

Guelph Mercury

“Guelph Mercury Spring Fever Giveaway” CONTEST RULES

1. **Agreement:** These rules govern the “Guelph Mercury Spring Fever Giveaway” (“Contest”). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the contest rules and the decisions of the Contest judge.
2. **Sponsor:** The Contest sponsor is the Guelph Mercury, a publication of Metroland Media Group Ltd. (the “Sponsor”)
3. **Eligibility:** The Contest is open to all residents of Ontario who have attained the age of 19, except for employees, immediate families and anyone living with any employee of the sponsors or its or their corporate affiliates, advertising or promotional agencies. Illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries will not be accepted and will be disqualified.
4. **Contest:** There are two ways to enter the Contest and be eligible for one of the Contest grand prizes:
 - a. All active Guelph Mercury subscribers as of May 16, 2015, will receive one entry into each of the four grand prize draws. Additional entries can be made through a bonus entry ballot in the Saturday edition of the Guelph Mercury during the contest period. Properly completed Ballots can be submitted for the Grand Prize Draw at the Guelph Mercury, 8-14 Macdonell St, Guelph or to participating prize sponsor locations (see rule #5 for locations).
 - b. Email circulation-self-serve@guelphmercury.com with your full legal name, daytime phone number, with the subject line ‘Guelph Mercury Spring Fever Giveaway’ and provide an answer in 25-50 words to the following question for one (1) entry into the Contest: Tell us what makes Guelph a great city? Provide an answer in 25-50 words to the following question for one (1) additional entry into the secondary draw: What do you like about the Guelph Mercury?

Contest begins on Monday, April-13, 2015 at 12:01 a.m. and ends at 12:00 p.m. on Saturday, May 16, 2015. All ballots and no purchase entries must be received by 5:00pm ET on Wednesday May 20, 2015 at the Guelph Mercury (8-14 Macdonell St., Guelph) to qualify for the 4 Grand Prize Draws. Four grand prize draws will be made – one winner will be selected for each grand prize (4 potential winners). The selected entrants will be chosen by random draw, which will take place on Monday, May 25, 2015 at approximately 1:00pm ET. Odds of winning depend on the number of eligible entries received. The selected entrants will be contacted by telephone or email by a representative of the Guelph Mercury, and must reply within 48 hours to maintain eligibility. If a potential winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall

apply to such other eligible entry. In order to be eligible to win, a potential winner- must correctly answer a mathematical skill-testing question, without assistance or mechanical or electronic aid.

5. **Prizes.** Four (4) grand prizes for the Guelph Mercury's Spring Fever Giveaway include:
- 1)-Napoleon Triumph 410 Barbeque with Side Burner valued at \$599. Prize provided by Buy The Fire Fireplaces & Design, 340 Woodlawn Rd W, Guelph.
 - 2) \$300 M&M Meat Shops Gift Card. Prize provided by M&M Meat Shops, 926 Paisley Rd, 368 Speedvale Ave E and 304 Stone Rd W, Guelph.
 - 3) \$300 Gift Certificate for Royal City Nursery. Prize provided by Royal City Nursery, 315 Woodlawn Rd W, Guelph;
 - and 4) \$100 in Vouchers for Supreme Car Wash, Guelph. Prize provided by Supreme Car Wash, 20 Woolwich St, Guelph.

Winners must come to The Guelph Mercury, 8-14 Macdonell St., Guelph, ON N1H 2Z3 in person to collect the prize to be won. If the winner does not claim the prize within ten (10) days the draw, the next eligible entry selected by random draw will be contacted, and the first entrant selected will have no further claim to the prize. The Sponsor will not mail or courier prizes and is not responsible for unclaimed prizes.

6. **Release:** Prior to receiving s prize, a winner will be required to show valid photo ID and to sign an affidavit of eligibility and release form releasing the Sponsor and its related parties from any and all liability in connection with the Contest and/or a prize, confirming compliance with the rules and consenting to the use of his or her name and photograph, without further compensation, in any publicity carried out by the Sponsor and its advertising and promotional agencies, without further notification, compensation or review. The signed form must be received by the Sponsor within 48 hours of notification or the Prize may be forfeited and awarded to an alternate entrant.
7. **Privacy:** We use your personal contact information to administer this Contest, including contacting, announcing and promoting prize winners. This Contest is run in compliance with Sponsor's privacy code, which may be found in full at www.guelphmercury.com.
8. **Banning:** The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes entering false information and entering more than the permissible limit.
9. **Other:** Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify this Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of a prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed. Sponsor is not liable for any lost, late, misdirected, or stolen entries or inability to process entries, or any errors, damage, injury or negligence that may arise in connection with this Contest, including technical failures on the part of any software or website, virus, website down-time, human error, personal injury or property damage incurred by any Contest entrant. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at the time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.