

Production Contact Information

—Your Hometown Newspaper—
CAMBRIDGE TIMES

Kitchener Post

—Serving your community since 1856—
WATERLOO CHRONICLE

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INSTRUCTIONS FOR SENDING ADS ON FTP (Macintosh Compatible)
PLEASE EMAIL US ONCE THE MATERIAL HAS BEEN SENT

CAMBRIDGE TIMES SITE:
HOST: ftp.cambridgetimes.ca
USER ID: ctads
PW: adsend

KITCHENER POST SITE:
HOST: ftp.kitchenerpost.ca
USER ID: Kpftp
PW: kpftpK1

WATERLOO CHRONICLE:
HOST: ftp.waterloochronicle.ca
USER ID: wcads
PW: adsend

Mechanical Requirements

MEDIA: CD, DVD, USB Memory Stick

PROGRAMS USED: Quark 7, Photoshop CS2, Illustrator CS2, InDesign CS2, Acrobat CS2

Please make sure the document is COMPRESSED (Stuffit or Zip).

If you are using a higher version of InDesign be sure to include an INX file.

IMAGES & LOGOS:

.jpg - .psd (photoshop) - .tiff - .eps 300dpi if possible

(NO Microsoft Word, Powerpoint or Corel Wordperfect files!)

FINISHED WORK: PDF only please

Advertising & Editorial Information

CAMBRIDGE TIMES

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