

Local TASTES Recipe Challenge **Contest**

1. **Agreement:** These rules govern the " Local TASTES Recipe Challenge Contest" (the "**Contest**"). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decisions shall be final and binding upon all entrants.
2. **Sponsors:** The Contest sponsors are Metroland Media Group Ltd., Local Tastes Magazine, VisitKingston.ca, Delta Kingston Waterfront Hotel, Prince Edward County Winegrowers Association, Four Points by Sheraton, VIA Rail Canada, Residence Inn Marriott, and Holiday Inn Kingston Waterfront.
3. **Eligibility:** The Contest is open to all residents of Ontario who are 19 years of age or older as of the first day of the Contest Period, except for employees, their immediate families and anyone living with any employee of the Sponsors or their corporate affiliates, advertising or promotional agencies. This contest is for home cooks and culinary students only. Professional cooks and chefs are not eligible. Individuals are limited to one (1) entry per category.
4. **Contest:** To enter the Contest, access the Contest website at www.insidebelleville.com or www.kingstonregion.com to find the Contest logo, click through to the contest form, and follow the instructions to enter during the Contest period (a valid email address will be required). Entries can also be submitted via mail to: Local Tastes "Cook Local Recipe Challenge" 2014, Metroland Media Group Ltd., 21 Meade St., P.O. Box 1030, Brighton ON K0K1H0. All entries must be received by 11:59 pm (EST) on October 7th, 2014. The Contest begins August 11th and ends October 7th, 2014. Finalists will be notified by October 10th, 2014. Finalists Cook off in Kingston, Ontario will take place on October 25th. The potential finalists will be contacted by telephone or email by a representative of the Sponsors, and must reply within 48 hours to maintain eligibility. If the potential winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsors reserve the right, in their sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry.
5. **Additional Contest Details:**

Recipes should be submitted in one of 3 categories: Appetizer, Main Course, and Dessert. Two Finalists will be chosen from each category to participate in person at the Finalists Cook off in Kingston. One recipe will be crowned a winner from each category at the Finalist Cook off, plus one Grand Prize winner overall. Each submitted recipe must be paired with a recommendation for a Prince Edward County, Ontario wine that is currently available for sale. Note: Winery must be a Prince Edward County Wine Association (PECWA) member. PECWA wineries can be found here: <http://www.princeedwardcountywine.ca/>

An expert culinary panel of judges will review all recipes. Criteria for winning the Local Tastes Recipe Challenge will be based on a point system and will be judged as follows:

First Round will determine the finalists: a 50-point system by a panel of expert culinary judges will be used:

- The recipes must contain Ontario grown produce
- The story behind the recipe you have created (max 200 words)
- Recipes not meeting the eligibility criteria will be eliminated
- Local Tastes representatives will taste/judge the recipes that qualify; each recipe will be scored to a maximum of 50 based on the following criteria:

10 points - Number of local food ingredients utilized (noted with sources)

10 points - Originality

10 points - Pairing suitability with the Prince Edward County wine chosen

10 points - Taste

10 points - Your story behind the recipe

Final Round - Finalists Cook Off in Kingston: a 20-point system by a panel of judges/audience will be used:

10 points - Plating

10 points - Taste & appropriate wine pairing

The Finalist Cook Off in Kingston is for the six finalists – two from each category. The event is being held at the Delta Kingston Waterfront Hotel from noon to 2pm on Saturday, October 25th. Media and the public will be invited to participate in the event along with regional and provincial dignitaries.

If you are chosen as a finalist, you must be able to:

- a. Attend the cook off event on Saturday October 25th
- b. Prepare your dish for the judges the morning of the event at the Delta kitchens
- c. Present your dish and story to the judges and the audience (no more than 2 minutes)
- d. Be available for media interviews

The chefs at the Delta will be preparing your dish for the audience to try and provide their comments (ballots will be handed out for each member in the audience to vote on their favourite dishes). Food and wine pairings will be served by qualified Delta Hotel staff. Each finalist will be provided complimentary overnight accommodation for 2 at the Delta Kingston Waterfront Hotel on Friday, October 24th. All ingredients will be provided to each finalist for preparation of their dishes for the cook off. All other expenses related to participation in the Contest are the sole responsibility of the entrant.

6. **Prizes** – There are no prizes awarded at the completion of the first round. Winners at the Finalist Cook Off in Kingston will be announced live at the event on October 25th, 2014 and via our website, social media and through our sponsors. There are a total of 6 (six) prizes available.

One (1) grand prize winner will receive:

- 2 nights accommodation for 4 individuals at the Residence Inn by Marriott, Kingston's Water Edge Ontario
- Recipe and photo of winner and their dish in the 2015 spring edition of Local Tastes magazine
- VIA ONE – Round Trip First Class Rail Transportation for 4 individuals to Kingston Ontario from Via Rail (from any VIA station in Ontario, inclusive of all taxes)
[Approximate Retail Value of \$2000]

Two (2) winners in the remaining categories will each receive:

- 2 nights accommodation for 2 individuals at the Holiday Inn Kingston Waterfront or Four Points by Sheraton
- Round Trip Rail Transportation for 2 individuals to Kingston Ontario from VIA Rail (Toronto/Ottawa corridor)
[Approximate Retail Value of \$700 each]

Three (3) individuals who are the Runner Ups in each category will each receive:

- Gift basket of various food products
___[Approximate Retail Value of \$100 each]

Actual retail value for the VIA Rail Canada prize and hotel accommodations may vary depending on city origination and time of travel. Transportation and hotel booking dates are subject to availability.

Winners must travel any time between November 1st, 2014 – October 15, 2015 and may not be eligible for rescheduling or substitution once booked. No extension shall be granted if not issued/used by the above-noted dates.

Prizes must be accepted as awarded, there are no substitutions. Prizes are non-transferable, have no cash value and cannot be redeemed for cash.

No responsibility is assumed by the Contest Sponsor for cancelled, delayed, suspended or rescheduled events or travel after ticketing for any reason whatsoever beyond its control.

7. **Release:** Prior to receiving the prize, the winners will be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsors and their related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name and photograph, without further compensation, in any publicity carried out by the Sponsors and/or their advertising and promotional agencies. The signed form must be received by Metroland Media Group Ltd. within five (5) days of notification or the prize may be forfeited and awarded to an alternate entrant.
8. **Indemnity:** By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsors, and their respective parent, subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies from any and all damages, injuries, claims, causes of action, or losses of any kind (including but not limited to lawyers' fees) arising out of or relating to your participation in the Contest; your receipt or use of any prize; your violation of any term of these Contest rules; your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused any type of damage to a third party.
9. **Privacy:** We use your personal contact information to administer this Contest, including contacting, announcing and promoting prizewinners. The Contest is run in compliance with the **Metroland Media Group Ltd.** privacy code, which may be found in full at <http://metroland.com/page/Terms%20and%20Conditions>.
10. **Banning:** The Sponsors may, in their sole discretion, prohibit any person from entering the Contest whom they believe to be abusing the rules. Such abuse includes entering false information and entering more than once.
11. **Other:** Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsors reserve the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsors reserve the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed. Sponsors are not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the website or Contest software, viruses, website disruptions, malfunctions or down-time, human error or property damage incurred by any Contest entrant. Sponsors are not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.