

## **We The Proud Canada Day Contest**

**1. Agreement:** These rules govern the “We the Proud Canada Day Contest” (the “**Contest**”). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decision shall be final and binding on all entrants.

**2. Sponsors:** The Contest sponsors are Metroland Media Group Ltd. and Canadian Tire Corporation.

**3. Eligibility:** The Contest is open to all residents of Arnprior, Carleton Place/Almonte, Perth, Smiths Falls, Kemptville, Brockville and Prescott that have reached the age of majority, except for employees, their immediate families and anyone living with any employee of either of the Sponsors or any affiliate, advertising or promotional agency of the Sponsors. Limit of one (1) entry per household. Incomplete or illegible entries, mechanically or electronically reproduced entries will not be accepted and will be disqualified. For greater certainty, multiple computer program generated email entries will also be disqualified.

**4. Contest:** To enter the Contest: (i) submit your photo and completed entry form to any participating Canadian Tire store location identified in these Contest rules; or (ii) access the Contest website at [www.insideottawavalley.com](http://www.insideottawavalley.com) ([bit.ly/2rUHGfv](http://bit.ly/2rUHGfv)) and follow the prompts to fill out the online ballot along with your photo during the Contest Period (including a name, phone number and valid email address will be required). Each entrant may use only one email address to enter the Contest

Participating stores are as follows:

140 Prescott Centre Drive, Prescott, Ontario K0E 1T0

2360 Parkedale Avenue, Brockville, Ontario K6V 7J5

311 Ryans Well Drive, Kemptville, Ontario K0G 1J0

10 Ferrara Drive, Hwy. 15, Smiths Falls, Ontario K7A 5K4

45 Dufferein Street, Perth, Ontario K7H 3A5

485 McNeely Avenue, Hwy. 7, Carleton Place, Ontario K7C 4S6

375 Daniel Street South, Arnprior, Ontario K7S 3K6

(ii) enter to win 1 of 2 family packs (4 tickets) to the Phantom of the Opera performance in Ottawa at the National Arts Centre on October 18, 2017. (approximate retail value of each prize pack of 4 tickets is \$480.00 CDN) Ballots will be published in the St. Lawrence News, Kemptville Advance, Smiths Falls Record News, Perth Courier, Carleton Place Canadian Gazette and Arnprior Chronicle-Guide on June 15<sup>th</sup>, 22<sup>nd</sup> and 29<sup>th</sup>. Ballots must be submitted instore to one of the participating Canadian Tire locations listed above. No purchase necessary.

The contest begins at 12:01 a.m. on June 15, 2017 and ends at 11:59 p.m. on July 2, 2017.

By entering this Contest you acknowledge that all entries become the property of the Sponsors. To be eligible, an entry must be the entrant's original photo, may not have been entered in any other contest, won any other prize or have been previously published in any other medium. In connection with your submission, each entrant represents and/or warrants that he/she: (i) owns or has the necessary licenses, rights, consents and permissions to use and authorize Sponsors to use all copyright, trademark or other proprietary rights in and to the submission to enable inclusion and use of the submission in the manner contemplated by these Contest rules; and (ii) he/she has the written consent, release and/or permission of each and every identifiable individual person in the submission to use the name or likeness of each and every such identifiable individual person to enable inclusion and use of the submission in the matter contemplated by these Contest rules. The Sponsors reserves the right to reject, remove and/or disqualify any submission that could be offensive or inappropriate or that does not meet the terms and conditions of these rules.

**5. Winner Selection:** All eligible entries received during the Contest Period will be judged by a panel of judges (one (1) from Canadian Tire and two (2) from Metroland) based on the following three (3) criteria fulfilled in the

photos submitted: (i) originality; (ii) level of Canadiana symbolism portrayed; and (iii) the manner in which the Canadian Tire/Metroland poster is incorporated into the photo submission. The winners will be chosen on Friday, July 14<sup>th</sup>, 2017 at 10:00 a.m. The winners will be contacted by telephone or email by a representative of the Sponsors, and must reply within 48 hours to maintain eligibility. If the potential a winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsors reserves the right, in their sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry. In order to be eligible to win, the winner must correctly answer a mathematical skill-testing question.

**6. Primary Prizing:** Seven (7) prizes are available to be won (1 per participating Canadian Tire store). Prizes are as follows:

Canadian Tire Carleton Place – Pelican Rider Stand Up Paddle Board 10 ft. – approx. value \$529.99 CDN

Canadian Tire Kemptville – Canvas Richmond Gas Outdoor Fireplace – approx. value \$599.99 CDN

Canadian Tire Smiths Falls – Coleman Duel Fuel BBQ – approx. value \$949.99 CDN

Canadian Tire Perth – Coleman Duel Fuel BBQ – approx. value \$949.99 CDN

Canadian Tire Arnprior – Master Chef Elite 4-Burner BBQ and Richmond Patio Dining Set – approx. value \$999.98 CDN

Canadian Tire Prescott – Master Chef Select BBQ – approx. value \$249.99 CDN

Canadian Tire Brockville – Stand-Up Paddleboard – approx. value \$549.99 CDN

**Secondary prizing;** 2 prizes of 4 tickets to the Phantom of the Opera performance at the National Arts Centre on Wednesday, October 18<sup>th</sup>, 2017.

Each winner must come to their participating Canadian Tire location to collect the prize won. If the winner does not claim the prize within five (5) days of notification, another the eligible entry will be selected and contacted and the first selected entrant will have no further claim to the prize. Sponsor will not mail or courier the prize and is not responsible for unclaimed prizes. The prize cannot be transferred or substituted and the event will not be rescheduled if a selected entrant cannot attend. Sponsor shall not be responsible for lost, damaged, stolen or unclaimed prizes. If the winner is unable or unwilling to accept or otherwise redeem a prize on the terms it is awarded, the prize shall be forfeited and no cash or substitutes will be provided in whole or in part. In order to be eligible to win a prize, each selected entrant must correctly answer a mathematical skill-testing question without assistance or mechanical or electronic aid.

**7. Release:** Prior to receiving the prize, each winner will be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsors and its respective related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name and photograph, in any and all forms of media, without further compensation, in any publicity carried out by the Sponsors and/or their advertising and promotional agencies. The signed form must be received within 48 hours of notification or the prize may be forfeited and awarded to an alternate entrant.

**8. Indemnity:** By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsor, and its parent, subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies from any and all damages, injuries, claims, causes of action, or losses of any kind (including but not limited to lawyers' fees) arising out of or relating to your participation in the Contest; your receipt or use of any prize; your violation of any term of these Contest rules; your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused any type of damage to a third party.

**9. Privacy:** We use your personal contact information to administer this Contest, including contacting, announcing and promoting prizewinners. The Contest is run in compliance with the **Metroland Media Group** privacy code, which may be found in full at <https://metroland.com/privacy-policy>.

**10. Banning:** The Sponsors may, in its sole discretion, prohibit any person from entering any Contest whom it believes to be abusing the rules. Such abuse includes but is not limited to entering false information and entering more than once.

**11. Other:** Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsors reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsors reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed. The Sponsors is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the part of Contest software, virus, website down-time, human error or property damage incurred by any Contest entrant. The Sponsors is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance.

If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.