



## PICTURE PERFECT WEDDING – “WEDDING TRENDS \$10,000 IN PRIZES” CONTEST

1. **Agreement:** These rules govern the “WEDDING TRENDS \$10,000 IN PRIZES” contest (the “**Contest**”). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Sponsor and the Contest judges, which decisions shall be final and binding upon all entrants.
2. **Sponsors:** The Contest sponsor is the Waterloo Region Record, a publication of Metroland Media Group Ltd. (the “**Sponsor**”).
3. **Eligibility:** The Contest is open to residents of Ontario, Canada who have attained the age of 19 at the start of the Show Period and who intend to be legally married between the months of February 2014 and January 2015, except for employees, their immediate families and anyone living with any employee of the Sponsor or its corporate affiliates, advertising or promotional agencies. Limit of one entry per person per day. Incomplete or illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries will not be accepted and will be disqualified. Limit of one (1) entry per person.
  - i. **Contest:** The Contest is being run in conjunction with the Wedding Trends Fall Show, held at Bingemans (425 Bingemans Centre Drive, Kitchener, Ontario) beginning on Saturday, October 19th, 2013 at 11:00 a.m. ET, and ending on Sunday, October 20st, 2012 at 5:00 p.m. ET (the “**Show Period**”). No purchase is necessary to enter the Contest.
    - a. **Entry Process.** To enter the Contest, go to booth area 114 – ‘the wedding reception area’ – at the Wedding Trends Fall Show. To enter the Contest without paying the show admission fee, please ask at the show’s admission booth and a volunteer will escort you to booth area to complete the entry process. At the booth, a Sponsor’s representative will take your photograph sitting at the wedding reception table and upload it for public viewing and voting on [www.theweddingtrends.com](http://www.theweddingtrends.com), as described more fully below. To be eligible, all entries must be received by October 20<sup>th</sup>, 2013 at 5:00 p.m. ET (the “**Contest Close Date**”).
    - b. **Voting.** The general public will be able to vote for their favorite photographs on [www.theweddingtrends.com](http://www.theweddingtrends.com), starting on Monday November 4, 2013 at 12:00 pm ET until December 9, 2013 at 12:00pm ET (the “**Voting Period**”). The five entrants whose photographs have earned the greatest number of votes at the end of the Voting Period will be named finalists, and will be invited to compete in various wedding related challenges at the Wedding Trends Winter Show to determine the winner. There is a limit of one vote per person. In the event of a tie, the finalists will be

selected by random draw. In the event that an insufficient number of votes are submitted by users of [www.theweddingtrends.com](http://www.theweddingtrends.com) during the Voting Period to select the five finalists, such finalists will be selected by random draw amongst all of the eligible entrants, as applicable. If a random draw is required, it will take place on or December 9, 2012 at 11:00am ET.

- c. **Live Competition in 2014.** The five finalists will compete for the prize with their respective partners in the following wedding related mini-challenges at the Wedding Trends Winter Show, which will be held at Bingemans (425 Bingemans Centre Drive, Kitchener, Ontario) on **Saturday, January 11<sup>th</sup>, 2014:**
- 1) Cupcake decorating competition;
  - 2) Make a floral centerpiece challenge;
  - 3) Toilet paper dress tailoring; and
  - 4) Makeup and beauty challenge

Each of the four mini-challenges will be rated out of five points – the entrant with the most points at the end of all four challenges will be declared the winner. Mini-challenges will be judged based upon the following four criteria, weighted equally: **humour, originality, enthusiasm and wedding theme.** In the event of a tie, the semi-finalist with the highest score on **wedding theme** will be selected. The decisions of the contest judges are final and binding in respect of any matter relating to this Contest.

The selected entrants will be contacted by telephone or email by a representative of the Sponsor, and must reply within 48 hours to maintain eligibility. If a selected entrant cannot be contacted within this time period or fails to respond to any attempted contact, such selected entrant will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select another eligible entry based on the above criteria, in which event these provisions shall apply to such other eligible entry. In order to be declared a winner, each selected entrant must correctly answer a mathematical skill-testing question without mechanical or electronic aid.

In order to be eligible to win, each finalist must attend the Wedding Trends Winter Show at Bingemans (425 Bingemans Centre Drive, Kitchener, Ontario) on **Saturday, January 11<sup>th</sup>, 2014** and compete in the mini-challenges above. If a selected entrant is not available to attend or does not participate in the mini-challenges at the Wedding Dreams Winter Show, the Sponsor reserves the right, in its sole and absolute discretion, to select another eligible entry with the next highest score, in which event these provisions shall apply to such other eligible entry.

By entering this Contest you acknowledge that all photos and entries become the property of the Contest Sponsor and will not be returned or acknowledged. To be eligible, an entry must be the entrant's original photo, may not have been entered in any other contest, won any other prize or have been previously published in any other medium. In connection with your submission, you affirm, represent and/or warrant that (i) you own or have the necessary licenses, rights, consents and permissions to use and authorize Sponsor to use all copyright, trademark or other proprietary rights in and to your submission to enable inclusion and use of the submission in the manner contemplated by these Contest rules; and (ii) you have the written consent, release and/or permission of each and every identifiable individual person in the submission to use the name or likeness of each and every such identifiable individual person to enable inclusion and use of the submission in the matter contemplated by these Contest rules. Sponsor reserves the right to reject and disqualify any submissions that could be offensive or inappropriate or that do not meet the terms and conditions of these rules.

**5. Prize:** One (1) prize is available to be won, consisting of the following components provided by Wedding Trends exhibitors:

- i. Décor for your wedding reception provided by Special Events & Flowers, 614 King Street East, Cambridge, ON. This package includes customized backdrop, head and cake table, hall decorations and grand entrance, chair covers, envelope box and ceiling work (approximate retail value of \$3,000 CDN).
- ii. A wedding cake from The Cake Box, 271 King Street West, Kitchener, ON, N2G 1B1 (approximate retail value of \$500 CDN). Prize does not include delivery of the wedding cake, stand rental or set up.
- iii. Five Hundred Dollar (\$500) Gift Certificate from Shangri-La Salon & Spa, 223 King Street East Cambridge. To be used towards hair and spa services. Gratuity not included.
- iv. Five Hundred Dollars (\$500) Gift Certificate from Collins Formal Wear, 297 Adelaide St. S, London, ON, N523K7, valued at \$500.00 in total.
- v. Hollywood Entrance Package (approximate retail value of \$995 CDN). Package includes - 8 X 10 Wedding Themed Banner , 8 X 10 Frame, 4 X 10 Red Carpet , 4 Stanchions & 3 Velvet Ropes ,2 Lights , Set-up & Takedown, 1 Framed Dry Erase Board for Personal Messages , 3 Hours of Professional Photography Coverage, 100-4 X 6 Colour Prints On-site , All Images in High Resolution on a Disc, On-line Gallery. Any Additional Photographer time and prints are available from Focus Photographer at the winners own expense. Dates must be available and agreed upon by Focused Photography and Winner
- vi. Five Hundred Dollar (\$500) Gift Certificate to be used towards wedding catering from Gusto Catering Company, 665 Colby Dr, Kitchener, ON N2V 1C2. Subject to availability – additional services, menu options, and upgrades are the cost of the winner.
- vii. DJ services from 5pm-1am. (Valued at \$900 CDN) by ThunderStorm Productions DJ Services, [info@thunderstormpro.com](mailto:info@thunderstormpro.com). Additional services and upgrades are the cost of the winner. Subject to scheduling availability.
- viii. \$500 Photobooth services, courtesy of Never Forget Photo, 3 Oakwood Avenue, Kitchener, Ontario N2H 6G7 valued at \$500.00. Upgrades and additional hours available at the winners cost.
- ix. All-inclusive resort accommodations provided by CAA Travel Insurance, consisting of 7 nights at the Majestic Colonial Punta Cana Beach Resort, Golf, Casino & Spa, located in Playa Bávaro, Dominican Republic (approximate retail value of \$2,500 CDN). Valid for 2 adults -Double Occupancy –Colonial Club Adults Only Section – Colonial Club Junior Suite with Jacuzzi. This includes accommodations, meals and drinks at the resort. **Airfare is not included.** All taxes are the sole responsibility of the winner. Phone calls, purchases, transportation expenses, airport surcharges, departure taxes, gratuities, other entertainment, merchandise, souvenirs, medical expenses and vaccinations, taxes, travel and cancellation insurance, travel visas and all personal expenses of any kind are not included and are the sole responsibility of the winner and his/her travel partner. Some blackout periods will apply and include but are not limited to: Christmas, New Year's, Presidents Week, and Easter. Trip must be completed by January 14th, 2014. Booking requests cannot be processed earlier than 30 days prior to and no later than 7 nights prior to requested travel dates. Winner and travel partner must have all the necessary identification and documents to permit travel. It is recommended that the winner and travel partner obtain sufficient personal insurance prior to departure. Trip must be taken within the time

stated in these rules and will not be rescheduled or substituted once booked. No responsibility is assumed by the Contest Sponsor for cancelled, delayed, suspended or rescheduled events or travel after ticketing for any reason whatsoever.

Transportation and accommodations are subject to availability, government restrictions and regulations, hotel, airline, airport or other transportation restrictions and regulations. Other restrictions may apply. Travel and flight arrangements must be made by the winner at his/her own expense. If the winner is unable or unwilling to accept or otherwise redeem the prize on the terms it is awarded, the prize shall be forfeited and no cash or substitutes will be provided in whole or in part. Prize redemption is subject to availability, is non-transferable and has no cash surrender value.

The total approximate retail value of the prize is \$10,000.00 CDN.

Documentation and instructions to claim the Prize will be distributed within fifteen (15) days after the winner has been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein. Shipped Prizes shall not be insured and the Sponsors shall not assume any liability for lost, damaged, unclaimed or misdirected Prizes or for postal or courier errors, delays or strikes.

**6. Ownership/Use Rights:** By entering the contest, you hereby grant the Sponsor a worldwide, irrevocable, perpetual, non-exclusive, royalty-free, sublicenseable and transferable right to publish, use, reproduce, copy, distribute, edit, modify, prepare derivative works of, and display each photo submitted, as well as your full name, photograph, image, comments and/or any underlying material in connection with the Sponsor's (and its successors and assigns') business, in any media formats and through any media channels. Each entrant agrees to complete and sign all documents necessary to confirm the rights granted under these official rules. By entering this Contest, each entrant consents to the posting of his or her entry, including any related photo or comment, and his/her name, likeness, image, and comments online, for the purposes of entering in accordance with these rules, without any further notice, review, approval, consent or compensation. In addition, each entrant acknowledges and agrees that posting a photograph or comment online brings that photograph or comment within public view, and the Sponsor will not be held liable for any copying, reproducing, re-posting, or unlawful use of the posted photograph or any related comment, or any other injury, damage or loss to any entrant or any other person that may result.

**7. Release:** Prior to receiving the prize, the winner will be required to show valid photo ID and to sign a declaration of eligibility and release form ("**Release**") releasing the Sponsors and their related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name, image, likeness, comments and photograph, in any and all forms of media, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional agencies. The signed form must be received by Sponsor within five (5) days of notification or the Prize may be forfeited and awarded to an alternate entrant.

**8. Indemnity:** By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsor, and its parent, subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies from any and all damages, injuries, claims, causes of action, or losses of any kind (including but not limited to lawyers' fees) arising from your participation in the Contest; your use, participation in or exercise of any prize awarded; your violation of any term of these Contest rules; your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused damage to a third party.

**9. Privacy:** We use your personal contact information to administer contests, including contacting, announcing and promoting prizewinners. In addition, we may use this information to send you offers or information from us, our affiliates and from selected Sponsor or advertisers ("Marketing Offers"). If you do not wish to receive Marketing Offers, you may opt-out at any time by: following the instructions at the bottom of any email Marketing Offer you receive, informing your telemarketer at the time you are called with a Marketing Offer, calling 519-895-5591 and requesting that your personal information not be used for Marketing Offers, or emailing Customer Service at [PrivacyOfficer@metroland.com](mailto:PrivacyOfficer@metroland.com) and requesting that your personal information not be used for Marketing Offers. The Contest is run in compliance with the Waterloo Region Record's privacy code, which may be found in full at [www.metroland.com/page/Privacy%20Policy%20](http://www.metroland.com/page/Privacy%20Policy%20) or at 160 King Street East, Kitchener, Ontario, N2G 4E5.

**10. Banning:** The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the Contest rules. Such abuse includes entering false information and entering more than once. Winners must at all times behave appropriately when taking part in the Contest, the Prize or any Prize-related events and observe these Contest rules and any other rules or regulations in force at the Contest-related locations. The Sponsor reserves the right to remove from the Contest- or Prize-related events or locations any entrant who breaks such rules and/or fails to behave appropriately and to disqualify such entrant.

**11. Other:** This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. Any unused portion of a prize will be forfeited and have no cash value. The Sponsor reserves the right to substitute any prize or portion of a prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed. All entries become the sole property of the Sponsor and none will be returned for any reason. Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, injury, damage or negligence that may arise in connection with this Contest, including technical failures on any website, software, viruses, website disruptions, malfunctions, website down-time, human error, injury or property damage incurred by any Contest entrant. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. In the event of any discrepancy or inconsistency between the terms and conditions of these Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest rules shall prevail, govern and control. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance.