \$1,343 \$1,273 \$1,203 \$1,131	\$1,167 \$1,109 \$1,050 \$991 \$933	\$921 \$874 \$828 \$782 \$736	\$613 \$581 \$551 \$520 \$490	\$477 \$453 \$429 \$405 \$381		
Oshawa/Whitby This Week	Wed	Tab	81,519	\$8,376 \$7,277 \$6,297 \$5,937 \$5,277	\$6,911 \$6,004 \$5,196 \$4,898 \$4,354	\$4,607 \$4,002 \$3,464 \$3,266 \$2,903	\$3,628 \$3,152 \$2,727 \$2,571 \$2,286	\$2,418 \$2,101 \$1,819 \$1,715 \$1,524		
	Fri	Tab	79,804	\$7,757 \$7,339 \$6,100 \$5,923 \$5,295	\$6,400 \$6,055 \$5,032 \$4,887 \$4,368	\$4,267 \$4,036 \$3,355 \$3,257 \$2,913	\$3,360 \$3,178 \$2,641 \$2,565 \$2,294	\$2,240 \$2,120 \$1,761 \$1,711 \$1,529		
Osh./Whit./Clarington This Week	Thurs	Tab	107,250	\$9,636 \$9,117 \$7,577 \$7,357 \$6,577	\$7,950 \$7,521 \$6,251 \$6,070 \$5,426	\$5,300 \$5,014 \$4,168 \$4,046 \$3,618	\$4,174 \$3,948 \$3,281 \$3,186 \$2,849	\$2,783 \$2,633 \$2,188 \$2,125 \$1,899		
Osh./Whit. This Week/Clarington This Week/Pt.Perry Star*	Thurs	Tab	119,250	\$10,236 \$9,717 \$8,176 \$7,957 \$7,177	\$8,445 \$8,016 \$6,746 \$6,565 \$5,921	\$5,629 \$5,344 \$4,497 \$4,376 \$3,947	\$4,433 \$4,209 \$3,541 \$3,447 \$3,109	\$2,956 \$2,806 \$2,361 \$2,297 \$2,073		
Ottawa East News	Thurs	Tab (10 x 189)	29,011	\$1,414 \$1,343 \$1,273 \$1,203 \$1,131	\$1,167 \$1,109 \$1,050 \$991 \$933	\$921 \$874 \$828 \$782 \$736	\$613 \$581 \$551 \$520 \$490	\$477 \$453 \$429 \$405 \$381 		
Ottawa South News	Thurs	Tab (10 x 189)	41,157	\$1,414 \$1,343 \$1,273 \$1,203 \$1,131	\$1,167 \$1,109 \$1,050 \$991 \$933	\$921 \$874 \$828 \$782 \$736	\$613 \$581 \$551 \$520 \$490	\$477 \$453 \$429 \$405 \$381		
Ottawa West News	Thurs	Tab (10 x 189)	35,902	\$1,414 \$1,343 \$1,273 \$1,203 \$1,131	\$1,167 \$1,109 \$1,050 \$991 \$933	\$921 \$874 \$828 \$782 \$736	\$613 \$581 \$551 \$520 \$490	\$477 \$453 \$429 \$405 \$381		
Parkdale-Liberty Villager	Thurs	Tab	25,700	\$2,737 \$2,716 \$2,594 \$2,552 \$2,532	\$2,259 \$2,241 \$2,139 \$2,105 \$2,088	\$1,506 \$1,494 \$1,426 \$1,404 \$1,392	\$1,185 \$1,177 \$1,124 \$1,106 \$1,096	\$791 \$784 \$749 \$737 \$731		
Parry Sound North Star	Wed	B/S	3,500	\$2,950 \$2,528 \$2,288 \$2,167 \$2,107	\$2,434 \$2,086 \$1,887 \$1,788 \$1,738	\$1,622 \$1,391 \$1,258 \$1,192 \$1,159	\$1,278 \$1,095 \$991 \$939 \$913	\$852 \$730 \$661 \$626 \$608		
Parry Sound Beacon Star	Fri	Tab	8,500	\$3,057 \$2,705 \$2,607 \$2,587 \$2,568	\$2,543 \$2,231 \$2,151 \$2,134 \$2,118	\$1,711 \$1,488 \$1,434 \$1,423 \$1,412	\$1,348 \$1,172 \$1,129 \$1,121 \$1,112	\$906 \$781 \$753 \$747 \$741		
Perth Courier	Thurs	Tab (10 x 189)	12,451	\$667 \$633 \$601 \$567 \$533	\$551 \$523 \$496 \$468 \$441	\$354 \$336 \$318 \$301 \$283	\$289 \$274 \$260 \$246 \$232	\$190 \$181 \$171 \$161 \$152		
Peterborough This Week	Wed	Tab	45,828	\$5,037 \$4,018 \$3,293 \$2,920 \$2,842	\$4,156 \$3,315 \$2,717 \$2,409 \$2,345	\$2,770 \$2,210 \$1,811 \$1,606 \$1,563	\$2,182 \$1,740 \$1,426 \$1,265 \$1,231	\$1,454 \$1,160 \$951 \$843 \$821		
	Fri	Tab	45,328	\$5,037 \$4,018 \$3,293 \$2,920 \$2,842	\$4,156 \$3,315 \$2,717 \$2,409 \$2,345	\$2,770 \$2,210 \$1,811 \$1,606 \$1,563	\$2,182 \$1,740 \$1,426 \$1,265 \$1,231	\$1,454 \$1,160 \$951 \$843 \$821		
Picton Gazette	Thurs	Tab (6 x 212)	9,637	\$801 \$761 \$720 \$680 \$641	\$660 \$627 \$595 \$561 \$528	\$400 \$380 \$360 \$341 \$320	\$347 \$329 \$312 \$295 \$277	\$200 \$190 \$181 \$170 \$160		
Port Perry Star	Thurs	Tab	12,000	\$2,391 \$2,293 \$2,078 \$1,784 \$1,705	\$1,973 \$1,892 \$1,714 \$1,471 \$1,407	\$1,315 \$1,261 \$1,143 \$981 \$938	\$1,036 \$993 \$900 \$773 \$739	\$690 \$662 \$600 \$515 \$492		
Quinte West News	Thurs	Tab (10 x 189)	16,057	\$1,569 \$1,040 \$926 \$775 \$699	\$1,294 \$858 \$764 \$639 \$577	\$863 \$572 \$509 \$426 \$384	\$679 \$450 \$401 \$336 \$303	\$453 \$300 \$267 \$224 \$202		
Renfrew Mercury	Thurs	Tab (10 x 189)	15,298	\$1,108 \$1,052 \$997 \$941 \$886	\$914 \$868 \$822 \$776 \$731	\$560 \$532 \$504 \$476 \$448	\$479 \$456 \$431 \$408 \$384	\$284 \$269 \$255 \$241 \$226		
Richmond Hill/Thornhill Liberal	Thurs	Tab	86,400	\$6,997 \$5,312 \$4,684 \$4,390 \$4,234	\$5,773 \$4,382 \$3,865 \$3,622 \$3,493	\$3,848 \$2,921 \$2,576 \$2,415 \$2,328	\$3,031 \$2,301 \$2,029 \$1,902 \$1,834	\$2,020 \$1,534 \$1,353 \$1,268 \$1,222		
The Sachem	Thurs	Tab	21,624	\$1,882 \$1,803 \$1,372 \$1,372 \$1,372	\$1,552 \$1,488 \$1,132 \$1,132 \$1,132	\$1,035 \$992 \$755 \$755	\$815 \$781 \$594 \$594 \$594	\$543 \$521 \$396 \$396 \$396		
Scarborough Mirror	Thurs	Tab	122,650	\$10,517 \$10,434 \$9,591 \$8,890 \$8,397	\$8,676 \$8,608 \$7,912 \$7,334 \$6,927	\$5,784 \$5,738 \$5,274 \$4,890 \$4,618	\$4,555 \$4,519 \$4,154 \$3,850 \$3,637	\$3,037 \$3,012 \$2,769 \$2,567 \$2,424		
Smiths Falls Record News	Thurs	Tab (10 x 189)	11,294	\$934 \$887 \$840 \$794 \$747	\$770 \$732 \$694 \$655 \$616	\$501 \$475 \$450 \$425 \$400	\$405 \$385 \$364 \$344 \$323	\$270 \$257 \$243 \$230 \$216		
South Asian Focus	Thurs	Tab (10 x 175)	28,200	See enclosed rate card						
St. Catharines/Niagara Falls/Grimsby- Niagara This Week	Wed	Tab: see specs	94,350	\$3,234 \$3,190 \$3,043 \$2,969 \$2,925	\$2,668 \$2,632 \$2,510 \$2,450 \$2,413	\$1,779 \$1,754 \$1,674 \$1,633 \$1,609	\$1,401 \$1,382 \$1,318 \$1,286 \$1,267	\$934 \$921 \$879 \$857 \$845		
St. Catharines/Thorold/Niagara Falls/Fort Erie/Welland/ Pelham&Wainfleet/Grimsby/Port Colborne - Niagara This Week	Thurs	Tab: see specs	165,666	\$4,013 \$3,954 \$3,719 \$3,513 \$3,425	\$3,311 \$3,262 \$3,068 \$2,898 \$2,826	\$2,207 \$2,175 \$2,046 \$1,932 \$1,884	\$1,738 \$1,713 \$1,611 \$1,522 \$1,483	\$1,159 \$1,142 \$1,074 \$1,014 \$989		
St. Lawrence News	Thurs	Tab (10 x 189)	29,807	\$1,347 \$1,280 \$1,213 \$1,145 \$1,078	\$1,112 \$1,056 \$1,001 \$945 \$889	\$714 \$678 \$643 \$607 \$571	\$583 \$555 \$525 \$496 \$467	\$391 \$370 \$351 \$332 \$312		
St. Marys Journal-Argus	Wed	Tab	3,400	\$1,100 \$1,078 \$1,012 \$968 \$946	\$908 \$889 \$835 \$799 \$780	\$605 \$593 \$557 \$532 \$520	\$476 \$467 \$438 \$419 \$410	\$318 \$311 \$292 \$280 \$273		
	Thurs	Tab	6,900	\$1,342 \$1,320 \$1,254 \$1,210 \$1,188	\$1,107 \$1,089 \$1,035 \$998 \$980	\$738 \$726 \$690 \$666 \$653	\$581 \$572 \$543 \$524 \$515	\$388 \$381 \$362 \$349 \$343		
St. Thomas/Elgin Weekly News	Thurs	Tab	30,400	\$993 \$944 \$924 \$894 \$795	\$795 \$778 \$762 \$738 \$656	\$584 \$519 \$508 \$492 \$437	\$468 \$409 \$400 \$387 \$344	\$321 \$272 \$267 \$258 \$229		
Stittsville News	Thurs	Tab (10 x 189)	12,887	\$880 \$836 \$793 \$749 \$705	\$726 \$691 \$654 \$617 \$581	\$447 \$424 \$402 \$379 \$358	\$381 \$362 \$344 \$324 \$305	\$226 \$215 \$204 \$193 \$182		
Stoney Creek News	Thurs	Tab	32,017	\$3,214 \$2,724 \$1,960 \$1,705 \$1,705	\$2,652 \$2,248 \$1,617 \$1,407 \$1,407	\$1,768 \$1,498 \$1,078 \$938 \$938	\$1,392 \$1,180 \$849 \$739 \$739	\$928 \$787 \$566 \$492 \$492		
Stouffville Sun-Tribune	Thurs	Tab	14,500	\$2,058 \$1,980 \$1,803 \$1,646 \$1,333	\$1,698 \$1,633 \$1,488 \$1,358 \$1,100	\$1,132 \$1,089 \$992 \$906 \$733	\$891 \$857 \$781 \$713 \$577	\$594 \$572 \$521 \$475 \$385		
Stratford Gazette	Thurs	Tab	20,000	\$1,958 \$1,848 \$1,474 \$1,210 \$1,210		\$1,077 \$1,016 \$811 \$666 \$666	\$848 \$800 \$638 \$524 \$524	\$565 \$534 \$426 \$349 \$349		
Toronto - All Publications - Thursday*	Thurs	Tab	489,025	\$45,008 \$43,897 \$40,399 \$38,279 \$37,126	\$37,132 \$36,216 \$33,329 \$31,580 \$30,630	\$24,755 \$24,144 \$22,219 \$21,054 \$20,419	\$19,494 \$19,013 \$17,497 \$16,580 \$16,081	\$12,996 \$12,676 \$11,666 \$11,053 \$10,721		
Trent Hills Independent	Thurs	Tab (10 x 189)	11,808	\$1,361 \$1,002 \$724 \$680 \$605		\$748 \$551 \$398 \$374 \$333	\$589 \$434 \$313 \$295 \$262	\$393 \$289 \$209 \$196 \$175		
Uxbridge Times-Journal	Thurs	Tab	10,500	\$1,999 \$1,901 \$1,725 \$1,686 \$1,646	\$1,649 \$1,568 \$1,423 \$1,391 \$1,358	\$1,100 \$1,046 \$949 \$927 \$906	\$866 \$823 \$747 \$730 \$713	\$577 \$549 \$498 \$487 \$475 		
Vaughan Citizen	Thurs	Tab	58,500	\$4,018 \$3,077 \$2,724 \$2,548 \$2,430	\$3,315 \$2,539 \$2,248 \$2,102 \$2,005	\$2,210 \$1,692 \$1,498 \$1,401 \$1,337	\$1,740 \$1,333 \$1,180 \$1,104 \$1,053	\$1,160 \$889 \$787 \$736 \$702		
Walkerton Herald-Times	Thurs	Tab	2,600	\$1,100 \$1,078 \$1,012 \$968 \$946	\$908 \$889 \$835 \$799 \$780	\$605 \$593 \$557 \$532 \$520	\$476 \$467 \$438 \$419 \$410	\$318 \$311 \$292 \$280 \$273		
Wasaga Sun-Stayner Sun	Thurs	Tab	12,500	\$2,771 \$2,171 \$1,776 \$1,581 \$1,478		\$1,524 \$1,211 \$1,004 \$870 \$813	\$1,200 \$971 \$791 \$685 \$640	\$801 \$626 \$521 \$446 \$427		
Waterloo Chronicle	Wed	Tab	32,000	\$1,960 \$1,744 \$1,333 \$1,274 \$1,215	\$1,617 \$1,439 \$1,100 \$1,052 \$1,003	\$1,078 \$959 \$733 \$701 \$668	\$849 \$756 \$577 \$552 \$526	\$566 \$504 \$385 \$368 \$351		
Waterloo Region Record (Daily)	See enclosed rate ca									
West Carleton Review	Thurs	Tab (10 x 189)	6,949	\$880 \$836 \$793 \$749 \$705	\$726 \$691 \$654 \$617 \$581	\$447 \$424 \$402 \$379 \$358	\$381 \$362 \$344 \$324 \$305	\$226 \$215 \$204 \$193 \$182		
Wingham Advance-Times	Wed	Tab	2,500	\$1,100 \$1,078 \$1,012 \$968 \$946	\$908 \$889 \$835 \$799 \$780	\$605 \$593 \$557 \$532 \$520	\$476 \$467 \$438 \$419 \$410	\$318 \$311 \$292 \$280 \$273		
York Guardian	Thurs	Tab	29,100	\$2,737 \$2,716 \$2,594 \$2,552 \$2,532	\$2,259 \$2,241 \$2,139 \$2,105 \$2,088	\$1,506 \$1,494 \$1,426 \$1,404 \$1,392	\$1,185 \$1,177 \$1,124 \$1,106 \$1,096	\$791 \$784 \$749 \$737 \$731		
* These are combo rates, but individual publication rates are also available. Ple	ease he careful not to double	a hook								

* These are combo rates, but individual publication rates are also available. Please be careful not to double book. COMMUNITY MARKETS (31 TUES. OR WED. PUBLICATIONS)

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O -Z (Sixth, Eighth, Basebar, Sixteenth ar	nd Thirty-Sec	cond)			Tab: B/S:	(TH PAGE 5.145" x 3.714 5.145" x 7.17" otherwise not	",			Tab: H - B/S: 5	HTH PAG 5.145" x 2.78 5.145" x 5.285" otherwise note	6", ',			Tab/B/S:	ASEBAR 10.375" X 1.7 otherwise note			Tab/B/S:	V- 2.54" x 2.7	EENTH 786", H - 5.14 serwise noted		T		ECOND P 2.54" X 1.357" herwise noted	, , , , , , , , , , , , , , , , , , ,
COMMUNITY NEWSPAPERS	EDITIONS	FORMAT	PRESS RUN				6 TIMES 52 TI		ONE TIME 4								6 TIMES 52 T					TIMES 52 TIMES				TIMES 52 TIMES
Oakville Beaver	Wed/Fri	Tab	45,850	\$1,245		\$796		\$690	\$981	\$859	\$627	\$573	\$544	\$1,016	\$890	\$650	•	\$564	\$515	\$451	\$329	\$301 \$285	\$270	\$237	\$173	\$158 \$150
	Thurs	Tab	52,850	\$1,407		\$899	·	\$780	\$1,109	\$971	\$709	\$647	\$615	\$1,148	\$1,006	\$735	\$671	\$637	\$582	\$510	\$372	\$340 \$322	\$305	\$268	\$195	\$179 \$170
Orangeville Banner	Tues	Tab	19,490	\$445		\$313		\$291	\$351	\$309	\$247	\$235	\$229	\$363	\$320	\$256	\$243	\$237	\$184	\$162	\$129	\$123 \$120	·	\$85	\$68	\$65 \$63
	Thurs	Tab	23,500	\$517		\$377	·	\$347	\$407	\$362	\$297	\$279	\$273	\$422	\$376	\$308	\$290	\$283	\$214	\$190	\$156	\$147 \$144	\$112	\$100	\$82	\$77 \$75
Orillia Today	Thurs	Tab	23,800	\$713	\$521	\$438	\$400	\$389	\$562	\$410	\$345	\$315	\$306	\$582	\$425	\$357	\$326	\$317	\$295	\$215	\$181	\$165 \$161	\$155	\$113	\$95	\$87 \$84
Orleans News	Thurs	Tab (10 x 189)	48,813	\$354	\$336	\$318	\$301	\$283	\$266	\$253	\$240	\$226	\$213	\$222	\$211	\$200	\$189	\$177	\$140	\$133	\$125	\$118 \$112	\$73	\$69	\$66	\$62 \$58
Oshawa/Whitby This Week	Wed	Tab	81,519	\$1,613	\$1,400	\$1,212	\$1,143 \$1	1,016	\$1,270	\$1,104	\$955	\$900	\$800	\$1,317	\$1,143	\$989	\$933	\$829	\$667	\$579	\$501	\$472 \$420	\$350	\$304	\$263	\$248 \$220
	Fri	Tab	79,804	\$1,493	\$1,412	\$1,175	\$1,140 \$1	1,019	\$1,176	\$1,113	\$925	\$898	\$803	\$1,220	\$1,153	\$958	\$931	\$832	\$617	\$584	\$485	\$471 \$421	\$324	\$306	\$254	\$247 \$221
Osh./Whit./Clarington This Week	Thurs	Tab	107,250	\$1,855	\$1,754	\$1,459	\$1,416 \$1	1,266	\$1,461	\$1,382	\$1,149	\$1,115	\$998	\$1,515	\$1,432	\$1,190	\$1,156 \$	1,033	\$767	\$725	\$603	\$585 \$523	\$403	\$380	\$316	\$307 \$274
Osh./Whit. This Week/Clarington This Week/Pt.Perry Star*	Thurs	Tab	119,250	\$1,971	\$1,871	\$1,574	\$1,532 \$1	1,382	\$1,551	\$1,473	\$1,239	\$1,207	\$1,088	\$1,609	\$1,527	\$1,285	\$1,251 \$	51,128	\$815	\$773	\$651	\$633 \$571	\$427	\$406	\$342	\$333 \$300
Ottawa East News	Thurs	Tab (10 x 189)	29,011	\$354	\$336	\$318	\$301	\$283	\$266	\$253	\$240	\$226	\$213	\$222	\$211	\$200	\$189	\$177	\$140	\$133	\$125	\$118 \$112	\$73	\$69	\$66	\$62 \$58
Ottawa South News	Thurs	Tab (10 x 189)	41,157	\$354	\$336	\$318	\$301	\$283	\$266	\$253	\$240	\$226	\$213	\$222	\$211	\$200	\$189	\$177	\$140	\$133	\$125	\$118 \$112	\$73	\$69	\$66	\$62 \$58
Ottawa West News	Thurs	Tab (10 x 189)	35,902	\$354	\$336	\$318	\$301	\$283	\$266	\$253	\$240	\$226	\$213	\$222	\$211	\$200	\$189	\$177	\$140	\$133	\$125	\$118 \$112	\$73	\$69	\$66	\$62 \$58
Parkdale-Liberty Villager	Thurs	Tab	25,700	\$527	\$523	\$499	\$491	\$487	\$415	\$412	\$393	\$386	\$383	\$431	\$427	\$407	\$401	\$398	\$217	\$216	\$207	\$203 \$202	\$114	\$113	\$108	\$107 \$106
Parry Sound North Star	Wed	B/S	3,500	\$568	\$487	\$440	\$417	\$406	\$447	\$383	\$347	\$329	\$319	\$464	\$397	\$359	\$341	\$331	\$235	\$201	\$182	\$172 \$168	\$123	\$106	\$96	\$91 \$88
Parry Sound Beacon Star	Fri	Tab	8,500	\$599	\$521	\$502	\$498	\$494	\$476	\$410	\$395	\$392	\$389	\$489	\$425	\$410	\$407	\$403	\$247	\$215	\$207	\$206 \$204	\$132	\$113	\$109	\$108 \$107
Perth Courier	Thurs	Tab (10 x 189)	12,451	\$132	\$124	\$118	\$111	\$105	\$99	\$94	\$89	\$84	\$79	\$105	\$100	\$94	\$89	\$84	\$52	\$49	\$47	\$44 \$42	\$28	\$26	\$24	\$23 \$21
Peterborough This Week	Wed	Tab	45,828	\$970	\$773	\$634	\$562	\$547	\$764	\$609	\$499	\$443	\$431	\$792	\$631	\$517	\$459	\$447	\$401	\$320	\$262	\$232 \$226	\$210	\$168	\$138	\$122 \$119
	Fri	Tab	45,328	\$970	\$773	\$634	\$562	\$547	\$764	\$609	\$499	\$443	\$431	\$792	\$631	\$517	\$459	\$447	\$401	\$320	\$262	\$232 \$226	\$210	\$168	\$138	\$122 \$119
Picton Gazette	Thurs	Tab (6 x 212)	9,637	\$134	\$126	\$120	\$113	\$107	\$100	\$95	\$91	\$86	\$81	\$125	\$119	\$113	\$107	\$101	\$53	\$50	\$47	\$45 \$42	\$28	\$27	\$24	\$23 \$22
Port Perry Star	Thurs	Tab	12,000	\$460	\$441	\$400	\$343	\$328	\$362	\$348	\$315	\$270	\$258	\$376	\$360	\$326	\$280	\$268	\$190	\$183	\$165	\$142 \$136	\$100	\$96	\$87	\$75 \$71
Quinte West News	Thurs	Tab (10 x 189)	16,057	\$302	\$200	\$178	\$149	\$135	\$238	\$158	\$140	\$117	\$106	\$247	\$163	\$146	\$122	\$110	\$125	\$83	\$74	\$62 \$56	\$66	\$43	\$39	\$32 \$29
Renfrew Mercury	Thurs	Tab (10 x 189)	15,298	\$189	\$180	\$170	\$161	\$151	\$149	\$142	\$134	\$126	\$119	\$174	\$165	\$157	\$148	\$139	\$79	\$74	\$70	\$66 \$62	\$41	\$39	\$37	\$35 \$33
Richmond Hill/Thornhill Liberal	Thurs	Tab	86,400	\$1,347	\$1,022	\$902	\$845	\$815	\$1,061	\$805	\$710	\$666	\$642	\$1,100	\$835	\$736	\$690	\$665	\$557	\$423	\$373	\$349 \$337	\$292	\$222	\$196	\$183 \$177
The Sachem	Thurs	Tab	21,624	\$362		\$264		\$264	\$285	\$273	\$208	\$208	\$208	\$296	\$283	\$216	\$216	\$216	\$150	\$144	\$109	\$109 \$109	\$79	\$75	\$57	\$57 \$57
Scarborough Mirror	Thurs	Tab	122,650	\$2,024		\$1,846		1,616	\$1,594	\$1,581	\$1,454		\$1,273	\$1,653	\$1,640	\$1,507		51,320	\$837	\$831	\$763	\$708 \$668		\$436	\$401	\$372 \$351
Smiths Falls Record News	Thurs	Tab (10 x 189)	11,294	\$187		\$168	\$159	\$149	\$141	\$134	\$126	\$119	\$112	\$147	\$140	\$132		\$117	\$73	\$70	\$66	\$62 \$59	\$39	\$37	\$35	\$33 \$31
South Asian Focus	Thurs	Tab (10 x 175)	28,200			closed rate		•	'	, -		' '	'	'			'	'				1. 1	1.55			122
St. Catharines/Niagara Falls/Grimsby- Niagara This Week	Wed	· · ·	94,350			available			\$490	\$484	\$461	\$450	\$443	\$889	\$877	\$837	\$817	\$804	\$257	\$254	\$242	\$236 \$233	\$135	\$133	\$127	\$124 \$122
St. Catharines/Thorold/Niagara Falls/Fort Erie/Welland/ Pelham&Wainfleet/Grimsby/Port Colborne - Niagara This Week	Thurs	Tab: see specs Tab: see specs	165,666			available			\$608	\$599	\$564	\$533	\$519	\$1,104	\$1,087	\$1,023	\$966	\$942	\$319	\$315	\$296	\$280 \$273	\$168	\$165	\$155	\$147 \$143
St. Lawrence News	Thurs	Tab (10 x 189)	29,807	\$267	\$254	\$240	\$226	\$213	\$201	\$191	\$181	\$170	\$160	\$212	\$201	\$191	\$180	\$169	\$105	\$100	\$95	\$90 \$85	\$55	\$53	\$50	\$47 \$44
St. Marys Journal-Argus	Wed	Tab	3,400	\$212	\$208	\$195	\$186	\$182	\$167	\$163	\$153	\$147	\$143	\$173	\$169	\$159	\$152	\$149	\$88	\$86	\$81	\$77 \$75	\$46	\$45	\$42	\$40 \$40
	Thurs	Tab	6,900	\$258	\$254	\$241	\$233	\$229	\$203	\$200	\$190	\$183	\$180	\$211	\$207	\$197	\$190	\$187	\$107	\$105	\$100	\$96 \$95	\$56	\$55	\$52	\$51 \$50
St. Thomas/Elgin Weekly News	Thurs	Tab	30,400	\$227	\$182	\$178	\$172	\$153	\$173	\$143	\$140	\$136	\$120		not	t available			\$89	\$75	\$74	\$71 \$63	\$47	\$39	\$39	\$37 \$33
Stittsville News	Thurs	Tab (10 x 189)	12,887	\$151	\$144	\$136	\$129	\$121	\$118	\$113	\$107	\$101	\$95	\$139	\$132	\$124	\$117	\$111	\$62	\$59	\$56	\$53 \$50	\$33	\$31	\$30	\$28 \$27
Stoney Creek News	Thurs	Tab	32,017	\$619	\$524	\$377	\$328	\$328	\$487	\$413	\$297	\$258	\$258	\$505	\$428	\$308	\$268	\$268	\$256	\$217	\$156	\$136 \$136	\$134	\$114	\$82	\$71 \$71
Stouffville Sun-Tribune	Thurs	Tab	14,500	\$396	\$381	\$347	\$317	\$257	\$312	\$300	\$273	\$250	\$202	\$323	\$311	\$283	\$259	\$209	\$164	\$158	\$144	\$131 \$106	\$86	\$83	\$75	\$69 \$56
Stratford Gazette	Thurs	Tab	20,000	\$377	\$356	\$284	\$233	\$233	\$297	\$280	\$223	\$183	\$183	\$308	\$290	\$232	\$190	\$190	\$156	\$147	\$117	\$96 \$96	\$82	\$77	\$62	\$51 \$51
Toronto - All Publications - Thursday*	Thurs	Tab	489,025	\$8,665	\$8,450	\$7,776	\$7,369 \$7	7,146	\$6,823	\$6,655	\$6,125	\$5,803	\$5,628	\$7,073	\$6,899	\$6,348	\$6,015 \$	55,834	\$3,583	\$3,493	\$3,215	\$3,046 \$2,955	\$1,881	\$1,834	\$1,688	\$1,599 \$1,551
Trent Hills Independent	Thurs	Tab (10 x 189)	11,808	\$262	\$193	\$139	\$131	\$116	\$206	\$152	\$110	\$103	\$92	\$214	\$157	\$114	\$107	\$95	\$108	\$80	\$58	\$54 \$48	\$57	\$42	\$30	\$28 \$25
Uxbridge Times-Journal	Thurs	Tab	10,500	\$385	\$366	\$332	\$324	\$317	\$303	\$288	\$261	\$256	\$250	\$314	\$299	\$271	\$265	\$259	\$159	\$151	\$137	\$134 \$131	\$84	\$79	\$72	\$70 \$69
Vaughan Citizen	Thurs	Tab	58,500	\$773	\$592	\$524	\$490	\$468	\$609	\$466	\$413	\$386	\$368	\$631	\$484	\$428	\$400	\$382	\$320	\$245	\$217	\$203 \$193	\$168	\$129	\$114	\$106 \$102
Walkerton Herald-Times	Thurs	Tab	2,600	\$212	\$208	\$195	\$186	\$182	\$167	\$163	\$153	\$147	\$143	\$173	\$169	\$159	\$152	\$149	\$88	\$86	\$81	\$77 \$75	\$46	\$45	\$42	\$40 \$40
Wasaga Sun-Stayner Sun	Thurs	Tab	12,500	\$534	\$432	\$351	\$305	\$285	\$420	\$340	\$277	\$240	\$224	\$436	\$352	\$287	\$249	\$232	\$229	\$178	\$146	\$131 \$119	\$131	\$113	\$103	\$90 \$79
Waterloo Chronicle	Wed	Tab	32,000	\$377		\$257		\$234	\$297	\$264	\$202	\$193	\$184	\$308	\$274	\$209		\$191	\$156	\$139	\$106	\$102 \$97	\$82	\$73	\$56	\$54 \$51
Waterloo Region Record (Daily)	See enclosed rate c	ard																						•		
West Carleton Review	Thurs	Tab (10 x 189)	6,949	\$151	\$144	\$136	\$129	\$121	\$118	\$113	\$107	\$101	\$95	\$139	\$132	\$124	\$117	\$111	\$62	\$59	\$56	\$53 \$50	\$33	\$31	\$30	\$28 \$27
Wingham Advance-Times	Wed	Tab	2,500	\$212	•	\$195	·	\$182	\$167	\$163	\$153	\$147	\$143	\$173	\$169	\$159		\$149	\$88	\$86	\$81	\$77 \$75	·	\$45	\$42	\$40 \$40
York Guardian	Thurs	Tab	29,100	\$527		\$499		\$487	\$415	\$412	\$393	\$386	\$383	\$431	\$427	\$407		\$398	\$217	\$216	\$207	\$203 \$202		\$113	\$108	\$107 \$106
* These are combo rates, but individual publication rates are also available. Please			25,100	4321	Ψ323	Ψ133	ΨΊΣ	¥ .07	Ψ113	ψ112	ψυσυ	Ψ500	Ψ303	ψIJI	Ψ127	ψ107	¥ 101	4370	Ψ21/	ψ <u>210</u>	4207	φ <u>2</u> 03 φ202	тіт	Ψ113	Ψ100	\$100
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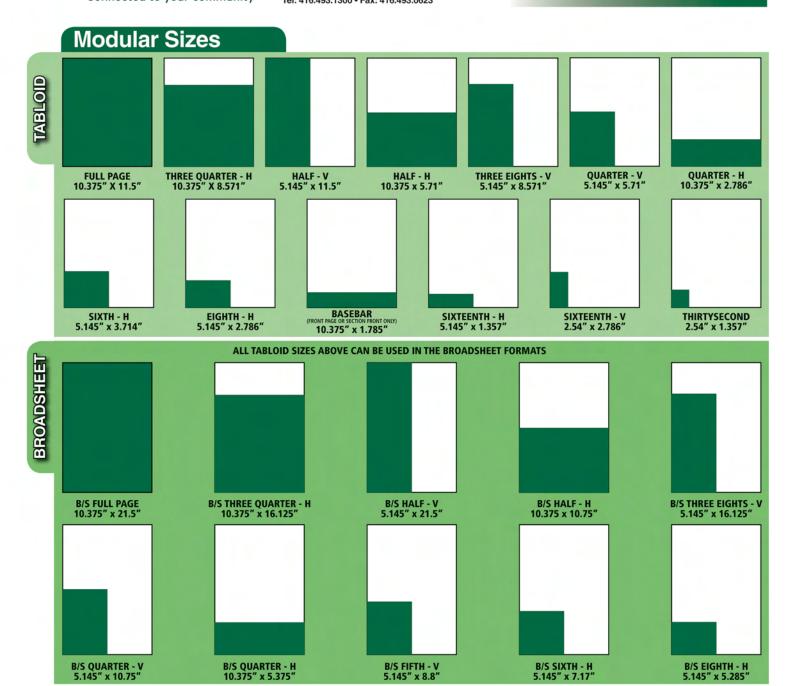
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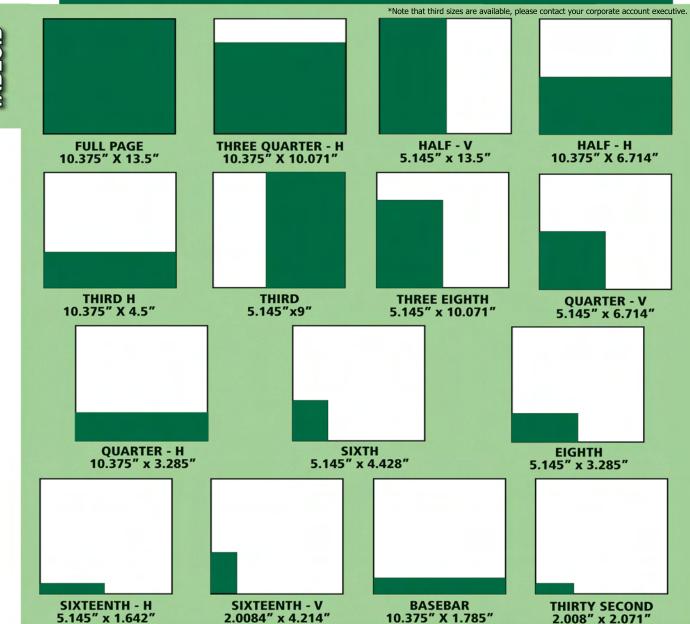
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Our FTP site can be accessed using a web browser, such as Internet Explorer 7.0 or higher. To do so, enter the following into the URL Address: ftp://ads@ftp02.metroland.com

The browser will prompt you for the password and should open up a Finder or Windows Explorer window (Mac OS and Windows respectively). **E-mail •** Ads smaller than 3 Mb can be sent via e-mail to your sales representative or to **ads@metroland.com •** Ad material on CD-ROM or DVD are also accepted.

Modular Sizes - Eastern Ontario Region



Eastern Ontario Region Publications

OTTAWA		SE	AWAY
Arnprior Chronicle Guide	Ottawa South News	Belleville News	Quinte West News
Carleton Place-Almonte Canadian Gazette	Ottawa West News	Brighton Independent	St. Lawrence News
 Kanata Kourier Standard 	Perth Courier	 Central Hastings News 	 Trent Hills Independent
Kemptville Advance	Renfrew Mercury	Frontenac Gazette	Napanee Beaver (see modular size – Napanee & Picton on next page)
Manotick News	■ Smiths Falls Record News	 Kingston Heritage 	Picton Gazette (see modular size – Napanee & Picton on next page)
■ Nepean/Barrhaven News	Stittsville News		
Orleans News	■ West Carleton Review		
Ottawa East News			
* Please refer to individual publications on rate ca	rd for details		

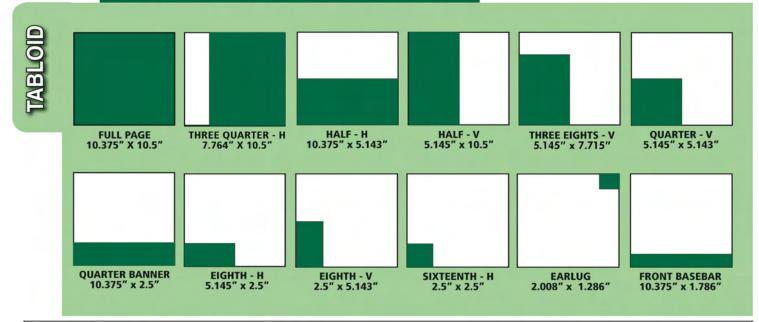
Colour Charges

* Rates are in net	SPOT	PROCESS
■ Eastern Ontario Region - Ottawa markets	\$1,800	\$6,000
■ Eastern Ontario Region - Seaway markets	\$1,100	\$5,200
■ Eastern Ontario Region – Ottawa + Seaway	\$2,880	\$9,600

Modular Sizes - Napanee and Picton

FULL PAGE 10.264" x 15 **THREE QUARTER - H THREE EIGHTH - V** HALF - V 10.264" x 7.5" EIGHTH - H 5.049" x 3.71" QUARTER - V 5.049" x 7.5" **QUARTER - H** 10.264" x 3.71" 3.31" x 5.75" BASEBAR 10.25" x 1.4" SIXTEENTH - H 3.31" x 2.8" THIRTY SECOND 3.31" x 1.4" SIXTEENTH - V 1.57" x 5.75"

Modular Sizes - Niagara



Metroland Community & Specialty Websites

- ✓ BramptonGuardian.com
- ✓ DurhamRegion.com
- ✓ GuelphMercury.com
- ✓ InsideHalton.com

TABLOID

- ✓ InsideToronto.com
- ✓ myKawartha.com
- ✓ NiagaraThisWeek.com
- ✓ Simcoe.com
- ✓ TheRecord.com
- ✓ TheSpec.com

- ✓ Yorkregion.com
- ✓ YourOttawaRegion.com
- ✓ Auto Catch
- ✓ Gotta Rent
- ✓ Flyerland
- ✓ Local Work
- ✓ Save.ca
- ✓ Shop Catch ✓ Wag Jag
- and many more...

Metroland's portfolio of 37 award-winning daily and community news websites provides unparalleled coverage of key communities across Ontario.

> We provide 7.3 million UV's and 44 million PV's each month and each site is brimming with relevant, original local news and informational content including daily local news updates, classifieds, announcements, local sports coverage, community events listings, movies and more!

> > Source: Omniture July 2013

Specifications and Information

Deadlines

Space reservations: 4-6 days preceding* Material: 5 days preceding*

· Deadlines vary by market

Colour Rates

Colour-\$985 per paper Multi-market rates-on request

Notes:

Colour non-commissionable

Terms of Payment

- Accounts due when rendered. Accounts will be considered past due 30 days after billing. Interest will be charged on overdue accounts.
- Retail rates are non-commissionable. Commissionable rates upon

Copyright

Advertiser acknowledges the Newspaper owns the copyright and all other intellectual property rights for materials prepared by the Newspaper for the Advertiser.

Errors and Omissions

- Liability of Publisher for non-insertion is limited to the amount paid for the advertisement. Liability of Publisher for errors by the Publisher is limited to cost of space occupied by the error.
- Liability of Publisher for damage arising out of incorrect delivery or non-delivery of any flyer is limited to the amount paid to the Publisher for distribution of such flyer.
- Claims for errors in advertisements or flyer deliveries must be made prior to next publication date.
- Positioning of advertisements or flex form formats are not guaranteed unless a premium is paid. The printing of key numbers is not guaranteed
- Publisher reserves the right to revise, reject, discontinue or omit any advertisement, or to cancel any advertising contract, for reasons satisfactory to the Publisher without notice and without penalty to either party
- The advertiser agrees to indemnify the Publisher for any losses or costs incurred by the Publisher as a result of publishing any advertisement which is libelous or misleading or otherwise subjects the Publisher to liability. This indemnity shall apply to all advertisements published, even if produced by the Publisher on behalf of the advertiser.
- The Publisher will not knowingly publish any advertisement which is illegal, infringing, misleading or offensive to its readers.

General

- All advertising subject to approval. Rates are subject to change
- The publisher reserves the right or option to insert the word "advertisement" above or below any copy.
- All materials produced by the newspaper remain the property of the publisher. The publisher will not be responsible for material supplied by the customer unless return delivery instructions are received within 21 days after use.

Inserting & Distribution Rates (Net)

In Paper Pre-printed inserts up to 24 tabloid pages \$45 per M over 24 tabloid pages on request Distribution by F.S.A. Metroland offers distribution any day of the week by F.S.A. (Forward Sortation Area). For pieces up to 2 oz. (57 grams) in weight:

\$45 per M

.\$45 per M

on request

Prices on request for pieces over 2 oz. (57 grams) in weight

Distribution Volume Rates

Apartment Bag Inserts

- Volume rates available on request
- Prices F.O.B. Metroland distribution centres 2)
- Shipping instructions on request 3)

Publishing Days

Other days .

- Insert received after 4 working days prior to publication date subject to \$10 per M premium
- Net inserting and distribution rates are non-commissionable.
- Flyers not meeting Metroland counting, bundling and shipping requirements subject to a premium

The rate for inserting and distribution of flyers in the following newspapers is \$57 per thousand net: (no volume discounts are available)

New Hamburg Independent

The rate for inserting and distribution of flyers in the following newspapers is \$75 per thousand net: (no volume discounts are

available)		
- Arthur Enterprise News	-Fergus-Elora News Express	- St. Mary's Journal Argus
 Beaverton Brock Citizen 	Independent PlusListowel Banner	 Stayner Sun Walkerton Herald-
- Elmira Independent	Meaford ExpressMinto Express	Times - Wingham Advance
- Exeter Times- Advocate	 Mount Forest Confederate 	Times

The rate for inserting and distribution of flyers in the following newspapers is \$85 per thousand net: (no volume discounts are available)

- Almaguin News
- Gravenhurst Banner
- Parry Sound Beacon Star

- Huntsville Forester Bracebridge
- Muskoka District - The Muskokan Weekender
- Charitable rate: 13 times *Must be a registered charity to be eligible for these rates.

DIGITAL AD TRANSMISSION SPECIFICATIONS

On Request



Head Office: 3125 Wolfedale Rd. Mississauga, ON L5C 1W1 Corporate Sales Office: 10 Tempo Ave., Toronto, ON M2H 2N8 (416) 493-1300 / Fax: (416) 493-0623

E-mail: Corporate.Sales@metroland.com