

ORANGEVILLE BANNER MEDIA KIT

*over
120 years*



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www.orangeville.com

The Orangeville Banner

ORANGEVILLE & AREA'S TWICE WEEKLY COMMUNITY NEWSPAPER SINCE 1893

SINCE 1893 THE ORANGEVILLE BANNER

has been the community's reliable source of local news, sports, events and advertising.

We are where local and national advertisers choose to deliver their message. Our services include a large variety of both print and online advertising products.

BE A PART OF OUR EXTENSIVE LIST OF WEEKLY, MONTHLY, OR SEASONAL PUBLICATIONS

INCLUDING: • SIDEROADS • BRIDES • WHEELS • WOMEN IN BUSINESS • HOME AND GARDEN
• BLUES AND JAZZ FESTIVAL • HEALTH & WELLNESS • READER'S CHOICE • BUSINESS REVIEW
• PARKS AND RECREATION • SWEET CHILD OF MINE • REMEMBRANCE DAY • FIDDLEVILLE



ADVERTISING SIZES

FULL PAGE 10.375" x 11.5"	1/2 PAGE VERTICAL 10.375" x 5.7"	1/2 PAGE HORIZONTAL 5.146" x 11.5"	1/4 PAGE VERTICAL 5.146" x 5.7"	1/4 PAGE HORIZONTAL 10.375" x 2.78"
1/8 PAGE VERTICAL 2.5" x 5.7"	1/8 PAGE HORIZONTAL 5.146" x 2.78"	1/16 PAGE VERTICAL 2.5" x 2.78"	1/16 PAGE HORIZONTAL 5.146" x 1.3"	BASEBAR 10.375" x 1.78"

*Note: There is other non-standard sizing available. There is also different sizing for special products and sections. Please ask your sales representative for details.



SELL

YOUR PRODUCT,
SERVICE, EVENT!

*Online &
in paper*

At The Orangeville Banner,
we have the tools, the personnel
and the experience to help
your business succeed.

WHY CHOOSE US?



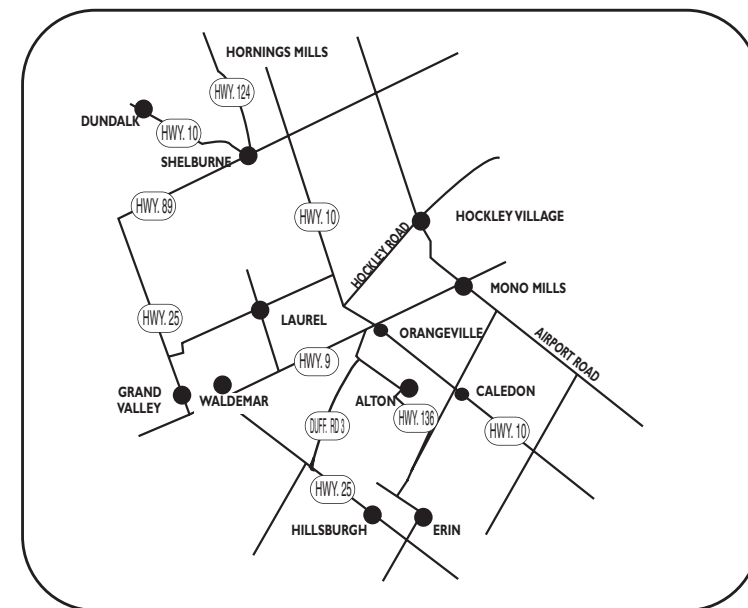
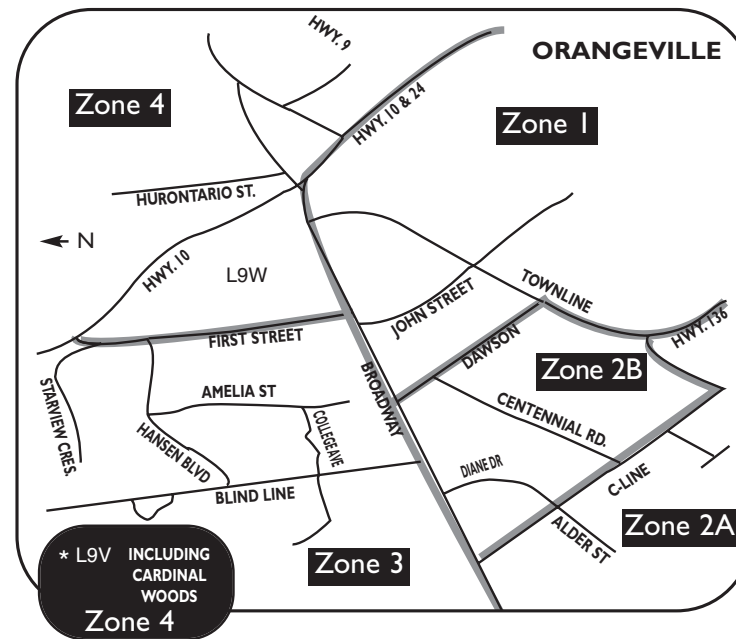
TOTAL MARKET COVERAGE

MORE THAN 23,500 PAPERS

delivered Thursdays to Orangeville, Shelburne, Grand Valley, Alton,
Caledon, Mono Mills, Erin, Hillsburgh & Dundalk.

MORE THAN 19,400 PAPERS

delivered Tuesdays to Orangeville, Shelburne, Grand Valley & Alton.



VERIFIED DISTRIBUTION

IF YOUR MESSAGE DOESN'T GET TO THE MARKET, YOUR MONEY IS WASTED.

That's why our newspapers are CCAB audited publications, delivered to the door of more than 23,500 homes by the most trusted carrier force in the region. We verify route delivery for every issue and have established problem solving resolution procedures, when necessary. We are the **NUMBER ONE CHOICE** for **ADVERTISING, FLYER AND CIRCULAR DELIVERY** for the area's leading retailers.

We dig deep on issues, local government, education,
environment and growth. We are the **PROVEN CHOICE!**

This year we celebrate 120 years of serving
the community and it's people!

*Since
1893!*

The Orangeville
Banner
ORANGEVILLE & AREA'S TWICE WEEKLY COMMUNITY NEWSPAPER SINCE 1893

WagJag

SIDEROADS
Of Dufferin County

TUESDAY

Full Page 10.375" x 11.5"

Black and White: \$1352
Spot Colour: \$50 Full Colour: \$150

1/2 Page Vertical 5.145" x 11.5"

Black and White: \$676
Spot Colour: \$50 Full Colour: \$150

1/2 Page Horizontal 10.375" x 5.7"

Black and White: \$676
Spot Colour: \$50 Full Colour: \$150

1/4 Page Vertical 5.145" x 5.7"

Black and White: \$336
Spot Colour: \$50 Full Colour: \$150

1/4 Page Horizontal 10.375" x 2.78"

Black and White: \$328
Spot Colour: \$50 Full Colour: \$150

1/8 Page Vertical 2.5" x 5.7"

Black and White: \$168
Spot Colour: \$35 Full Colour: \$100

1/8 Page Horizontal 5.146" x 2.78"

Black and White: \$168
Spot Colour: \$35 Full Colour: \$100

1/16 Page Vertical 2.5" x 2.78"

Black and White: \$85
Spot Colour: \$25 Full Colour: \$75

1/16 Page Horizontal 5.146" x 1.3"

Black and White: \$85
Spot Colour: \$25 Full Colour: \$75

Basebar 10.375" x 1.78"

Black and White: \$270
Spot Colour: \$50 Full Colour: \$150

THURSDAY

Full Page 10.375" x 11.5"

Black and White: \$1642
Spot Colour: \$50 Full Colour: \$150

1/2 Page Vertical 5.145" x 11.5"

Black and White: \$821
Spot Colour: \$50 Full Colour: \$150

1/2 Page Horizontal 10.375" x 5.7"

Black and White: \$821
Spot Colour: \$50 Full Colour: \$150

1/4 Page Vertical 5.145" x 5.7"

Black and White: \$411
Spot Colour: \$50 Full Colour: \$150

1/4 Page Horizontal 10.375" x 2.78"

Black and White: \$411
Spot Colour: \$50 Full Colour: \$150

1/8 Page Vertical 2.5" x 5.7"

Black and White: \$206
Spot Colour: \$35 Full Colour: \$100

1/8 Page Horizontal 5.146" x 2.78"

Black and White: \$206
Spot Colour: \$35 Full Colour: \$100

1/16 Page Vertical 2.5" x 2.78"

Black and White: \$105
Spot Colour: \$25 Full Colour: \$75

1/16 Page Horizontal 5.146" x 1.3"

Black and White: \$105
Spot Colour: \$25 Full Colour: \$75

Basebar 10.375" x 1.78"

Black and White: \$310
Spot Colour: \$50 Full Colour: \$150

For all of your advertising inquiries please contact our:

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Classified Rates Available Upon Request