

Great Escape Contest Rules

Agreement: These rules govern The Waterloo Region Record's Great Escape Contest ("Contest"). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges whose decisions shall be final and binding upon all entrants.

Sponsors: The Contest Sponsor is The Waterloo Region Record, a division of Metroland Media Group Ltd. ("Contest Sponsor").

Eligibility: The Contest is open to all residents of the Province of Ontario who have attained the age of 18 at the start of the Contest, except for employees, their immediate families and anyone living with any employee of the Sponsor or its corporate subsidiaries, affiliates or advertising or promotional agencies. Limit of one entry per household per day. Incomplete or illegible entries such as photocopies, scanned copies, electronic facsimiles, other mechanically or electronically reproduced entries, or bulk drop-off entries will not be accepted and will be disqualified.

Contest: The Contest begins Monday, March 10, 2014 at 6:01 AM Eastern Standard Time ("EST") and ends Monday, March 31, 2014 at 6:00 PM (EST) (the "Contest Period"). Readers have a chance to win an all inclusive trip for two (2) adults to Iberostar Cancun, Cancun, Mexico. Readers are to enter the Contest by completing the entry form found in the Waterloo Region Record or by completing the online entry form and trivia questions at www.therecord.com/contests. All mail-in entries must be postmarked by March 31, 2014.

The winner will be chosen by a random draw ("Winner"). All mail-in entries will be entered into the draw electronically prior to the draw deadline. The random draw will take place on Monday, April 7, 2014 at approximately 10:00 a.m. Odds of winning depend on the total number of eligible entries received. Winner will be contacted by a representative of The Waterloo Region Record prior to the Winner's announcement. Winner's name and city of residence will be featured in Waterloo Region Record and on www.therecord.com/contests on Tuesday, April 8, 2014. In order to be eligible to win, the potential winner must correctly answer a mathematical skill-testing question, without assistance or mechanical or electronic aid.

Prize: The Prize (the "Prize") available to be won consists of:

- 7-nights, all-inclusive holiday to Cancun, Mexico for two (2) adults, i.e.:
 - 7-night accommodation at the Iberostar Hotels & Resorts Cancun 5*
 - Roundtrip economy airfare from John C. Monroe Hamilton International Airport to Cancun, Mexico
 - Roundtrip transfers in destination
 - All meals, including unlimited la carte dinners per week (reservations required)
 - Unlimited domestic and select international drinks
 - Nightly entertainment

Approximate retail value of the trip is \$3000.00 CDN dollars. Actual retail value may vary depending on departure date. Taxes will be covered by the Waterloo Region Record. Winner will be provided with additional details at time of prize fulfillment.

Conditions: Travel must be taken April 20, 2014 to March 31, 2015. Reservation needs to be done by October 30, 2014. Travel cannot be taken during Christmas / New Years, Spring Break and Easter. The Winner and his/her travel guest must each have proof of valid travel documents prior to ticketing. The Winner and his/her travel guest must be Canadian residents to qualify for the Prize. The Winner and his/her travel guest must have the right to enter Mexico. A minimum of one person, either the Prize Winner or his/her travel guest, must hold a valid credit card to cover any incidentals or any other requirement that may be required at the hotel. Ground transfers to and from the winner and/or travelling guest's residence and designated airport and all other expenses not specified herein or listed within the travel brochure, including but not limited to telephone or fax, gratuities, optional tours, additional spa services and treatments, taxes and fees, insurance, medical travel documents, personal expenses, and any other costs not specifically stated herein as being included, are the sole responsibility of the Winner and his/her guest. In the eventuality that the Winner and his/her guest reside in a city that requires transportation to Transat Holidays departure city, the costs associated with such transportation are the Winner's and his/her guest's entire responsibility. No extensions will be permitted and the prize cannot be exchanged, transferred or substituted for cash except that Transat Holidays reserves the right to offer a comparable product in the event of a vacation package cancellation, Act of God or other unforeseen circumstances. The Prize Winner shall not be entitled to receive, in cash, certificate or otherwise, the balance of any amount representing the difference of the Prize retail value and actual cost. No frequent flyer miles will be available.

No responsibility is assumed by the Waterloo Region Record for cancelled, delayed, suspended or rescheduled events or travel after ticketing for any reason whatsoever. Transportation and accommodations are subject to availability, government restrictions and regulations, or other transportation restrictions and regulations. Other restrictions may apply. Reservations must be made and ticket issued prior to departure. The Winner and their travel guest will be required to travel together on the

same itinerary and to depart together. The Winner and their travel guest must have all the necessary identification and documents to permit travel and will be solely responsible for obtaining all necessary travel documentation as required. It is recommended that the Winner and travel guest obtain sufficient personal insurance prior to departure. If the Winner is unable or unwilling to accept or otherwise redeem the Prize on the terms it is awarded, the Prize shall be forfeited and no cash or substitutes will be provided in whole or in part. This Prize may not be combined with any other coupon, vouchers, discount, bonus, upgrade, or other promotional offers/tickets.

Release: Prior to receiving the prize, the Winner and his/her travel guest will be required to show valid photo ID and to sign an affidavit of eligibility and release form releasing the Sponsor and its related parties from any and all liability in connection with the Contest and/or the Prize, confirming compliance with the rules and consenting to the use of his or her name and photograph, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional agencies. The signed form must be received by the Sponsor within [48 hours] of notification or the Prize may be forfeited and awarded to an alternate entrant.

Privacy: We use your personal contact information to administer contests, including contacting, announcing and promoting prize winners. In addition, we may use this information to send you offers or information from us, our affiliates and from selected sponsors or advertisers ("Marketing Offers"). If you do not wish to receive Marketing Offers, you may opt-out at any time by: following the instructions at the bottom of any email Marketing Offer you receive, informing your telemarketer at the time you are called with a Marketing Offer, calling 519-894-3000 and requesting that your personal information not be used for Marketing Offers, or emailing PrivacyOfficer@therecord.com and requesting that your personal information not be used for Marketing Offers. Contests are run in compliance with The Record's privacy code, which may be found in full at www.therecord.com or at The Record, c/o 160 King Street East, Kitchener, ON N2G 4E5.

Banning: The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom they believe to be abusing the rules. Such abuse includes entering false information and entering more than the permissible limit.

Other: Odds of winning depend on the number of eligible entries received. All decisions of the Contest judge are final. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein. The Sponsor reserves the right to cancel or modify this Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed. Sponsor is not liable for any lost or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the part of contest software, virus, website down-time, human error or property damage incurred by any Contest entrant. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at the time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.