Advertising
Special Products 2017

HAMILTON THE SPECTATOR

JANUARY

Most Magazine	27-Jan	Tabloid

FEBRUARY

Family Day	10-Feb	In-paper feature
Metroland Autoshow	16-Feb	Metroland Tabloid
Young at Heart	24-Feb	Tabloid
Coupon Clipper	24-Feb	Mini
Creative Kids	24-Feb	Tabloid

MARCH

Just for Kids	3-Mar	In-paper feature
Celebrate Women	4-Mar	Tabloid
On Campus	10-Mar	Tabloid
Destination Hamilton	23-Mar	Glossy Magazine
Foundations	25-Mar	Tabloid

APRIL

Most Magazine	21-Apr	Tabloid
Volunteer Week	24-Apr-29-Apr	In-paper feature
Make Yourself at Home	28-Apr	Metroland Tabloid
Emergency Preparedness	29-Apr	Vendor Tabloid
Golf Guide	29-Apr	Tabloid
Home and Garden	29-Apr	Tabloid

MAY

Mother's Day	3-May	In-paper feature
Leave a Legacy	5-May	Tabloid
Nursing Week	6-May	Vendor Tabloid
At Home Magazine	12-May	Glossy Magazine
Golf Magazine	18-May	Glossy Magazine
Outdoor Living	19-May	Tabloid
Military Tattoo	20-May	Vendor Glossy
Coupon Clipper	26-May	Mini
Healthy Living	27-May	Tabloid

JUNE

Summer Fun	8-Jun	In-paper feature
Discovery Guide	22-Jun	Glossy Magazine
Open Garden Week	24-Jun	Glossy Digest

JULY

Fringe Festival	8-Jul	Tabloid
Young at Heart	21-Jul	Tabloid
Coupon Clipper	28-Jul	Mini
Active Kids	29-Jul	Tabloid

AUGUST

Back to School	9-Aug	In-paper feature
Continuing Education	25-Aug	Tabloid
Most Magazine	25-Aug	Tabloid

SEPTEMBER

Festitalia	1-Sep	Tabloid
Telling Tales	14-Sep	Vendor Tabloid
Theatre Aquarius	15-Sep	Vendor Glossy
Fall Home Improvement	15-Sep	Tabloid
Readers' Choice Nominees	16-Sep	Tabloid
Welcome to the Neighbourhood	23-Sep	Tabloid
Pink Ads	30-Sep	In-paper feature

OCTOBER

Coupon Clipper	20-Oct	Mini
Junior League	21-Oct	Vendor Glossy
Readers' Choice Winners	27-Oct	Tabloid

NOVEMBER

Remembrance Day	11-Nov	In-paper feature
Black Friday	24-Nov	Broadsheet
Most Magazine	24-Nov	Tabloid

DECEMBER

Gift Guide 1	1-Dec	Broadsheet
Cookie Book	1-Dec	Glossy Pony
Gift Guide 2	8-Dec	Broadsheet
Personal Giving	9-Dec	Tabloid
Gift Guide 3	13-Dec	Broadsheet
Young at Heart	15-Dec	Tabloid