

THE BIGGEST GOLDBOOK GIFTCARD GIVEAWAY EVER! (Burlington & Oakville) CONTEST RULES

1. **Agreement:** These rules govern the Biggest GoldBook Giftcard Giveaway Ever! (Burlington & Oakville) contest (the “Contest”). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Sponsor and the Contest judges, which decisions shall be final and binding upon all entrants.
2. **Sponsor:** The Contest sponsor is GoldBook, a division of Metroland Media Group Ltd. (the “Sponsor”).
3. **Eligibility:** The Contest is open to residents of the city of Burlington, Ontario and the town of Oakville, Ontario who have attained the age of nineteen (19) at the start of the Contest Period. Notwithstanding the above, the Contest is not open to immediate family members (i.e. spouses or biological, step or adoptive parents, children or siblings) or anyone domiciled with any employee of the Sponsor or any of its affiliates, subsidiaries, advertising or promotional agencies or fulfillment houses. Incomplete or illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries will not be accepted and will be disqualified.
4. **Contest:** The Contest Period begins at 12:00 am ET on July 17, 2015 and ends at 11:59 pm ET on August 31, 2015 (the “Contest Period”). To enter, access the Contest website at <http://misc.metroland.com/gbcontest/> (the “Contest Website”), click on the appropriate tab for your geographical region, read these rules and regulations and follow the instructions to complete and submit an online Contest entry form during the Contest Period. A name, valid e-mail address and phone number will be required. Validly submitting a completed entry form through the Contest Website will grant the entrant one (1) entry for participation in the draw. Limit of one (1) entry per person.
5. **Winner Selection:** Three (3) entries will be chosen by random draw from among all eligible entries received, which will take place at 44 Frid Street, Hamilton, Ontario on September 4, 2015 at 2:00 pm ET. Each selected entrant will be contacted by phone or email by a representative of the Sponsor, and must reply within 48 hours to maintain eligibility. In order to be eligible to win, each selected entrant must correctly answer a four-part, time limited mathematical skill-testing question, without assistance or mechanical or electronic aid. If a selected entrant cannot be contacted within the above-mentioned time period or fails to respond to any attempted contact, or if a selected entrant fails to correctly answer the mathematical skill-testing question, such selected entrant will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry.
6. **Prize:** The following prizes are available to be won:
 - Grand Prize: one (1) Grand Prize is available to be won consisting of gift cards in the denominations below for the following local merchants (total approximate retail value

of \$1600.00 CDN):

| Business Name | Business Address | Gift Card Amount (in \$ CDN) |
|--|---|-------------------------------------|
| Love Shop | Multiple Locations | \$20.00 |
| Burlington Closet & Garage Solutions | 4104 Fairview St., Burlington, ON | \$250.00 |
| InStyle Nails & Boutique | 2460 Neyagawa Blvd. # 3, Oakville, ON | \$20.00 |
| Colour Addiction Inc. | 518 Postridge Drive, Oakville, ON | \$20.00 |
| Cookhouse Bistro Inc. | 787 Old Hwy 8, Rockton, ON | \$20.00 |
| Above Board Roofing and Siding | 388 Hamilton Dr, Ancaster, ON | \$20.00 |
| Nu - Struct Inc. | 1725 Matheson Boulevard, Unit 10, Mississauga, ON | \$20.00 |
| The Graphic Attic | 1439 Caroline St., Burlington, ON | \$50.00 |
| Binnie Mechanical | 2400 Wycroft Rd #18, Oakville, ON | \$20.00 |
| Dr. Robert Pachler, Oakpark Optometrist | 2530 Sixth Line, Oakville, ON | \$20.00 |
| Master Concrete | 6080 Bell School Line, Burlington, ON | \$100.00 |
| Dr. Jo-Anne Monteiro - Optometrist | 1960 Appelby Line #12, Burlington, ON | \$20.00 |
| The Feathered Bed | 1463 Ontario St., Burlington, ON | \$20.00 |
| Hawkeye's Renovations | 2385 Middlesmoor Cr., Burlington, ON (DON'T SHOW) | \$20.00 |
| Hawkeye's Cleaning Services | 2385 Middlesmoor Cr., Burlington, ON (DON'T SHOW) | \$20.00 |
| M G Disposal | 10 Guyral Pl, Stoney Creek, ON (DON'T SHOW) | \$20.00 |
| Discovery Collision Centre Inc | 5135 Fairview St., Burlington, ON | \$20.00 |
| Ecosuds Carpet and Upholstery Care | 10 Angus Rd, Hamilton, ON | \$20.00 |
| The Mattress Discounter | 335 Polains Road East, Burlington, ON | \$20.00 |
| Forever Summer Swimsuits & Beachwear | 389 Brant St., Burlington, ON | \$40.00 |
| Bronte Optometry | 110 Nelson Street, Oakville, ON | \$20.00 |
| The Bristol Bar & Grill | 1235 Fairview St., Burlington, ON | \$20.00 |
| SignMeUp | 321 Anchor Rd. Unit #1B, Hamilton, ON | \$40.00 |
| Tonic Appliance | 1153 Pioneer Road, Unit K, Burlington, ON | \$20.00 |
| Vinnie's European Customized Cleaning | 108 Bronte Road, Oakville, ON | \$20.00 |
| D. T. Griffin Electric Inc. | 1235 Grace Dr, Oakville, ON | \$20.00 |
| Inspirefit Inc. Personal Training and Wellness | 2170 Queensway Dr., Burlington, ON | \$20.00 |
| Embedded Darkness | 370 Plains Road East, Burlington, ON | \$20.00 |
| Oakville Fish N Chips | 109 Maurice Dr., Oakville, ON | \$20.00 |
| Opal Baths & Design | 4104 Fairview St., Burlington, ON | \$20.00 |
| Asthetics in the trails | 2275 Westoak Trails Blvd., Oakville, ON | \$20.00 |
| Perfect Touch Home Renovations | | \$20.00 |

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| Paradise Contracting | 420 Main St. East Suite #552, Milton, ON | \$100.00 |
| Savouring The Moment | 1505 Guelph Line, Burlington, ON | \$20.00 |
| Gator Ted's Tap & Grill | 1505 Guelph Line, Burlington, ON | \$20.00 |
| Angles Creative Hair Design and Spa | 665 Plains Road East, Burlington, ON | \$50.00 |
| Funtrek Tours | 297 Hwy 8, Stoney Creek, ON | \$20.00 |
| Alliance Concrete and Interlock | 2295 Wilson St. West, Ancaster, ON | \$50.00 |
| InStyle Nails & Boutique | 2460 Neyagawa Blvd. # 3, Oakville, ON | \$20.00 |
| Bay Area Investigations | 305 Plains Road East, Burlington, ON | \$100.00 |
| Just Cremation | 460 Brant St, Burlington, ON | \$100.00 |
| Sean M. Seaton Law - \$100 off any Will, Hamilton ON | 75 Young St., Hamilton, ON | \$100.00 |
| TOTAL | | \$1,600.00 |

- **Second Prize:** one (1) Second Prize is available to be won, consisting of gift cards in the denominations below for the following local merchants (total approximate retail value of \$1000.00 CDN):

| Business Name | Business Address | Gift Card Amount (in \$ CDN) |
|--|---|-------------------------------------|
| Sean M. Seaton Law - \$100 off any will, Mississauga | 33 City Centre Dr. Suite 250, Mississauga, ON | \$100.00 |
| Jyots Beauty Salon | 579 Kerr St., Oakville, ON | \$20.00 |
| Burlington Marine Supply | 2070 Queensway Drive Burlington, ON | \$20.00 |
| De Luxe Granite | 429 Dewitte Rd. Suite #1, Stoney Creek, ON | \$20.00 |
| Centre Renovations & Home Inc | 166 San Remo Drive, Hamilton, ON | \$20.00 |
| Beauty Institute and Spa | 360 Cornwall Road, Oakville, ON | \$20.00 |
| Fancy Carpet - (Minimum purchase of 500.00) | 1290 Speers Rd. Unit #5, Oakville, ON | \$20.00 |
| Woven Concept | 1200 Brant St., Burlington, ON | \$100.00 |
| H&Z Diamond Centre | 1142 Wilson St., Ancaster, ON | \$20.00 |
| Edward A. Collis – Chartered Accountant | 1441 Ontario St., Burlington, ON | \$20.00 |
| Meineke Car Care Centre | 143 Lakeshore Road West, Oakville, ON | \$20.00 |
| Claude's Vacuum Shop | 128 Kerr Street, Oakville, ON | \$20.00 |
| Star Bright Professional Window Cleaners | 1234 Havendale Blvd, Burlington, ON | \$20.00 |
| Apex Window Cleaning | 75 Cannought St., Hamilton, ON | \$20.00 |
| Sparkle Wash | 734 Mullin Way, Burlington, ON (DON'T SHOW) | \$20.00 |
| Gemini Renovating & Contracting | 406 Riverside Dr Oakville, ON | \$20.00 |
| Spasso | 940 Queenston, Stoney Creek, ON | \$20.00 |

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| Pomelo Asian Cuisine | 2405 Fairview St. Unit #3, Burlington, ON | \$20.00 |
| Harvest Table | 3350 Fairview St., Burlington, ON | \$20.00 |
| Amazing Adventures Playland | Multiple Locations | \$20.00 |
| Orangetree Boutique | 190 Ottawa Street, Hamilton, ON | \$20.00 |
| Sweet! Bakery and Tea House | 100 Bronte Rd #1, Oakville, ON | \$20.00 |
| Ultimate Drivers | 2380 Wycroft Road Unit 3, Oakville, ON | \$20.00 |
| Bathroom & Kitchen Galleries | 3411 Fairview Street, Burlington, ON | \$20.00 |
| Lockert General Plumbing | 3411 Fairview Street, Burlington, ON | \$20.00 |
| AIM Cleaning Services | 60 Aster Ave RR 2, Hannon, ON | \$20.00 |
| New Look Roofing | 11 Maple Ave., Dundas, ON | \$100.00 |
| Organic Garage | 579 Kerr St., Oakville, ON | \$20.00 |
| Yortel Communications | No Address available Online | \$20.00 |
| Hummel Brothers Automotive | 2346 Industrial Street, Burlington, ON | \$20.00 |
| Par-T-Perfect | 1575 Parish Ln, Oakville, ON | \$20.00 |
| A1 Renovation | 3498 Ketelbey Court, Burlington, ON | \$100.00 |
| The Black Bull | 1124 Guelph Line, Burlington, ON | \$20.00 |
| Love Shop | Multiple Locations | \$20.00 |
| total | | \$1,000.00 |

- Third Prize: one (1) Third Prize is available to be won, consisting of gift cards in the denominations below for the following local merchants (total approximate retail value of \$510.00 CDN):

| Business Name | Business Address | Gift Card Amount (in \$ CDN) |
|---|---|-------------------------------------|
| Wangs Computers | 243 North Service Rd W, Suite 302, Oakville, ON | \$20.00 |
| Metro Contract Management | 272 Rosslyn Ave. N, Hamilton, ON | \$20.00 |
| Advantage Concrete | 73 Riviera Ridge, Stoney Creek, ON | \$100.00 |
| Aerosports Trampoline Parks | 2679 Bristol Circle, Oakville, ON | \$20.00 |
| Henderson Massage Therapy | 394 Guelph Line, Burlington, ON | \$20.00 |
| Molly Cake | 361 Brant St., Burlington, ON | \$20.00 |
| Par-T-Perfect | 1575 Parish Ln, Oakville, ON | \$20.00 |
| Fitness Firm | 15 Plains Rd. West, Burlington, ON | \$20.00 |
| A+ Framing 4 U | 3300 Fairview Street, Unit 6, Burlington, ON | \$20.00 |
| Love Shop | Multiple Locations | \$20.00 |
| JKM Towing | No Address available Online | \$20.00 |
| Sean M. Seaton Law - \$100 off any will, Hamilton | 75 Young St., Hamilton, ON | \$100.00 |
| Physio Art Rehabilitation | 1 Young St. Suite #312, Hamilton, ON | \$30.00 |
| Lynden Lawn Care | P.O. Box 1390, Waterdown, ON | \$20.00 |

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| Aldershot Air Conditioning and Heating | 43 Governors Road, Grimsby, ON | \$20.00 |
| Halton Vacuum Depot | 2379 Trafalgar Road, Oakville, ON | \$20.00 |
| P&A Plastics Inc | 150 Main Street East, Hamilton, ON | \$20.00 |
| TOTAL | | \$510.00 |

Each winner must come to the Sponsor's office at 5046 Mainway, Unit #2, Burlington ON L7L 7G5, in person during regular business hours to collect the prize won. If a potential winner does not claim his/her prize within ten (10) days of notification, the next eligible entry selected by random draw will be contacted, and the first entrant selected will have no further claim to the prize. Sponsor will not mail or courier prizes and is not responsible for unclaimed prizes. Sponsor is not responsible for lost, stolen or unclaimed prizes. Sponsor is not responsible for postal or courier strikes, errors or delays. Unless otherwise specified, gift cards cannot be combined with any other discounts, specials or offers. Any purchase for an amount greater than the available balance of your gift card must be paid with an alternative method of payment. Unauthorized use, reproduction or resale of gift cards is prohibited. Safeguard your gift cards. Gift cards will not be replaced or replenished if lost, stolen, used incorrectly or without authorization. Sponsor or the gift card issuer reserves the right to limit, revoke or refuse the use of a gift card at any time at its sole discretion. Gift cards may not be exchanged for cash. Except where prohibited by law, the gift cards may expire and other terms and conditions may apply – see the appropriate business / gift card issuer for details. If the winner is unable or unwilling to accept or otherwise redeem a prize on the terms it is awarded, the prize shall be forfeited and no cash or substitutes will be provided in whole or in part.

7. **Release:** Prior to receiving a prize, each selected entrant will be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsor and the Prize Supplier from any and all liability in connection with the Contest and/or the prize, confirming compliance with these Contest rules and consenting to the use of his or her name and photograph, in any and all forms of media, without further notice or compensation, in any publicity carried out by the Sponsor and its advertising and promotional agencies. The signed form must be received by the Contest Sponsor within forty-eight (48) hours of notification or the prize may be forfeited and awarded to an alternate entrant.

8. **Privacy:** We use your personal contact information to administer this Contest, including contacting, announcing and promoting prize winners. The Contest is run in compliance with the Metroland Media Group Ltd. privacy policy, which may be found in full at <http://www.metroland.com/page/Privacy%20Policy>.

9. **Banning:** The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes entering false information and entering more than once per Contest Period.

10. **Other:** Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are

non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute the prize or any portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed. Neither Sponsor nor Prize Supplier shall be liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage, injury or negligence that may arise in connection with this Contest, including technical issues or failures on any website, app or software, viruses, website disruptions, malfunctions or website down-time, human error, personal injury or property damage incurred by any Contest entrant. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. The authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.