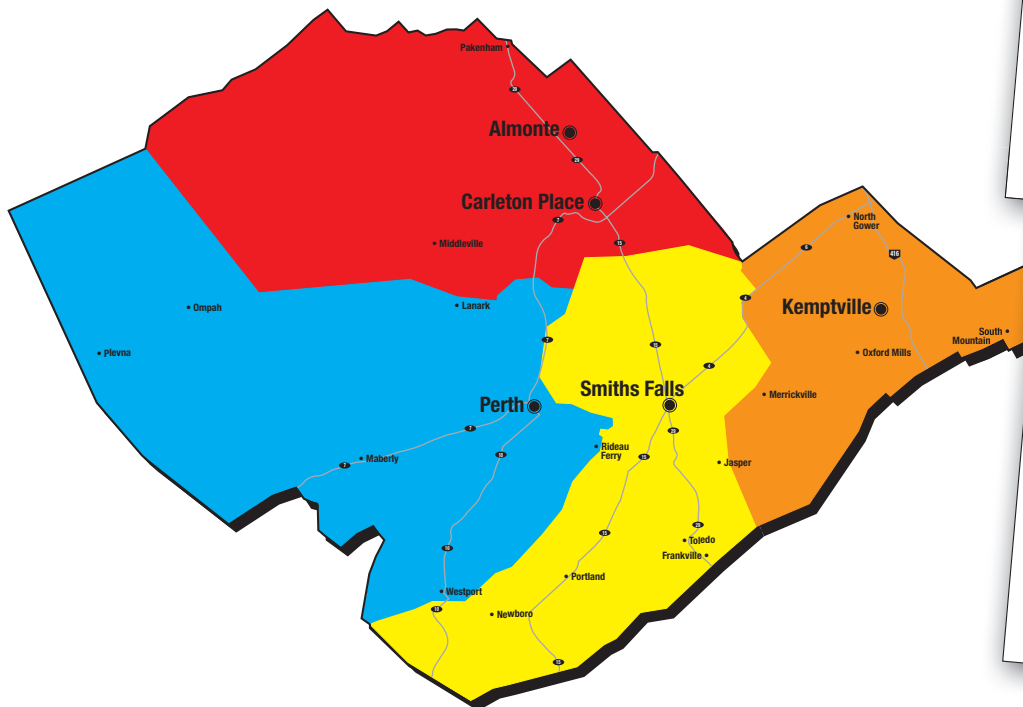






ADVERTISING RATE CARD

CARLETON PLACE / ALMONTE

COVERAGE AREA



Read Us Online
InsideOttawaValley.com

11,548		CARLETON PLACE CANADIAN/ ALMONTE GAZETTE Distribution
12,176		PERTH COURIER Distribution
11,434		SMITHS FALLS RECORD NEWS Distribution
10,668		KEMPTVILLE ADVANCE Distribution

45,826 Distribution

ADVERTISING RATE CARD

BOOKING DEADLINE

Monday 4:00 p.m.

FINALIZED AD MATERIAL

Tuesday 4:00 p.m.

COLOUR RATES

Process Colour \$150.00*

* Not included in price

IMPORTANT INFORMATION

TERMS OF PAYMENT

Terms of sale are net due 30 days from invoice date. Past due charges of 2% per month (24% simple interest per annum) will be charged on any invoices 60 days or older.

GENERAL INFORMATION

- 1) The advertiser agrees that the Publisher shall not be liable for damages arising out of errors in advertisements beyond the amount charged for the space actually occupied by that portion of the advertisement in which the error occurred, whether such error is due to negligence for its servants or otherwise and there shall be no liability for non-insertion of any advertisement beyond the amount charged for such advertisement.
- 2) All copy and type arrangements subject to approval of Publisher. The Publisher reserves the right to edit, revise or reject any advertisement.
- 3) Publisher reserves option to insert, above and below any copy, the word "advertisement".
- 4) The advertiser agrees to indemnify the Publisher against all claims arising from publication of any advertisement submitted by the advertiser.
- 5) All display advertisements must carry signature of party inserting same.
- 6) The advertiser also agrees that Metroland will not be responsible for advertising material unless return delivery instruction are received within 30 days after use.
- 7) The advertiser also agrees that the copyright of all advertisements prepared by Metroland Media be vested in Metroland Media.
- 8) Advertisers charged from cut-off rule.
- 9) Changes requested on proofs other than corrections of errors may incur additional production charges. Advertisements set and not published will be charged for production. All rates subject to H.S.T. (Harmonized Sales Tax).
- 10) All rates on this rate card are NET.

Carleton Place / Almonte

Ad Size	Rate	2-39 Issues 15%	40+ Issues 25%
1/8 Page	\$189.00	\$168.90	\$155.50
1/6 Page	\$232.50	\$205.92	\$188.16
1/4 Page	\$323.00	\$282.80	\$256.00
1/3 Page	\$416.80	\$362.53	\$326.35
1/2 Page	\$591.00	\$510.60	\$457.00
2/3 Page	\$771.90	\$664.37	\$592.68
Full Page	\$1133.70	\$971.90	\$864.03

Any 2 Zones

Ad Size	Rate	2-39 Issues 15%	40+ Issues 25%
1/8 Page	\$281.00	\$247.10	\$224.50
1/6 Page	\$354.45	\$309.53	\$279.59
1/4 Page	\$507.00	\$439.20	\$394.00
1/3 Page	\$665.20	\$573.67	\$512.65
1/2 Page	\$959.00	\$823.40	\$733.00
2/3 Page	\$1264.10	\$1082.74	\$961.83
Full Page	\$1874.30	\$1601.41	\$1419.48

All 4 Zones

Ad Size	Rate	2-39 Issues 15%	40+ Issues 25%
1/8 Page	\$361.00	\$315.10	\$284.50
1/6 Page	\$460.45	\$399.63	\$359.09
1/4 Page	\$667.00	\$575.20	\$514.00
1/3 Page	\$881.20	\$757.27	\$674.65
1/2 Page	\$1279.00	\$1095.40	\$973.00
2/3 Page	\$1692.10	\$1446.54	\$1282.83
Full Page	\$2518.30	\$2148.81	\$1902.48

Effective 2018