

Advertising Special Products 2016

THE
HAMILTON SPECTATOR

JANUARY

Hamilton Business Magazine	13-Jan	Tabloid
GO Healthy	29-Jan	In-paper feature
MOST Tab	29-Jan	Tabloid

FEBRUARY

Valentine's Day	5-Feb	In-paper feature
Hamilton Business Magazine	10-Feb	Tabloid
Family Day	12-Feb	In-paper feature
Metroland Auto	12-Feb	Metroland Tabloid
Creative Kids	19-Feb	Tabloid
Young at Heart	25-Feb	Tabloid
Coupon Clipper	26-Feb	Mini

MARCH

Just for Kids	5-Mar	In-paper feature
Hamilton Business Magazine	9-Mar	Tabloid
On Campus	10-Mar	Tabloid
Celebrate Women	11-Mar	In-paper feature
Destination Hamilton	25-Mar	Glossy Magazine
Foundations	26-Mar	Tabloid

APRIL

Hamilton Business Magazine	6-Apr	Tabloid
New Home Living Extended	6-Apr	Broadsheet
Volunteer Week (all week)	11-Apr	In-paper feature
Best of the Region	14-Apr	Tabloid
Home and Garden	15-Apr	Tabloid
MOST Tab	15-Apr	Tabloid
Make Yourself at Home	22-Apr	Metroland Tabloid
Emergency Preparedness	22-Apr	Tabloid
At Home Magazine	28-Apr	Glossy Magazine
Your Guide to Real Estate	28-Apr	Glossy Magazine
Leave a Legacy	29-Apr	Tabloid
Golf Guide	30-Apr	Tabloid

MAY

Hamilton Business Magazine	11-May	Tabloid
Outdoor Living	13-May	Tabloid
Nursing Week	14-May	Vendor Tabloid
Golf Magazine	19-May	Glossy Magazine
Military Tattoo	21-May	Vendor Glossy
Home & Real Estate	26-May	Tabloid
Coupon Clipper	27-May	Mini
Healthy Living	27-May	Tabloid
Hamilton Life Magazine	28-May	Glossy Magazine

JUNE

Festival Guide	3-Jun	Digest
Hamilton Business Magazine	8-Jun	Tabloid
New Home Living Extended	8-Jun	Broadsheet
Summer Fun & BBQ	9-Jun	Tabloid
Best of the Region	24-Jun	Tabloid
Discovery Guide	24-Jun	Glossy Magazine

JULY

Hamilton Business Magazine	6-Jul	Tabloid
Open Garden Week	8-Jul	Glossy Digest
Fringe Festival	9-Jul	Tabloid
Young at Heart	22-Jul	Tabloid
Coupon Clipper	28-Jul	Mini
Active Kids	30-Jul	Tabloid

AUGUST

Festival of Friends	3-Aug	Tabloid
Olympic Guide	5-Aug	Broadsheet
Hamilton Business Magazine	10-Aug	Tabloid
Back to School	12-Aug	Gatefold
Best of the Region	18-Aug	Tabloid
Continuing Education	26-Aug	Tabloid
MOST Tab	26-Aug	Tabloid

SEPTEMBER

Festitalia	1-Sep	Tabloid
Hamilton Business Magazine	7-Sep	Tabloid
ABEA Newsletter	7-Sep	Vendor Tabloid
Telling Tales	15-Sep	Vendor Flysheet
Theatre Aquarius	16-Sep	Vendor Glossy
Readers' Choice Nominees	17-Sep	Tabloid
Welcome to the Neighbourhood	24-Sep	Tabloid

OCTOBER

Breast Cancer Awareness Ads	1-Oct	Run of paper
Hamilton Business Magazine	12-Oct	Tabloid
Splurge Magazine	14-Oct	Glossy Magazine
Coupon Clipper	21-Oct	Mini
Junior League	22-Oct	Vendor Glossy
Readers' Choice Winners	28-Oct	Tabloid

NOVEMBER

Hamilton Business Magazine	9-Nov	Tabloid
Best of the Region	11-Nov	Tabloid
Remembrance Day	11-Nov	Run of paper
Gift Guide: Black Friday	24-Nov	Broadsheet
MOST Tab	25-Nov	Tabloid
Season's Greetings	26-Nov	Tabloid

DECEMBER

Gift Guide 2	1-Dec	Broadsheet
Cookie Book	2-Dec	Glossy Magazine
Hamilton Business Magazine	7-Dec	Tabloid
Gift Guide 3	8-Dec	Broadsheet
Personal Giving	10-Dec	Tabloid
Gift Guide 4	14-Dec	Broadsheet
Young at Heart	16-Dec	Tabloid
Boxing Day	26-Dec	Gatefold