



CONTEST

RULES

1. These rules govern the Grocery Grab Contest (the "Contest"). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of these contest rules and the decisions of the Contest sponsor, which decisions shall be final and binding upon all entrants.
2. **Sponsors:** The Contest sponsor is the Waterloo Region Record, a publication of Metroland Media Group Ltd. (the "Sponsor") and the prize supplier is Central Fresh Market (the "Prize Supplier").
3. **Eligibility:** The Contest is open to residents of Ontario who have reached the age of eighteen (18) as of the start of the Contest Period. Notwithstanding the above, the Contest is not open to employees, their immediate families (ie. spouses or biological, step or adoptive parents, children or siblings) or anyone domiciled with any employee of the Sponsor or Prize Supplier or any of their affiliates, subsidiaries, advertising or promotional agencies, or fulfilment houses. Incomplete or illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries will not be accepted and will be disqualified.
4. **Contest Period:** The Contest begins at 9:00 am ET on **February 18, 2018** and ends at 5:00 pm ET on March 30, 2018 (the "Contest Period").
5. **How to Enter:**
No purchase is necessary to enter the Contest. There are two (2) ways to enter the Contest and be eligible to win a prize:
 - (a) during the Contest Period visit www.therecord.com/contests, read these Contest rules and follow the instructions to submit an online entry form; **OR**
 - (b) complete and submit the ballot which will be printed in the Waterloo Region Record on {INSERT DATES} and either (i) mail it to: Grocery Grab Contest, Waterloo Region Record, 160 King Street East, Kitchener, ON N2G 4E5, such ballot to be received prior to the end of the Contest Period; or (ii) drop off the ballot at the Central Fresh Market located at 760 King St. W, Kitchener, ON N2G 1E6 prior to the end of the Contest Period, subject to applicable store hours.

There is a limit of one (1) entry per person during the Contest Period.

6. Winner Selection:

On each of the Draw Dates indicated below, and for the applicable Prize indicated below, a representative of the Sponsor will conduct a random draw from among all eligible entries received by the applicable Draw Closing Date:

Draw Closing Date	Draw Date @ 10:00 am ET	Prize
March Feb, 24 at 11:59 p.m. ET	March 3, 2018	Secondary Prize
March 9, 2018 at 11:59 p.m. ET	March 10, 2018	Secondary Prize
March 16, 2018 at 11:59 p.m. ET	March 17, 2018	Secondary Prize
March 23, 2018 at	March 24,	Secondary

Draw Closing Date	Draw Date @ 10:00 am ET	Prize
11:59 p.m. ET	2018	Prize
March 30, 2018 at 5:00 p.m. ET	March 31, 2018	Secondary Prize
March 30, 2018 at 5:00 p.m. ET	March 31, 2018	Grand Prize

Each draw will take place at the Sponsor's office located at 160 King Street East, Kitchener, Ontario N2G 4E5. Non-selected entries will carry forward from one draw to the next in this Contest. Each potential winner will be contacted by telephone or email by a representative of the Sponsor and must reply within 48 hours to maintain eligibility. If any potential winner cannot be contacted within this time period or fails to respond to any attempted contact or incorrectly answers the skill-testing question, such potential winner will be disqualified, his/her entry will be declared null and void and the Sponsor reserve the right, in its sole and absolute discretion, to select at random another eligible entry from among entries received by the applicable Draw Closing Date, in which event these provisions shall apply to such other eligible entry. In order to be eligible to win, each potential winner must correctly answer a time limited mathematical skill-testing question, without assistance or mechanical or electronic aid.

7. **Prizing:** Seven (7) prizes are available to be won in this Contest, six (6) of which consist of a CAD \$250 gift card to the Prize Supplier (each, a "**Secondary Prize**"), and one (1) of which consists of up to CAD \$1,000 worth of select groceries (the "**Grand Prize**"), as more particularly described below.

Each Secondary Prize winner must come to the Sponsor's office at 160 King Street East, Kitchener, ON N2G 4E5 in person to collect their prize. If a Secondary Prize winner does not claim his/her prize within forty-eight (48) hours of the applicable Draw Date, the next eligible entry selected by random draw will be contacted, and the first entrant selected will have no further claim to the prize. Any purchase for an amount greater than the available balance of a gift card must be paid with an alternative method of payment. Unauthorized use, reproduction or resale of gift cards is prohibited. Secondary Prize winners are strongly encouraged to safeguard their Secondary Prize. Gift cards will not be replaced or replenished if lost, stolen, used incorrectly or without authorization. The Sponsor and the Prize Supplier reserve the right to limit, revoke or refuse the use of a gift card at any time at its sole discretion. Gift cards may not be exchanged for cash. Except where prohibited by law, additional terms and conditions may apply to each Secondary Prize – see Prize Provider for details.

The Grand Prize winner must come in person to Central Fresh Market at 760 King St. W, Kitchener, ON N2G 1E6 at 10 am ET on {INSERT DATE} to participate in a "Grocery Grab" event, as follows: the Grand Prize winner will have two (2) minutes to fill a grocery cart with eligible items available in Central Fresh Market, such items to constitute the Grand Prize. Notwithstanding anything to the contrary, the Grand Prize may not include more than two (2) items per product category, may not include more than twenty (20) meat department items, may not consist of items valued in aggregate at more than one thousand dollars (\$1,000 CDN), and may not include any alcohol products, tobacco products, gift cards, or lottery tickets.

There is a limit of one Secondary Prize per person.

The Sponsor will not mail or courier prizes and is not responsible for unclaimed prizes.

8. **Release:** Prior to receiving a prize, each potential winner will be required to show valid photo ID and to sign an declaration of eligibility and release form releasing the Sponsor and the Prize Supplier and each of their related parties from any and all liability in connection with the Contest and/or the prize(s), confirming compliance with the Contest rules and consenting to the use of his or her name and photograph, in any and all forms of media, without further compensation, in any publicity carried out by the Sponsor and the Prize Supplier and each of their respective advertising and promotional agencies. The signed form must be received by the Sponsors within forty-eight (48) hours of notification or the prize may be forfeited and awarded to an alternate entrant.

9. **Indemnity:** By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsor and Prize Supplier and each of their respective parents, subsidiaries, affiliates and/or related companies and licensees and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies (the "Released Parties") from any and all damages, injuries, claims, suits, actions, causes of action, costs, expenses, liabilities or losses of any kind (including but not limited to lawyers' fees) arising out of or relating to your participation in the Contest; your receipt or use of any prize; your violation of any term of these Contest rules; or your violation of any third party right, including without limitation any copyright, property, or privacy right.
10. **Privacy:** We use your personal contact information to administer the Contest, including contacting, announcing and promoting prize winners and may transfer your personal information to the Prize Supplier in order to perform services such as prize fulfilment and delivery. The Contest is run in compliance with the Sponsor's privacy policy, which may be found in full at <http://notices.torstar.com/privacy-policy/index.html>.
11. **Banning:** The Sponsors may, in their sole discretion, prohibit any person from entering the Contest whom they believe to be abusing the rules. Such abuse includes entering false information and entering more than once.
12. **Other:** Odds of winning depend on the number of eligible entries received by each Draw Closing Date. Entrants who submit their entry early in the Contest Period will have a greater chance of winning than those who submit their entry towards the end of the Contest Period. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein. The Sponsor reserves the right to cancel or modify this Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor and the Prize Supplier reserve the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed. Neither the Sponsor nor the Prize Supplier shall be liable for any lost, late, misdirected, damaged or stolen entries or the inability to process entries, or any errors, injury, damage or negligence that may arise in connection with this Contest, including technical issues or failures on any website, app or software, virus, website disruptions, malfunctions or website down-time, human error, personal injury or property damage incurred by any Contest entrant. Neither the Sponsor nor the Prize Supplier are responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at the time of entry. The "authorized account holder" is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.