

Lansdowne Place Last Minute Christmas Shopping Spree

1. Agreement: These rules govern the “Lansdowne Place Last Minute Christmas Shopping Spree” (the “**Contest**”). The Contest Lansdowne Place Last Minute Christmas Shopping Spree is a promotional contest run by Peterborough This Week newspaper. No purchase is necessary to enter the Contest. A ballot is to appear in this edition of the newspaper or go online to www.mykawartha.com from December 18th-20th 2013 to fill out a ballot. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decision shall be final and binding on all entrants.

2. Sponsors: The Contest sponsor is Metroland Media Group Ltd. (“Sponsor”).

3. Eligibility: The Contest is open to all residents of the Peterborough, Kawartha Lakes and Brock Region. Entrants must be 18 years of age or older and a resident of Ontario. Employees and immediate families of Metroland anyone and/or living with any employee of either of the Sponsors or any affiliate, advertising or promotional agency of the Sponsors and all Sponsors are excluded from entering. Void where prohibited by law. Contestants who reside in areas where this contest is prohibited by law may participate but will be ineligible for prize. Multiple entries may be accepted if on original newspaper ballot. Entries reproduced will be eligible for one ballot only. Incomplete or illegible entries will not be accepted and will be disqualified. For greater certainty, multiple computer program generated email entries will also be disqualified.

4. Contest: Enter the Contest by filling out a ballot in this edition of the Peterborough This Week newspaper or by going to www.mykawartha.com and following the prompts and filling out the on-line ballot. The Contest is open on Wednesday December 18th 2013 after publication of the ballot in this edition of the Peterborough This Week newspaper and closes Friday December 20th 2013. Entries can be received by mail to Peterborough This Week, 884 Ford St. Peterborough ON K9J 5V3. A random draw is to be held from all ballots received by Friday December 20th 2013 at 5pm on this date. The winner will be notified by phone by Monday December 23rd 2013 by telephone by a representative of the Sponsors, and must reply within 48 hours to maintain eligibility. If the potential a winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsors reserves the right, in their sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry. In order to be eligible to win, the winner must correctly answer a mathematical skill-testing question.

5. Prize: One (1) prize is available to be won, consisting of a \$1000 gift certificate for Lansdowne Place Mall (approximate retail value of prize is \$1000.00 CDN). The winner must come to 884 Ford St. Peterborough, ON to collect the prize won. If the winner does not claim the prize within five (5) days of notification, another eligible entry will be selected and contacted and the first selected entrant will have no further claim to the prize. Sponsor will not mail or courier the prize and is not responsible for unclaimed prizes. In order to be eligible to win a prize, each

selected entrant must correctly answer a mathematical skill-testing question without assistance or mechanical or electronic aid.

6. Release: Prior to receiving the prize, each winner will be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsors and its respective related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules. Metroland has the promotional right to use entrant's name and photo upon request. The signed form must be received within 48 hours of notification or the prize may be forfeited and awarded to an alternate entrant.

7. Indemnity: By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsor, and its parent, subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies from any and all damages, injuries, claims, causes of action, or losses of any kind (including but not limited to lawyers' fees) arising out of or relating to your participation in the Contest; your receipt or use of any prize; your violation of any term of these Contest rules; your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused any type of damage to a third party.

8. Privacy: We use your personal contact information to administer this Contest, including contacting, announcing and promoting prizewinners. The Contest is run in compliance with the **Metroland Media Group** privacy code, which may be found in full at <http://metroland.com/page/Terms%20and%20Conditions>.

9. Banning: The Sponsors may, in its sole discretion, prohibit any person from entering any Contest whom it believes to be abusing the rules. Such abuse includes but is not limited to entering false information and entering more than once.

10. Other: Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsors reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. Prize must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsors reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. Prize is awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. The Sponsors is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the part of Contest software, virus, website down-time, human error or property damage incurred by any Contest entrant. The Sponsors is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be

deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.