

2017 The Orillia Today Readers' Choice Awards

1. Agreement: These rules govern the "2017 Orillia Today Readers' Choice Awards Reader Contest" (the "Contest"). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decision shall be final and binding on all entrants.
2. Sponsors: The Contest Sponsor is the Orillia Today (a division of Metroland Media Group Ltd.) (the "Sponsor").
3. Eligibility: The Contest is open to all residents of Ontario that have reached the age of majority, except for employees, their immediate families and anyone living with any employee of either of the Sponsors or any affiliate, advertising or promotional agency of the Sponsors. Limit of one (1) entry per household. Incomplete or illegible entries, mechanically or electronically reproduced entries will not be accepted and will be disqualified. For greater certainty, multiple computer program generated email entries will also be disqualified.
4. Contest: Enter the Contest by going to simcoe.com/contests and following the prompts and filling out the on-line ballot. The Contest begins at 9:00 a.m. on December 7, 2017 and ends at 5:00 p.m. on February 5th, 2018. The prizes will be awarded to randomly selected entries. The winners will be selected by 10:00 AM ET on Thursday February 8th, 2018. Due to this time-sensitive contest, winners will be contacted by email and will have 2 business days to respond or a new winner will be selected. No substitute will be provided. Sponsor will not mail, deliver or courier the prize and is not responsible for any unclaimed prizes. To be eligible to win a prize, each selected entrant (or his/her parent or legal guardian if a minor) must correctly answer a mathematical skill-testing question without assistance or mechanical or electronic aid.
5. Prize: The first prize (1) winner will receive one (1) gift certificate valued at \$100, the second prize (1) winner will receive at \$50 gift certificate and the third place (1) winner will win a \$25 gift certificate. Not redeemable for cash. All applicable taxes, registration fees, licensing fees and any other expenses of any kind are not included and are the sole responsibility of each prize winner.
6. Waiver of Moral Rights: As a condition of being declared a winner and prior to being awarded the prize, each selected entrant will be required to show valid photo ID and to sign a declaration of eligibility and release form (i) releasing the Sponsor and its related parties from any and all liability in connection with the Contest and/or the prize; (ii) confirming compliance with these Contest rules; (iii) consenting to the use of his or her name and photograph, in any and all forms of media, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional agencies. If a potential winner is under the age of majority, his/her parent or legal guardian must also sign and return the declaration of eligibility and release form.
7. Indemnity: By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsor, and its parent, subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies from any and all damages, injuries, claims, causes of action, or losses of any kind (including but not limited to lawyers' fees) arising out of or relating to your participation in the Contest; your receipt or use of any prize; your violation of any term of these Contest

rules; your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused any type of damage to a third party.

8 Privacy: We use your personal contact information to administer this Contest, including contacting, announcing and promoting prize winners. The Contest is run in compliance with the Metroland Media Group privacy code, which may be found in full at <https://metroland.com/privacy-policy/>

9. Banning: The Sponsors may, in its sole discretion, prohibit any person from entering any Contest whom it believes to be abusing the rules. Such abuse includes but is not limited to entering false information and entering more than once.

10. Other: Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsors reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsors reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. The Sponsors is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the part of Contest software, virus, website down-time, human error or property damage incurred by any Contest entrant. The Sponsors is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address