

Citizen Opinions on Casino Expansion

Ajax, Pickering, and Peterborough

29th January 2018

**Prepared
for
Daisy
Consulting
Group**



MAINSTREET RESEARCH



MAINSTREET RESEARCH

SUMMARY OF FINDINGS

Peterborough

The caution in Peterborough that should be noted is the smaller 18-34 sample size which yields a maximum weight of approximately 8. Although this is slightly high, it is not unusual to get these types of weights, especially for municipal issues.

Almost 71% of Peterborough residents report they have lived there for 10 or more years, telling us this sample is quite representative of the longer term population that tends to be more engaged politically and in civic matters. This is lowest among those 18-34 (13%) and highest among those over 65 (89%). The second highest population in this sample is those who have lived in Peterborough under 2 years (16%) followed by those who have lived there 6 to 10 years (7.4%) and lastly those 2 to 5 years (5.6%).

Just over 8 in 10 residents (80.9%) have never visited Kawartha Slots Casino including three quarters of women, (75.1%) and almost 9 of 10 men (87.3%). Just over 6 percent of residents report visiting more than five times (6.1%), highest among women (9.7%) and those over 65 years of age (9%). The differences between those who have university/college and high school education is very significant. 1 in 10 residents with high school education (10.8%) have visited more than 5 times, while this drops among those who have a college education (9.5%), the most significant difference is among those with University education (1.4%). Just over two thirds of residents with a high school education say they have never attended (67.7%) and that increases to almost three quarters among college educated residents (74.4%) and over 9 in 10 among those with a university education (92.9%).

Support for a new casino in Peterborough is not strong with just a quarter of residents supporting moving the Slots to a new casino in Peterborough from Kawartha Slots. Over 6 in 10 would oppose such a measure (60.7%) and another 14% are not sure. When looking at just decided support, this reveals almost 70% opposed (69.7%) and under one in three supporting (29%).

Support for an environmental assessment as part of the casino planning is very strong with almost three quarters of residents in support (73.4%). The support is consistent among demographics and is highest among university educated residents (77.8%) and lowest among those with high school education or less (66%).

Support for the environmental assessment ordered by the provincial government is lower but still significant with almost two thirds supporting (62.8%) and less than 1 in 4 opposed.(24.7%). Again we see a familiar difference in support between those who have high school education (50%), college education (63%) and university education (71%).

Two thirds of Peterborough residents believe it is time for a change at the leadership of the City. When asked about Mayor Daryl Bennett, two thirds of residents said it was time for a change, and just 15.1% said he deserved re-election. Another 18% were not sure which means that among decided residents, those who believe it is time for a change make up over 70%.

Pickering

Just over 77% of Pickering residents report they have lived there for 10 or more years, telling us this sample is quite representative of the longer term population that tends to be more engaged politically and in civic matters.

SUMMARY OF FINDINGS (continued)

This is lowest among those 18-34 (62%) and highest among those over 65 (89%). The second highest population in this sample is those who have lived in Pickering 6 to 10 years (14%) followed by those who've lived there less than 2 years (5%) and lastly those 2 to 5 years (4%).

Support for a new Mega Casino in Pickering is fairly strong with majority supporting (53.3%) and almost 3 in 10 opposed (29.9%). Another 17.6% of residents are not sure. Support is significantly higher among men (64.5%) and those with a college education (65.9%).

When asked about the legal dispute between the City of Pickering and the Town of Ajax over casino development, a majority of Pickering residents believe it is a poor use of funds (52.2%) and just under 3 in 10 believe it is a good use of municipal funds (29.1%). Those between 50 and 64 tend to think it is a poor use of municipal funds in greater numbers (60%) and almost two thirds of those with university education have the same opinion (63.4%). Those with a college education lead the group of those who believe it is a good use of municipal funds (41.9%), followed by men (32%) and those between 50 and 64 years of age (31%).

Opinions on Mayor Dave Ryan are mixed but more residents believe he deserves re-election (34.7%) than those who believe it is time for a change (29.4%). Those who are not sure make up the biggest group however at over a third (35.9%). Support for the Mayor is highest among college educated residents (43%) and seniors (41.1%). Among those who believe it is time for a change in Pickering, opinions are consistent across all demographics and levels of education.

Ajax

Almost 73% of Ajax residents report they have lived there for 10 or more years, telling us this sample is quite representative of the longer term population that tends to be more engaged politically and in civic matters. This is lowest among those 35 to 49 (50%) and highest among those over 65 (85.5%). The second highest population in this sample is those who have lived in Ajax 6 to 10 years (18%) followed by those who've lived there 2 to 5 years (5.4%) and lastly those less than 2 years (3.3%).

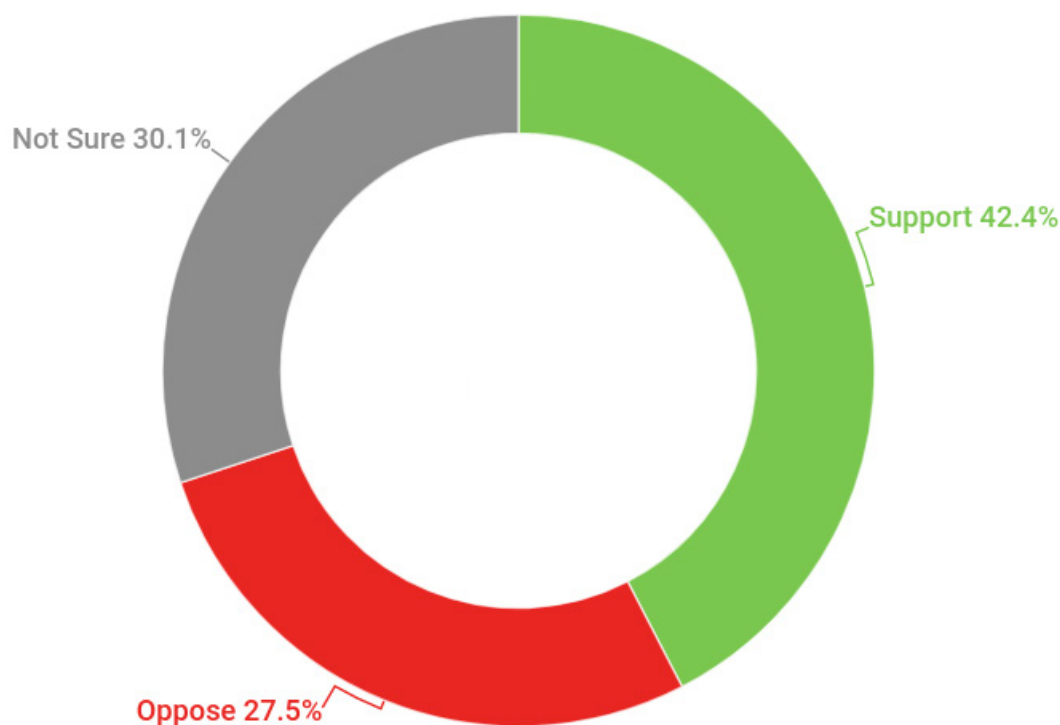
Support for an expansion of the Ajax Downs Casino is mixed, with less than a majority supporting the expansion (42.4%) and over a quarter of residents opposed to the expansion (27.4%). Support is significantly higher among seniors where a majority support the expansion (52.3%) and opposition is highest among those 35-49 (33.9%) and University educated residents (34.8%).

Just over 6 in 10 residents (61.5%) have never visited Ajax Slots Casino and this is not significantly different across demographics. Over 3 in 10 residents say they have been to the Ajax Casino 1 to 4 times (31.2%), highest among those with a College education (41%) and lowest among those with a University education (27%). Just 7.3% of residents say they have visited more than 5 times including significantly more women (9.5%), and seniors (13%).

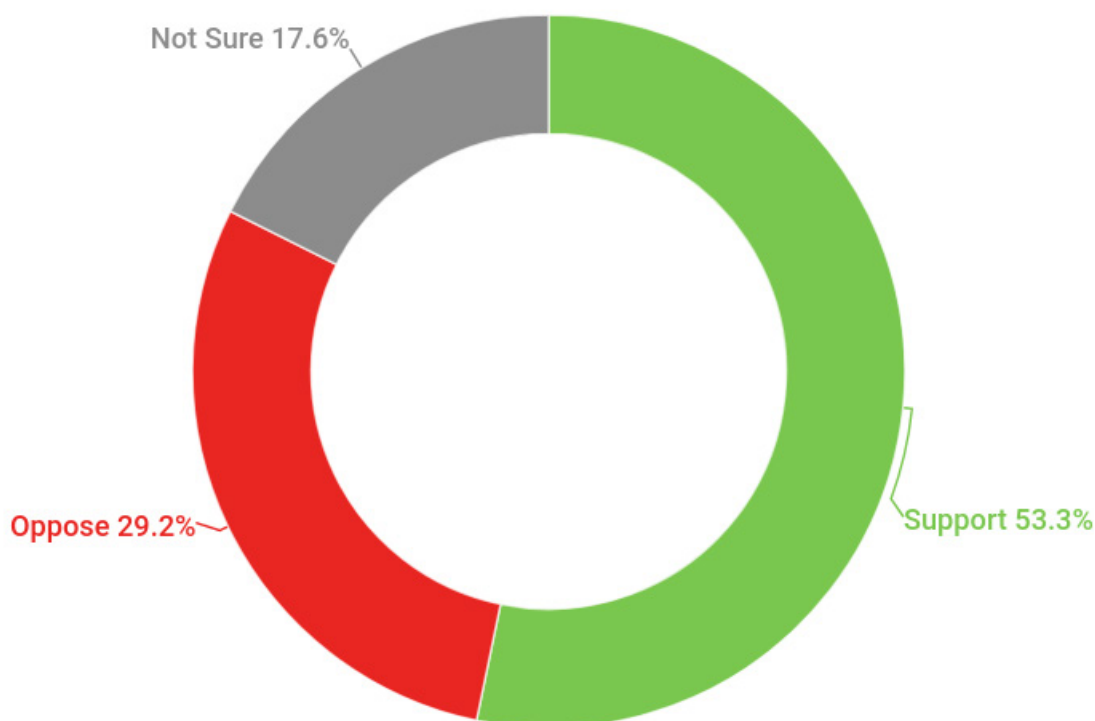
When asked about the legal dispute between the City of Pickering and the Town of Ajax over casino development, a majority, and significantly more than residents in Pickering believe it is a poor use of funds (61.1%) and just over 2 in 10 believe it is a good use of municipal funds (21.9%). These are consistent across all demographics although it should be noted that among those who are not sure (17%) about the use of municipal funds, seniors (21%) and those with a High school education (24%) are significantly higher.

Opinions on Mayor Steve Parrish are mixed but significantly more residents believe he deserves re-election (42.6%) than those who believe it is time for a change (29.7%). Those who are not sure make up over a quarter of residents (27.7%). Support for the Mayor is highest among high school educated residents (49.4%) and men (48.6%). Among those who believe it is time for a change in Ajax, those between 50 and 64 (41.8%) and those with a college education (36.5%) lead the way..

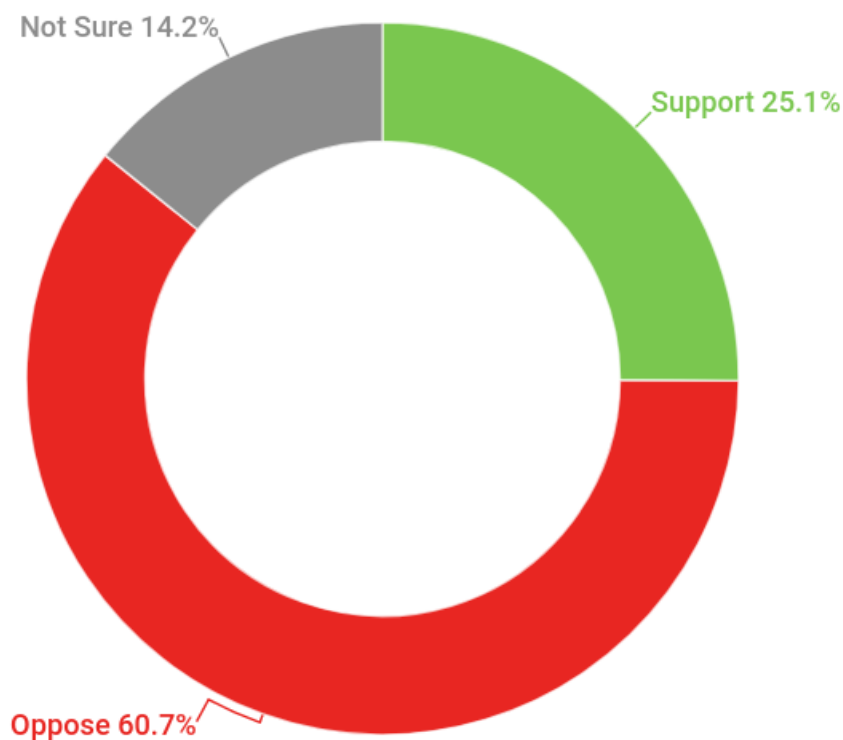
Do you support or oppose the expansion of Ajax Downs casino, which currently has live quarter horse racing and 800 slot machines?



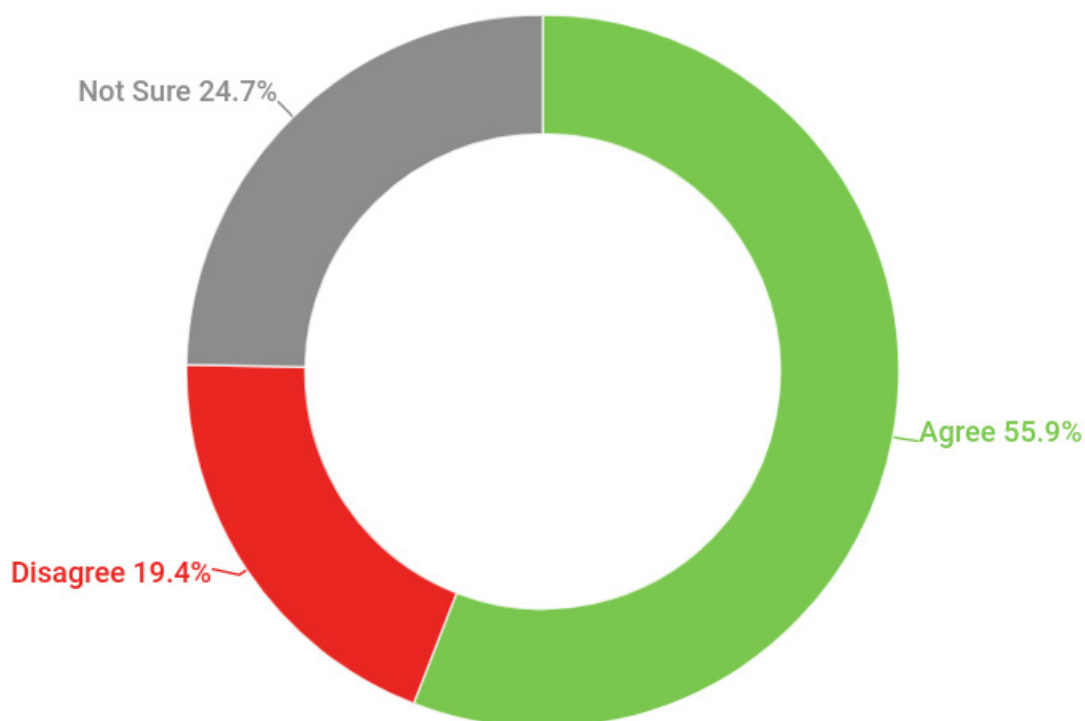
Do you support or oppose the development of a new mega-casino and entertainment facility in Pickering?



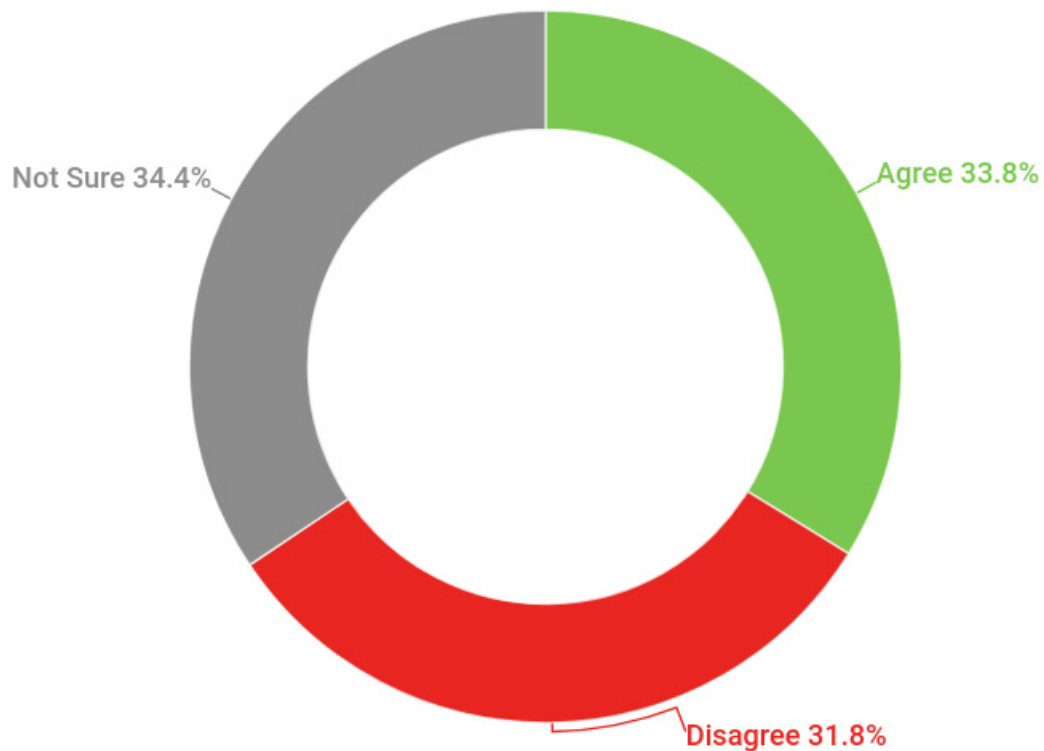
Generally, do you support or oppose building a new casino in Peterborough?



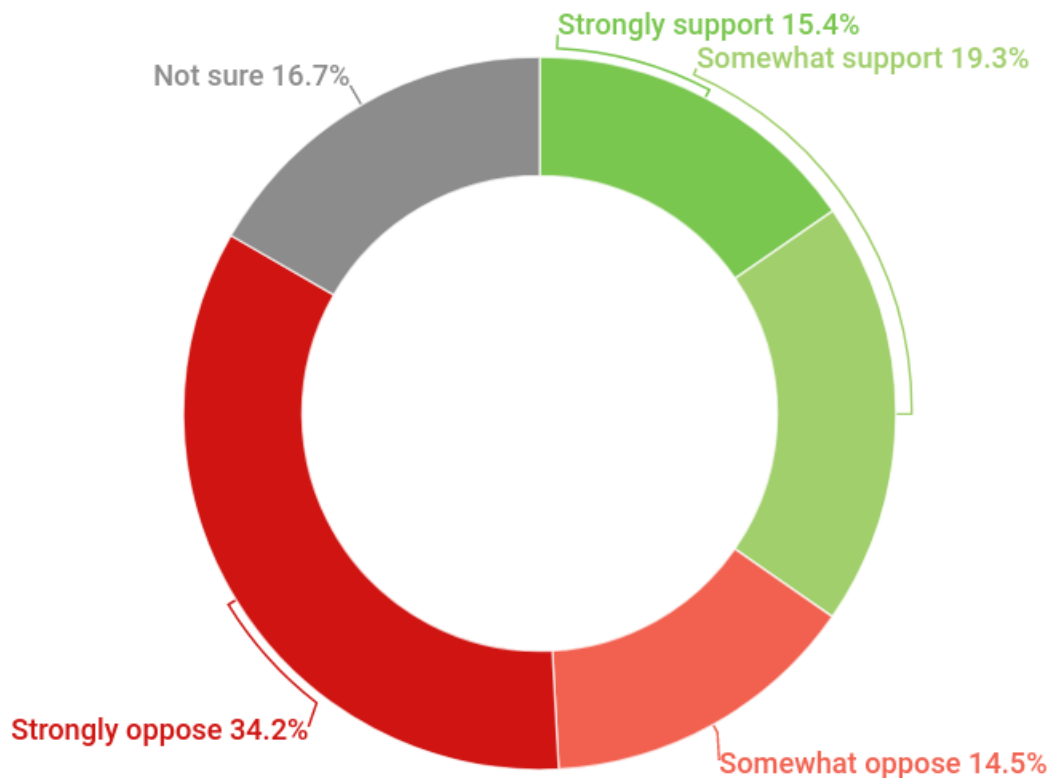
Do you agree or disagree that there are enough casinos in the Ajax, Pickering, Scugog and Peterborough region already?



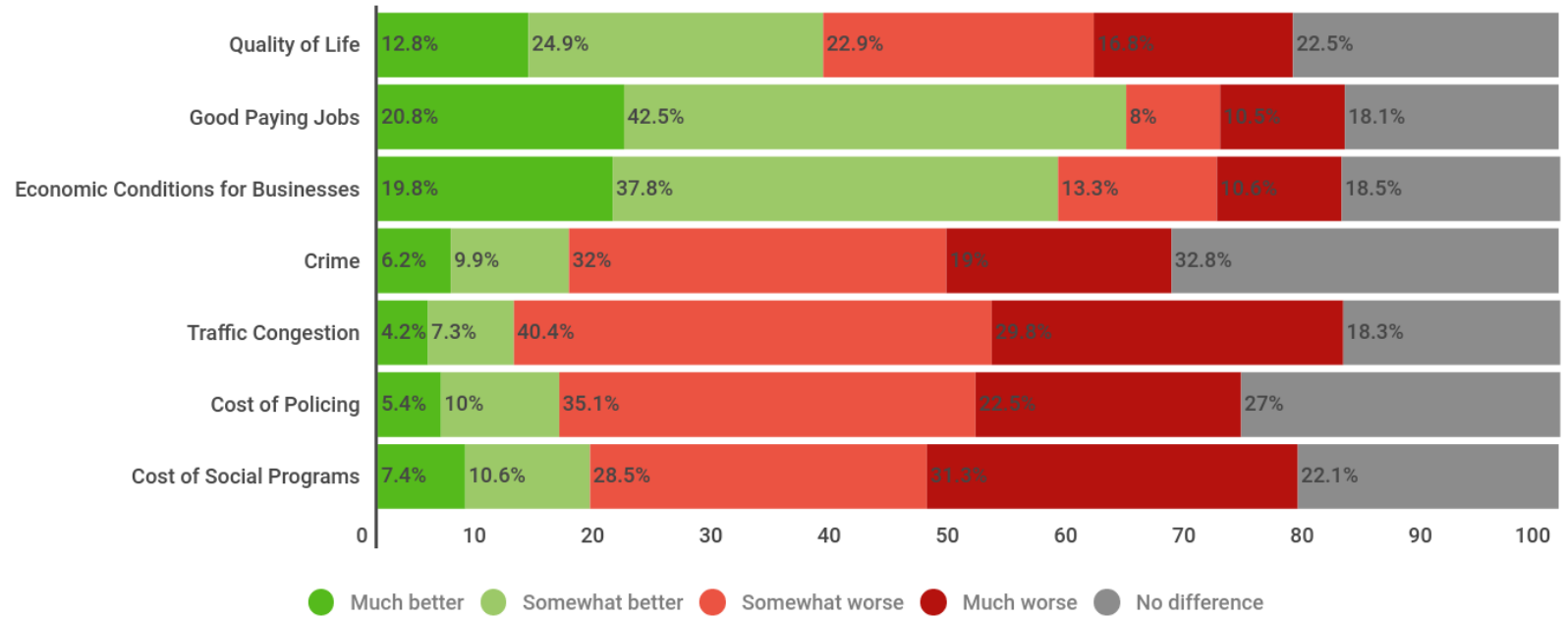
Do you agree or disagree that the benefits of new or expanded casinos in Peterborough, Ajax and Pickering will outweigh the social and economic costs of these casinos?



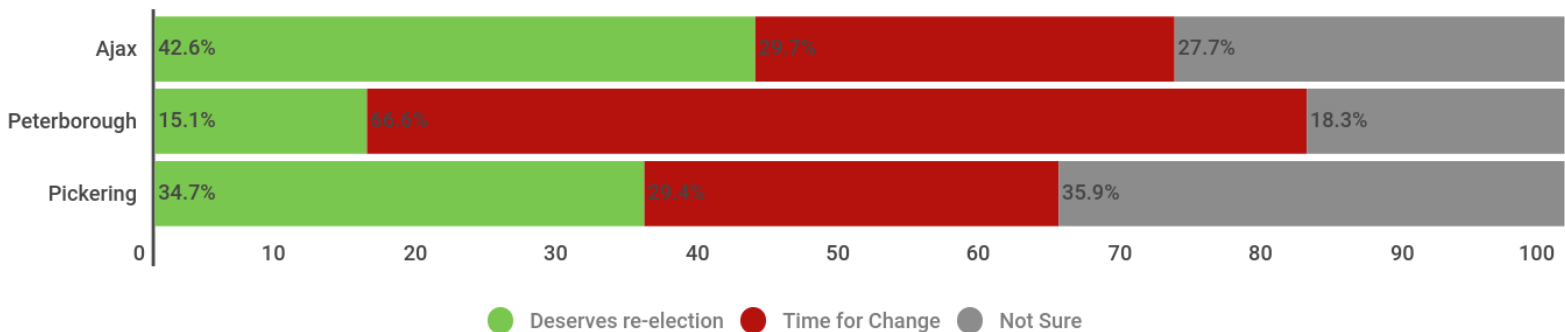
Would you support or oppose new or expanded casinos if they were built within a short driving distance of your home?



Respondents' Opinions on how new and expanded casinos would affect various issues



Do the mayors of Ajax, Peterborough, and Pickering deserve re-election or is it time for change?



GLOBAL QUESTIONS

Do you agree or disagree that there are enough casinos in the Ajax, Pickering, Scugog and Peterborough region already?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Agree	55.9%	54%	57.5%	48.7%	56.5%	56.1%	61.2%	57.2%	51.7%	57.8%	67.5%	41.4%	64.8%
Disagree	19.4%	23.1%	16.0%	26.5%	17.3%	20.4%	14.0%	16.3%	21.6%	20.3%	9.2%	31.1%	12.3%
Not Sure	24.7%	22.9%	26.5%	24.8%	26.2%	23.5%	24.8%	26.6%	26.8%	21.9%	23.3%	27.5%	22.9%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

Do you agree or disagree that the benefits of new or expanded casinos in Peterborough, Ajax and Pickering will outweigh the social and economic costs of these casinos?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Agree	33.8%	39.6%	28.5%	36.9%	33.3%	36.2%	28.8%	31.6%	36.2%	34.1%	30%	36%	30.8%
Disagree	31.8%	32.3%	31.3%	33.8%	30.7%	30.9%	32.1%	25.7%	29.8%	36.6%	27.7%	29%	37.8%
Not Sure	34.4%	28.1%	40.2%	29.3%	36.1%	32.8%	39.1%	42.7%	34%	29.2%	42.3%	35%	31.3%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

How would new and expanded casinos in your area affect the quality of life in your community?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Much better	12.8%	16.2%	9.7%	18.6%	8.2%	14.9%	9.7%	12.8%	8.8%	15.2%	9%	17.7%	8.9%
Somewhat better	24.9%	26.9%	23.0%	16.5%	32.2%	26.2%	23.6%	24.1%	29.4%	23.1%	24.2%	31.1%	20.9%
Somewhat worse	22.9%	18.7%	26.8%	15.4%	27.3%	22.1%	26.4%	24.5%	24.2%	21.1%	24.4%	19.5%	28.6%
Much worse	16.8%	15.8%	17.8%	20.8%	12.4%	17.1%	17.3%	15%	13.6%	19.9%	14.6%	13.4%	21.8%
No difference	22.5%	22.4%	22.7%	28.8%	19.8%	19.6%	23%	23.6%	24%	20.6%	27.9%	18.3%	19.8%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

How would new and expanded casinos in your area affect the number of good paying jobs?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Much better	20.8%	23.9%	18%	27.6%	14.4%	21.7%	20%	26.4%	17.7%	19.6%	17.3%	29.8%	15.9%
Somewhat better	42.5%	42.7%	42.4%	33.6%	52.3%	46.5%	36.5%	38.4%	49.2%	41.6%	42.1%	38.8%	40.4%
Somewhat worse	8%	8%	8%	5.5%	9.4%	6.2%	10.8%	9.6%	7.3%	7.4%	7.7%	5.7%	13.6%
Much worse	10.5%	10.3%	10.7%	23.9%	6.7%	6.9%	6.7%	7.6%	7.7%	13.7%	6.7%	8%	7.3%
No difference	18.1%	15.1%	20.9%	9.4%	17.2%	18.7%	26%	18%	18.1%	17.7%	26.2%	17.7%	22.7%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

GLOBAL QUESTIONS (continued)

How would new and expanded casinos in your area affect the economic conditions for other businesses in the region?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Much better	19.8%	24.4%	15.6%	21.3%	16.4%	22.3%	18.9%	19.8%	21.3%	19.2%	16.2%	29.6%	15.4%
Somewhat better	37.8%	36.1%	39.3%	34.5%	39.3%	41.8%	34.3%	40.3%	42.6%	34%	41.7%	36.2%	32.8%
Somewhat worse	13.3%	13.2%	13.5%	14.9%	14.4%	9.9%	14.9%	12.5%	11.6%	15%	11.2%	8.5%	19.6%
Much worse	10.6%	10.4%	10.8%	18.4%	9.2%	8.5%	7.6%	10.4%	8.1%	11.9%	7.7%	6.4%	10.7%
No difference	18.5%	15.9%	20.8%	10.8%	20.7%	17.5%	24.2%	17%	16.3%	19.9%	23.1%	19.3%	21.4%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

How would new and expanded casinos in your area affect the amount of crime?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Much better	6.2%	5.9%	6.5%	17.5%	1.5%	3.9%	3.4%	9.1%	1.4%	7.3%	3.5%	5.1%	3.2%
Somewhat better	9.9%	10.2%	9.7%	7.6%	10.7%	11.4%	9.5%	11.9%	8.8%	9.6%	11%	11.3%	8.4%
Somewhat worse	32%	29.2%	34.6%	28.3%	35.5%	30.9%	33.3%	31.5%	32.1%	31.9%	34.8%	31.9%	30.8%
Much worse	19%	19.4%	18.7%	21.2%	16.2%	19.9%	18.8%	17.4%	16%	21.7%	17.1%	19%	20.3%
No difference	32.8%	35.3%	30.5%	25.3%	36.2%	33.8%	35%	30.1%	41.8%	29.4%	33.5%	32.6%	37.2%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

How would new and expanded casinos in your area affect traffic congestion?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Much better	4.2%	4.9%	3.6%	11.7%	2.4%	1.8%	2.4%	6%	1.3%	5%	3.3%	2.8%	1.8%
Somewhat better	7.3%	7.3%	7.2%	12.7%	4.3%	6.1%	6.8%	8.8%	7%	6.7%	4.6%	8.7%	6.8%
Somewhat worse	40.4%	39.9%	40.8%	22.7%	50.1%	46%	39.9%	32.5%	48.9%	40%	40.8%	45.5%	39.8%
Much worse	29.8%	25.3%	34%	31.7%	29.1%	29.7%	28.9%	30.2%	27.3%	31.2%	32.1%	30.6%	24.7%
No difference	18.3%	22.5%	14.4%	21.2%	14.2%	16.4%	22%	22.5%	15.5%	17.2%	19.2%	12.3%	26.9%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

How would new and expanded casinos in your area affect the costs for policing?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Much better	5.4%	6.9%	4%	12.6%	1.5%	3.9%	4.5%	9.1%	2.3%	5%	4.6%	5.4%	3.6%
Somewhat better	10%	11.3%	8.7%	1.40%	13.1%	13.2%	10.8%	12.3%	14.1%	6.2%	10.6%	14.9%	9.1%
Somewhat worse	35.1%	33.6%	36.5%	30.2%	42.6%	34.4%	33.1%	24.9%	43%	36.6%	34.4%	32.6%	35.1%
Much worse	22.5%	22%	22.9%	29.8%	15.9%	23.2%	21.6%	22.9%	17.3%	25%	21.9%	23.1%	20.6%
No difference	27%	26.2%	27.9%	26.1%	26.9%	25.4%	29.9%	30.7%	23.3%	27.2%	28.5%	23.9%	31.7%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

GLOBAL QUESTIONS (continued)

How would new and expanded casinos in your area affect the costs for social programs related to gambling addiction?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Much better	7.4%	9.7%	5.3%	19.7%	5.2%	3.4%	3.5%	7.6%	4.5%	9.2%	4.2%	5.4%	3.7%
Somewhat better	10.6%	10.1%	11%	11.7%	8.8%	11.4%	10.3%	15.1%	9%	9%	9.6%	13.1%	9.4%
Somewhat worse	28.5%	27.8%	29.2%	16.1%	35.4%	31.8%	29%	23.5%	35.9%	27.7%	32.5%	29%	27.8%
Much worse	31.3%	30.1%	32.4%	39.1%	28.8%	29.3%	29.1%	28.8%	27.5%	34.5%	26.7%	27.5%	33.4%
No difference	22.1%	22.3%	22%	13.3%	21.7%	24%	28.2%	24.9%	23.2%	19.7%	27.1%	24.9%	25.6%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

Would you support or oppose new or expanded casinos if they were built within a short driving distance of your home?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Strongly support	15.4%	15.4%	17.8%	17.4%	19.8%	12.5%	18%	15.1%	17.4%	16.9%	18.5%	12.9%	17.7%
Somewhat support	19.3%	15%	13.9%	14.5%	15.7%	11.1%	17.2%	19.9%	15.7%	10.4%	15.8%	11.6%	17.7%
Somewhat oppose	14.5%	23%	15.8%	16.7%	23%	20.7%	16.2%	20.3%	19.6%	18.7%	17.7%	24.7%	13.8%
Strongly oppose	34.2%	28.5%	39.5%	28.7%	30.9%	39.2%	36.3%	27.2%	34.5%	38.6%	37.3%	30.1%	39.6%
Not sure	16.7%	18.1%	12.9%	22.6%	10.5%	16.5%	12.2%	17.5%	12.9%	15.4%	10.6%	20.8%	11.2%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

Would you support or oppose new or expanded casinos if the plan for a mega casino included 2,400 slot machines and 1,200 table game positions?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Strongly support	17.8%	22.9%	13%	24.1%	14.6%	21.2%	11.5%	18%	14.8%	19.4%	15.2%	21.1%	10.7%
Somewhat support	17%	17.1%	16.8%	13.6%	20.6%	16.2%	17.3%	19%	19.6%	14.6%	15.4%	23.1%	13.8%
Somewhat oppose	15.4%	15%	15.8%	12.7%	17.6%	13.2%	18.2%	17.4%	18.8%	12%	19.4%	11.8%	17.9%
Strongly oppose	35.6%	30.5%	40.3%	34.3%	35.7%	36.4%	35.6%	30.5%	31.9%	41.3%	35.4%	30.1%	40.1%
Not sure	14.2%	14.4%	14.1%	15.3%	11.5%	13%	17.4%	15.2%	15%	12.7%	14.6%	13.9%	17.5%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

GLOBAL QUESTIONS (continued)

Did you vote in the 2014 provincial election?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Voted	85.2%	87.7%	82.8%	64.8%	85.2%	92.7%	92.6%	72.2%	88.9%	91.2%	84.1%	84.9%	87.7%
Did Not Vote	14.8%	12.3%	17.2%	35.2%	14.8%	7.3%	7.4%	27.8%	11.1%	8.8%	15.9%	15.1%	12.3%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

Which party did you vote for?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Liberal	42.4%	40.0%	44.8%	52.8%	47.2%	37.6%	38.8%	37.8%	38.1%	47.4%	44.6%	43.0%	37.8%
PCs	27.5%	31.6%	23.5%	14.6%	20.5%	31%	35.7%	28.4%	33.6%	23.9%	23.6%	30.1%	33.5%
NDP	8.4%	7.3%	9.5%	5.8%	5.4%	12.1%	8%	8.4%	9%	8%	8.3%	5.5%	11.8%
Green	4.1%	4.1%	4.1%	7%	7.3%	2.5%	1.8%	6%	4.2%	3.3%	5.6%	4.2%	3%
Another Party	3.6%	5.6%	1.6%	7.3%	2.8%	3.6%	2.4%	5.8%	4.1%	2.1%	2.1%	4.2%	2.9%
Don't remember	14.0%	11.4%	16.4%	12.5%	16.8%	13.2%	13.2%	13.6%	11.1%	15.4%	15.8%	13.0%	11%
Unweighted Frequency	1265	623	642	38	117	376	819	326	376	538	404	330	540
Weighted Frequency	1265	626	638	211	303	402	343	295	342	617	481	385	403

The next question is about the provincial election coming up in June 2018. Which of the following comes closest to describing you?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Plan to vote	87.3%	90.1%	84.5%	67.0%	80.4%	89.3%	87.6%	79.6%	88.0%	92.3%	85.2%	86.9%	90.7%
Usually do not vote, plan to vote in 2018	1.5%	1.3%	1.9%	3.7%	2.4%	2.3%	1.1%	3%	1.7%	0.5%	1.8%	1.5%	1.4%
Usually vote, not voting in 2018	4%	4.8%	3.3%	27.2%	4%	4%	3.3%	6.2%	4%	2.6%	4.5%	3.5%	3.1%
Undecided	7.2%	3.9%	10.4%	2.1%	13.2%	4.4%	7.9%	11.3%	6.2%	4.6%	8.6%	8.1%	4.8%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

If you vote, which party are you most likely to vote for?

	All	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University	Ajax	Pickering	Peterborough
Liberal	20.9%	18.6%	23.2%	25.0%	18.4%	18.7%	23.1%	26.0%	18.3%	19.6%	23.7%	19.5%	20.8%
PCs	31.9%	39.4%	24.7%	31.1%	23.2%	35.1%	36.8%	31.4%	40.2%	27.7%	31.5%	35.7%	33.9%
NDP	12.4%	12.6%	12.2%	17.6%	10%	12.8%	10.4%	15.5%	9.3%	12.4%	10.6%	9.7%	14.6%
Green	3.5%	2.3%	4.7%	2.6%	7.3%	2.4%	1.9%	2.3%	5.2%	3.3%	1.4%	4.1%	2.1%
Another Party	2.7%	4.8%	0.7%	4.1%	3.1%	2.7%	1.2%	2.3%	3.3%	2.4%	2.7%	1.7%	1.6%
Undecided	28.6%	22.3%	34.5%	19.6%	38.0%	28.4%	26.5%	22.4%	23.6%	34.6%	30.1%	29.3%	26.9%
Unweighted Frequency	1485	710	775	58	137	406	884	451	423	590	480	389	616
Weighted Frequency	1485	714	771	326	356	434	370	408	385	676	572	453	460

AJAX QUESTIONS

How long have you lived in Ajax?

	Ajax	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Less than 2	3.3%	4.2%	2.4%	11%	-	1.3%	2%	7.8%	4%	0.6%
2 to 5	5.4%	3.6%	7%	-	13.5%	3.3%	4.1%	6.4%	4.6%	5.4%
6 to 10	18.7%	18.2%	19.2%	18.8%	35.7%	11.3%	8.5%	15.9%	23.6%	18.1%
10+	72.6%	74.0%	71.4%	70.2%	50.8%	84.1%	85.5%	69.9%	67.8%	75.9%
Unweighted Frequency	480	227	253	27	53	150	250	125	136	208
Weighted Frequency	480	229	251	108	125	145	102	117	121	236

Do you support or oppose the expansion of Ajax Downs casino, which currently has live quarter horse racing and 800 slot machines?

	Ajax	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Support	42.4%	46.8%	38.4%	43.9%	33.5%	42.1%	52.3%	41.7%	48.4%	39.8%
Oppose	27.5%	28%	27%	26.3%	33.9%	30.5%	16.6%	17.6%	22.50%	34.8%
Not Sure	30.1%	25.2%	34.5%	29.8%	32.6%	27.4%	31.1%	40.6%	29.1%	25.4%
Unweighted Frequency	480	227	253	27	53	150	250	125	136	208
Weighted Frequency	480	229	251	108	125	145	102	117	121	236

How many times in the past year have you visited the Ajax Slots casino?

	Ajax	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
1 to 4	31.2%	31.3%	31%	29%	28.4%	33.6%	33.3%	28.7%	41.7%	27.1%
5+	7.3%	5%	9.5%	3.9%	9.3%	4.2%	13%	7.8%	2.9%	9%
Never	61.5%	63.7%	59.5%	67.1%	62.3%	62.2%	53.7%	63.5%	55.4%	64%
Unweighted Frequency	480	227	253	27	53	150	250	125	136	208
Weighted Frequency	480	229	251	108	125	145	102	117	121	236

How many times in the past year the towns of Pickering and Ajax are involved in legal disputes related to their efforts to get a major casino development in their town. In your opinion, is this a good use of municipal funds, a poor use of municipal funds?

	Ajax	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Good use	21.9%	22.9%	21%	36.9%	17.3%	17.3%	18.2%	21.5%	23.2%	22%
Poor use	61.1%	62.5%	59.8%	48.7%	65.4%	67.3%	60.2%	54%	62.5%	63.6%
Not Sure	17%	14.6%	19.2%	14.5%	17.3%	15.4%	21.6%	24.5%	14.3%	14.4%
Unweighted Frequency	480	227	253	27	53	150	250	125	136	208
Weighted Frequency	480	229	251	108	125	145	102	117	121	236

Generally speaking, do you think the Mayor of Ajax, Steve Parish, deserves to be re-elected?

	Ajax	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
1 to 4	31.2%	31.3%	31%	29%	28.4%	33.6%	33.3%	28.7%	41.7%	27.1%
5+	7.3%	5%	9.5%	3.9%	9.3%	4.2%	13%	7.8%	2.9%	9%
Never	61.5%	63.7%	59.5%	67.1%	62.3%	62.2%	53.7%	63.5%	55.4%	64%
Unweighted Frequency	480	227	253	27	53	150	250	125	136	208
Weighted Frequency	480	229	251	108	125	145	102	117	121	236

PICKERING QUESTIONS

How long have you lived in Pickering?

	Pickering	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Less than 2	4.9%	5.9%	4%	5.9%	8.2%	1.8%	5.1%	9.8%	3%	3.5%
2 to 5	4%	2.7%	5.2%	6.7%	5.6%	1.8%	3.1%	6.2%	2.20%	4%
6 to 10	13.8%	13.4%	14.1%	25.2%	22.3%	9.6%	2.7%	12.3%	11.2%	16.9%
10+	77.3%	78%	76.7%	62.2%	63.9%	86.8%	89.1%	71.7%	83.7%	75.7%
Unweighted Frequency	389	186	203	16	36	114	223	103	126	150
Weighted Frequency	389	188	201	78	88	119	104	104	111	166

Do you support or oppose the development of a new mega-casino and entertainment facility in Pickering?

	Pickering	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Support	53.3%	64.5%	42.7%	43.7%	57.3%	57%	52.7%	48.4%	65.9%	49.6%
Oppose	29.2%	22.3%	35.6%	37%	20.4%	31.4%	28.2%	25.9%	22.5%	35.6%
Not Sure	17.6%	13.2%	21.6%	19.3%	22.3%	11.6%	19.1%	25.7%	11.6%	14.8%
Unweighted Frequency	389	186	203	16	36	114	223	103	126	150
Weighted Frequency	389	188	201	78	88	119	104	104	111	166

How many times in the past year the towns of Pickering and Ajax are involved in legal disputes related to their efforts to get a major casino development in their town. In your opinion, is this a good use of municipal funds, a poor use of municipal funds?

	Pickering	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Good use	29.1%	32.3%	26.1%	30.3%	24.9%	31.4%	29%	28.3%	41.9%	21.2%
Poor use	52%	48.2%	55.6%	44.5%	52.8%	60.1%	47.8%	40.9%	47.4%	63.4%
Not Sure	18.9%	19.5%	18.3%	25.2%	22.3%	8.5%	23.2%	30.8%	10.8%	15.4%
Unweighted Frequency	389	186	203	16	36	114	223	103	126	150
Weighted Frequency	389	188	201	78	88	119	104	104	111	166

Generally speaking, do you think the Mayor of Pickering, Dave Ryan, deserves to be re-elected?

	Pickering	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Deserves re-election	34.7%	37%	32.5%	31.9%	27.2%	36.5%	41.1%	38.5%	43%	27.6%
Time for Change	29.4%	28.2%	30.5%	30.3%	25.6%	30.8%	30.4%	28%	28.8%	30.2%
Not Sure	35.9%	34.7%	37%	37.8%	47.2%	32.7%	28.6%	33.5%	28.2%	42.2%
Unweighted Frequency	389	186	203	16	36	114	223	103	126	150
Weighted Frequency	389	188	201	78	88	119	104	104	111	166

PETERBOROUGH QUESTIONS

How long have you lived in Peterborough?

	Peterborough	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Less than 2	16.3%	19.9%	12.9%	69.3%	1.8%	3.6%	3.1%	11.7%	4.9%	25.4%
2 to 5	5.6%	9%	2.4%	12.3%	6.1%	2.5%	3.7%	8%	2.1%	5.9%
6 to 10	7.4%	4.8%	9.8%	6.1%	14.4%	6.1%	4%	4.8%	10.7%	7.3%
10+	70.7%	66.2%	74.8%	12.3%	77.8%	87.7%	89.2%	75.5%	82.3%	61.4%
Unweighted Frequency	616	297	319	15	48	142	411	223	161	232
Weighted Frequency	616	295	321	124	139	188	165	180	153	283

In the past year, how many times have you visited Kawartha Slots casino?

	Peterborough	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
1 to 4	12.9%	10.4%	15.3%		18.9%	14.5%	15.8%	21.5%	16.1%	5.7%
5+	6.1%	2.3%	9.7%		6.8%	7.2%	9%	10.8%	9.5%	1.4%
Never	80.9%	87.3%	75.1%	100.0%	74.2%	78.4%	75.2%	67.7%	74.4%	92.9%
Unweighted Frequency	616	297	319	15	48	142	411	223	161	232
Weighted Frequency	616	295	321	124	139	188	165	180	153	283

Do you support or oppose building a new casino in Peterborough?

	Peterborough	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Support	25.1%	28.2%	22.1%	12.3%	25%	29.8%	29.3%	30.4%	24.2%	22.1%
Oppose	60.7%	62%	59.5%	72.8%	55.3%	61.6%	55.2%	55.9%	61.2%	63.5%
Not Sure	14.2%	9.7%	18.3%	14.9%	19.7%	8.6%	15.4%	13.7%	14.6%	14.4%
Unweighted Frequency	616	297	319	15	48	142	411	223	161	232
Weighted Frequency	616	295	321	124	139	188	165	180	153	283

In Peterborough, the new casino development is adjacent to an environmentally sensitive area. Do you believe a full environmental assessment should have been part of the casino planning process in this case?

	Peterborough	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Yes	73.5%	72.1%	74.8%	85.1%	72.2%	71.3%	68.4%	66%	74.5%	77.8%
No	16.5%	21.6%	11.8%	6.1%	19.9%	18.7%	18.9%	21%	14.5%	14.7%
Not Sure	10%	6.2%	13.4%	8.8%	7.8%	10%	12.7%	12.9%	11%	7.5%
Unweighted Frequency	616	297	319	15	48	142	411	223	161	232
Weighted Frequency	616	295	321	124	139	188	165	180	153	283

PETERBOROUGH QUESTIONS (continued)

The Ontario government has ordered a full environmental assessment of the city's proposal to build The Parkway extension between Clonsilla Avenue in the city's south end and Cumberland Avenue in the city's north end. Do you support or oppose this environmental assessment even if it means a delay to the development of the casino?

	Ajax	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
1 to 4	31.2%	31.3%	31%	29%	28.4%	33.6%	33.3%	28.7%	41.7%	27.1%
5+	7.3%	5%	9.5%	3.9%	9.3%	4.2%	13%	7.8%	2.9%	9%
Never	61.5%	63.7%	59.5%	67.1%	62.3%	62.2%	53.7%	63.5%	55.4%	64%
Unweighted Frequency	480	227	253	27	53	150	250	125	136	208
Weighted Frequency	480	229	251	108	125	145	102	117	121	236

Generally speaking, do you think the Mayor of Peterborough, Daryl Bennett, deserves to be re-elected or do you think it is time for a change?

	Peterborough	Male	Female	18-34	35-49	50-64	65+	High School or Less	College	University
Deserves re-election	15.1%	15.4%	14.8%	8.8%	8.6%	16.1%	24.1%	15.9%	12.7%	15.8%
Time for Change	66.6%	67%	66.3%	78.9%	67.2%	66.7%	56.9%	61.5%	62.2%	72.3%
Not Sure	18.3%	17.6%	18.9%	12.3%	24.2%	17.2%	19%	22.6%	25.1%	11.9%
Unweighted Frequency	616	297	319	15	48	142	411	223	161	232
Weighted Frequency	616	295	321	124	139	188	165	180	153	283

METHODOLOGY STATEMENT

The analysis in this report is based on results of a survey conducted on January 20th, 23rd, and 24th, 2018, among a sample of 1485 adults, 18 years of age or older, living in the municipalities of Ajax, Peterborough, and Pickering. The survey was conducted using Interactive Voice Recording. Respondents were interviewed on both landlines and cellular phones. The survey is intended to represent the voting population of Ajax, Peterborough, and Pickering.

The sampling frame was derived from both a national telephone directory compiled by Mainstreet Research from various sources and random digit dialing. The survey that dialed from the directory was conducted as a stratified dial of the three municipalities of Ajax, Peterborough, and Pickering. In the case of random digit dials, respondents were asked the additional question of what region of the province they resided in. In both cases, respondents were dialed at random.

At least two attempts were made to complete an interview at every sampled telephone number. The calls were staggered over times of day and two days to maximize the chances of making contact with a potential respondent. Interviewing was also spread as evenly as possible across the field period.

If a question is asked of a subset of the sample a descriptive note is added in parenthesis preceding the question.

The sample was weighted by population parameters from the Canada 2016 Census for adults 18 years of age or older in Canada. The population parameters used for weighting are age, gender, and region.

The margin of error for this poll is +/- 2.54% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding.

In addition to sampling error, one should bear in mind that the wording of questions and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls. Moreover, all sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.



MAINSTREET RESEARCH

FULL QUESTIONNAIRE

Q1: What is your gender?

Male
Female

Q2: What age group do you fall in?

Between 18 and 29 years old
Between 30 and 44 years old
Between 45 and 59 years old
Over 60 years old

Q3: What is the highest level of education you have completed?

High school or less
University education
College education

Q4: Which community do you live in?

Ajax
Pickering
Peterborough
Neither of these communities

[ONLY ASKED TO AJAX RESPONDENTS]

Q5: How long have you lived in Ajax?

Less than two years
Between two to five years
Between six and ten years
Over 10 years

Q6: Do you support or oppose the expansion of Ajax Downs casino, which currently has live quarter horse racing and 800 slot machines?

Support building the expansion
Oppose building the expansion
Not sure

Q7: How many times in the past year have you visited the Ajax Slots casino?

Never visited the casino
Visited the casino one to four times
Visited the casino five times or more

Q8: The towns of Pickering and Ajax are involved in legal disputes related to their efforts to get a major casino development in their town. In your opinion, is this a good use of municipal funds, a poor use of municipal funds?

Good use of municipal funds
Poor use of municipal funds
No opinion either way

Q9: Generally speaking, do you think the Mayor of Ajax, Steve Parish, deserves to be re-elected?

The Mayor deserve re-election
Time for a change
Not sure

[ONLY ASKED TO PICKERING RESPONDENTS]

Q5: How long have you lived in Pickering?

Less than two years
Between two to five years
Between six and ten years
Over 10 years

Q6: Do you support or oppose the development of a new mega-casino and entertainment facility in Pickering?

Support the development of a mega-casino
Oppose the development of a mega-casino
Not sure

Q7: The towns of Pickering and Ajax are involved in legal disputes related to their efforts to get a major casino development in their town. In your opinion, is this a good use of municipal funds, a poor use of municipal funds, or do you not have an opinion either way?

Good use of municipal funds
Poor use of municipal funds
No opinion either way

Q8: Generally speaking, do you think the Mayor of Pickering, Dave Ryan, deserves to be re-elected?

The Mayor deserve re-election
Time for a change
Not sure

[ONLY ASKED TO PETERBOROUGH RESPONDENTS]

Q5: How long have you lived in Peterborough?

Less than two years
Between two to five years



MAINSTREET RESEARCH

FULL QUESTIONNAIRE (continued)

Between six and ten years
Over 10 years

Q6: In the past year, how many times have you visited Kawartha Slots casino?

Never visited the casino
Visited the casino one to four times
Visited the casino five times or more

Q7: Just outside of Peterborough, the Kawartha Downs racetrack has slot machines at the facility. There is a proposal to move the slot machines from the Kawartha Downs race track to a new casino in Peterborough. Generally, do you support or oppose building a new casino in Peterborough?

Support building the new casino
Oppose building the new casino
Not sure

Q8: In Peterborough, the new casino development is adjacent to an environmentally sensitive area. Do you believe a full environmental assessment should have been part of the casino planning process in this case?

Yes
No
Not sure

Q9: The Ontario government has ordered a full environmental assessment of the city's proposal to build The Parkway extension between Clonsilla Avenue in the city's south end and Cumberland Avenue in the city's north end. Do you support or oppose this environmental assessment even if it means a delay to the development of the casino?

Support the appeals
Oppose the appeals
Not sure

Q10: Generally speaking, do you think the Mayor of Peterborough, Daryl Bennett, deserves to be re-elected or do you think it is time for a change?

The Mayor deserve re-election
Time for a change

Not sure

[ASKED OF ALL RESPONDENTS]

Q11: Do you agree or disagree that there are enough casinos in the Ajax, Pickering, Scugog and Peterborough region already?

Agree
Disagree
Not sure

Q12: Do you agree or disagree that the benefits of new or expanded casinos in Peterborough, Ajax and Pickering will outweigh the social and economic costs of these casinos?

Agree
Disagree
Not sure

Q13: How would new and expanded casinos in your area affect the quality of life in your community?

Much better
Somewhat better
Somewhat worse
Much worse
Would not make much of a difference

Q14: How would new and expanded casinos in your area affect the number of good paying jobs?

Much better
Somewhat better
Somewhat worse
Much worse
Would not make much of a difference

Q15: How would new and expanded casinos in your area affect the economic conditions for other businesses in the region?

Much better
Somewhat better
Somewhat worse
Much worse
Would not make much of a difference



MAINSTREET RESEARCH

FULL QUESTIONNAIRE (continued)

Q16: How would new and expanded casinos in your area affect the amount of crime?

- Much better
- Somewhat better
- Somewhat worse
- Much worse
- Would not make much of a difference

Q17: How would new and expanded casinos in your area affect traffic congestion?

- Much better
- Somewhat better
- Somewhat worse
- Much worse
- Would not make much of a difference

Q18: How would new and expanded casinos in your area affect the costs for policing?

- Much better
- Somewhat better
- Somewhat worse
- Much worse
- Would not make much of a difference

Q19: How would new and expanded casinos in your area affect the costs for social programs related to gambling addiction?

- Much better
- Somewhat better
- Somewhat worse
- Much worse
- Would not make much of a difference

Q20: Would you support or oppose new or expanded casinos if they were built within a short driving distance of your home?

- Strongly support new or expanded casinos
- Somewhat support new or expanded casinos
- Somewhat oppose new or expanded casinos
- Strongly oppose new or expanded casinos
- Not sure

Q21: Would you support or oppose new or expanded casinos if the plan for a mega casino included 2,400 slot machines and 1,200 table game positions?

- Strongly support new or expanded casinos
- Somewhat support new or expanded casinos
- Somewhat oppose new or expanded casinos
- Strongly oppose new or expanded casinos
- Not sure

Q22: Did you vote in the 2014 provincial election?

- Voted in the last provincial election
- Did not vote in the last provincial election

Q23: Which party did you vote for? [ONLY ASKED OF THOSE WHO SAID THEY VOTED IN THE LAST PROVINCIAL ELECTION]

- Ontario Liberal Party
- Progressive Conservative Party of Ontario
- Ontario NDP
- Green Party of Ontario
- Another party
- Don't remember

Q24: The next question is about the provincial election coming up in June 2018. Which of the following comes closest to describing you?

- Plan on voting in the upcoming provincial election
- Usually vote but will not be voting in the upcoming provincial election
- Usually do not vote but will be voting in the upcoming provincial election
- Undecided about voting in the upcoming provincial election

Q25: If you vote, which party are you most likely to vote for?

- Ontario Liberal Party
- Progressive Conservative Party of Ontario
- Ontario NDP
- Green Party of Ontario
- Another party
- Don't remember