

## THE STRATFORD GAZETTE 2014 READERS' CHOICE CONTEST

- 1. Agreement:** These rules govern The Stratford Gazette 2014 Readers' Choice Contest (the "Contest"). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decisions shall be final and binding upon all entrants.
- 2. Sponsor:** The Contest sponsor is The Stratford Gazette, a publication of Metroland Media Group Ltd.
- 3. Eligibility:** This Contest is open to all residents of the City of Stratford, 18 years of age or older, except for employees, their immediate families and anyone living with any employee of the Sponsor or its or their corporate affiliates, advertising or promotional agencies. Limit of one entry per person. A minimum of 25 categories must be voted in to be eligible for the draw. Incomplete or illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries will not be accepted and will be disqualified.
- 4. Contest:** To enter the contest, visit [www.stratfordgazette.com](http://www.stratfordgazette.com) and click on Contests in the top right corner. Register your name, address, e-mail address and phone number and vote for your favourite businesses amongst the nominees. You must vote in a minimum of 25 categories to be eligible for the draw. The Contest ends at 11:59 pm Monday, February 2, 2015. The potential winner will be chosen by random draw, which will take place at 10 Downie St., Stratford at 9:00 am Friday, February 6, 2015. The potential winner will be contacted by telephone or email by a representative of the Sponsor.
- 5. Prize:** Three prizes are available to be won: One winner will receive \$250 worth of City Centre gift certificates, one winner will win \$150 worth of City Centre gift certificates, and one winner will receive a \$100 worth of City Centre gift certificate to be redeemed at any store in the City Centre.
- 6. Release:** Prior to receiving the prize, the winners will each be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsor and its related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name and photograph, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional agencies.
- 7. Privacy:** We use your personal contact information to administer contests, including contacting, announcing and promoting prize winners. The Contest is run in compliance with Metroland Media privacy code, which may be found in full at <http://www.metroland.com/page/Privacy%20Policy>
- 8. Banning:** The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes entering false information and registering more than once.
- 9. Other:** Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the website or Contest software, viruses, website disruptions, malfunctions or website down-time, human error or property damage incurred by any Contest entrant. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises

regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.