# Advertising Special Products 2014

# JANUARY

| Hamilton Business Magazine           | 08-Jan | Tabloid         |
|--------------------------------------|--------|-----------------|
| Alzheimers Association               | 10-Jan | Vendor Tabloid  |
| Burlington Life                      | 17-Jan | Tabloid         |
| Go Healthy                           | 23-Jan | Tabloid         |
| Foundation of Friends (Care Buddies) | 25-Jan | Gatefold        |
| MOST Magazine                        | 31-Jan | Glossy Magazine |

#### **FEBRUARY**

| Valentine's Day/Dining     | 04-Feb | In-Paper Feature  |
|----------------------------|--------|-------------------|
| Olympic Viewers Guide      | 06-Feb | Tabloid           |
| Love/Wedding Directory     | 06-Feb | Tabloid           |
| Burlington Life            | 07-Feb | Tabloid           |
| Hamilton Business Magazine | 12-Feb | Tabloid           |
| Auto Show                  | 14-Feb | Metroland Tabloid |
| Family Day                 | 14-Feb | Gatefold          |
| Young at Heart             | 20-Feb | Tabloid           |
| Coupon Clipper             | 21-Feb | Mini              |
| Creative Kids              | 21-Feb | Tabloid           |
| Ideal Home Show            | 26-Feb | Vendor Tabloid    |
| Profiles in Success        | 28-Feb | Tabloid           |
| Just for Kids              | 28-Feb | Gatefold          |
|                            |        |                   |

#### MARCH

| On Campus                  | 06-Mar | Tabloid          |
|----------------------------|--------|------------------|
| Celebrate Women            | 12-Mar | In-Paper Feature |
| Hamilton Business Magazine | 12-Mar | Tabloid          |
| Burlington Life            | 14-Mar | Tabloid          |
| Foundations - NEW          | 19-Mar | Tabloid          |
| Destination Hamilton       | 21-Mar | Glossy Magazine  |
| Splurge: Taste             | 28-Mar | Glossy Magazine  |
|                            |        |                  |

#### APRIL

| New Home Living Extended   | 02-Apr | Broadsheet        |
|----------------------------|--------|-------------------|
| Hamilton Business Magazine | 09-Apr | Tabloid           |
| MOST                       | 10-Apr | Glossy Magazine   |
| Home Improvement           | 10-Apr | Tabloid           |
| Burlington Life            | 11-Apr | Tabloid           |
| Volunteer Week             | 14-Apr | In-Paper Feature  |
| Best of the Region         | 17-Apr | Tabloid           |
| At Home                    | 24-Apr | Glossy Magazine   |
| Make Yourself @ Home       | 25-Apr | Metroland Tabloid |
|                            |        |                   |

#### MAY

| Mother's Day Gatefold      | 01-May | Gatefold |
|----------------------------|--------|----------|
| Leave a Legacy             | 02-May | Tabloid  |
| Golf Guide Tabloid         | 02-May | Tabloid  |
| Hamilton Business Magazine | 07-May | Tabloid  |
| Burlington Life            | 09-May | Tabloid  |
|                            |        |          |

| Nurse's Week               | 10-May    | Vendor Tabloid  |
|----------------------------|-----------|-----------------|
| All In The Family (NEW)    | 13-May    | Tabloid         |
| Taste of the City Restaura | nts14-May | Tabloid         |
| Outdoor Living             | 15-May    | Tabloid         |
| Golf Guide Magazine        | 22-May    | Glossy Magazine |
| Coupon Clipper             | 23-May    | Mini            |
| Home and Real Estate       | 28-May    | Tabloid         |
| Healthy Living             | 30-May    | Tabloid         |
| Military Tattoo            | 31-May    | Vendor Glossy   |

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#### JUNE

| Father's Day Gatefold        | 10-Jun | Gatefold        |
|------------------------------|--------|-----------------|
| Hamilton Business Magazine   | 11-Jun | Tabloid         |
| New Home Living Extended     | 11-Jun | Broadsheet      |
| Cdn Warplane Museum Air Show | 12-Jun | Vendor Glossy   |
| Great at Any Age             | 12-Jun | Tabloid         |
| Burlington Life              | 13-Jun | Tabloid         |
| Open Garden                  | 19-Jun | Glossy Digest   |
| Discovery Guide              | 20-Jun | Glossy Magazine |
| It's Your Festival           | 26-Jun | Tabloid         |
| Best of the Region           | 27-Jun | Tabloid         |
| YMCA                         | 28-Jun | Vendor Tabloid  |

# JULY

| Hamilton Business Magazine | 09-Jul | Tabloid |
|----------------------------|--------|---------|
| Burlington Life            | 18-Jul | Tabloid |
| Young at Heart             | 25-Jul | Tabloid |
| Active Kids                | 30-Jul | Tabloid |
|                            |        |         |

# AUGUST

| Coupon Clipper               | 01-Aug | Mini            |
|------------------------------|--------|-----------------|
| Restaurant Guide             | 02-Aug | Tabloid         |
| Festival of Friends          | 06-Aug | Tabloid         |
| Hamilton Business Magazine   | 13-Aug | Tabloid         |
| Back to School               | 15-Aug | Gatefold        |
| Welcome to the Neighbourhood | 19-Aug | Tabloid         |
| Burlington Life              | 22-Aug | Tabloid         |
| Continuing Education         | 22-Aug | Tabloid         |
| MOST Magazine                | 28-Aug | Glossy Magazine |
| Success Hamilton (NEW)       | 29-Aug | Tabloid         |
| Best of the Region           | 29-Aug | Tabloid         |
|                              |        |                 |





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### **SEPTEMBER**

| 03-Sep | Tabloid  |
|--------|--|
| 10-Sep | Vendor Tabloid   |
| 10-Sep | Tabloid  |
| 12-Sep | Vendor Flysheet  |
| 12-Sep | Tabloid  |
| 17-Sep | Tabloid  |
| 17-Sep | Vendor Tabloid   |
| 19-Sep | Vendor Glossy  |
| 19-Sep | Glossy Magazine  |
|        | 10-Sep<br>10-Sep<br>12-Sep<br>12-Sep<br>17-Sep<br>17-Sep<br>19-Sep |

### OCTOBER

| Burlington Life                | 03-Oct | Tabloid          |
|--------------------------------|--------|------------------|
| Hamilton Business Magazine     | 08-Oct | Tabloid          |
| Splurge                        | 11-Oct | Glossy Magazine  |
| New Home Living Extended       | 15-Oct | Broadsheet       |
| Coupon Clipper                 | 17-Oct | Mini             |
| Small Business Week            | 20-Oct | In-Paper Feature |
| <b>Readers' Choice Winners</b> | 23-Oct | Tabloid          |
| Junior League                  | 25-Oct | Vendor Glossy    |
|                                |        |                  |

## NOVEMBER

| Best of the Region         | 07-Nov | Tabloid    |
|----------------------------|--------|------------|
| Hamilton Business Magazine | 12-Nov | Tabloid    |
| Gift Guide #1              | 20-Nov | Broadsheet |
| Burlington Life            | 21-Nov | Tabloid    |
| Gift Guide #2              | 27-Nov | Broadsheet |

# DECEMBER

| Gift Guide #3              | 04-Dec | Broadsheet |
|----------------------------|--------|------------|
| Season's Greetings         | 06-Dec | Tabloid    |
| Hamilton Business Magazine | 10-Dec | Tabloid    |
| Gift Guide #4              | 11-Dec | Broadsheet |
| Young at Heart             | 12-Dec | Tabloid    |
| Burlington Life            | 12-Dec | Tabloid    |
| Personal Giving            | 13-Dec | Tabloid    |
| Gift Guide #5              | 17-Dec | Broadsheet |
| Boxing Day                 | 24-Dec | Gatefold   |
| Boxing Day                 | 26-Dec | Gatefold   |
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