



# niagaralife

## M A G A Z I N E

*Niagara Life* offers its readers unique content they won't find anywhere else. Home décor, fashion, travel and food features are complimented by a wide range of local arts, entertainment, business and the community. Beautiful photography and award-winning design make each issue of Niagara Life a must-read.

## circulation

Controlled to Homes: 50,000  
Samples and Controlled: 2,500

## demographics

Household Income: \$100,000 plus  
Education: University and College  
Occupation: Managerial and Professional, Business owner/partner

## publishing dates

January/February  
Ad Material: Jan. 6  
Distribution: Jan. 23

March/April  
Ad Material: Feb. 21  
Distribution: Mar. 13

May/June  
Ad Material: April 11  
Distribution: May 1

September/October  
Ad Material: Aug. 22  
Distribution: Sept. 11

July/August  
Ad Material: June 27  
Distribution: July 17

November/December  
Ad Material: Oct. 24  
Distribution: Nov. 13



## advertising rates

Full Colour Rates	1x	3x4	5x6
Double Page Spread	\$5945	\$5350	\$4765
Full Page	\$3300	\$2975	\$2645
3/4 Page	\$2722	\$2520	\$2268
1/2 Page H or V	\$2660	\$2390	\$2106
1/4 Page H or V	\$1400	\$1170	\$1053
1/8 Page	\$650	\$585	\$526
Inside Back & Front	\$3800	\$3430	\$2997
Outside Back	\$4260	\$4160	\$3690